Cover Story: Million Dollar Mowers
by Terry McIver. Mowing/management companies in 1989 marketed smarter, survived heavy rains and became more influenced by political issues. The challenge now is to capitalize on the '90s.

Warm-Season Insect Control Guide
by Patricia P. Cobb, Ph.D. Strategy through streamlining is keeping turf managers ahead of the pests in southern climates.

In Winter's Wake
by Will Perry. Depending on where you live, winter gave you a good head start or added a few new wrinkles to your spring regimen. So what else is new?

Reducing Mower Downtime
by Bob Tracinski. Proper maintenance, combined with the ability to recognize danger signals early, will help you keep your mowers out of the repair shop.

Nozzle Selection
by Steve Pearson, Ph.D. Reducing coverage gaps, chemical costs and drift are just some of the many benefits of choosing the right nozzle for your sprayers.

Artificial or Natural?
by Jerry Roche. Leading athletic field experts claim a place for artificial turf. But, like George Toma of the Kansas City Royals, most would opt for natural grass, given the chance.

Meter Advantages Measure Up
by Jim Ware. Accurate soil moisture readings require the technical advantage gained from a variety of measuring devices. Here's how these special tools can help.

In-House and Picture-Perfect
by Terry McIver. The Eastman Kodak landscaping team operates as a well-run business within a larger corporate structure.

Getting the Check in the Mail
by Ed Wandtke. Collecting late accounts involves tact and perseverance. And if that fails, there are always collection agencies.