Golf humorist speaks at GCSAA conference

Bob Drum, golf humorist for CBS-TV sports, will address the opening session of the 60th International Golf Course Conference and Show in Anaheim, Calif. this month.

Drum has co-authored three books with Arnold Palmer and consulted on golf tournaments across the United States. He is a past president of the Golf Writers Association of America.

New officers for the Professional Grounds Management Society (PGMS) are:

Russell Studebaker, president; Theodore H. Shull, 1st vice president; Thomas L. Smith, 2nd vice president; John Abernethy, Jr., treasurer; Douglas A. Masters, director-at-large; Steven W. Chapman, Northeast regional director; Bill Starnes Southwest regional director.

The recipient of the 1988 PGMS Scholarship is Carol D. Goodwin, a master's degree candidate at the University of Guelph in Toronto, Canada.

David C. Fondrie has been promoted to executive vice president of Ransomes, Inc. He supervises marketing and technical service support functions, while retaining responsibility for all financial operations.

Fondrie joined Ransomes in 1987 as vice president-finance.

David R. White has been named director of marketing for the Coron Corp. He is responsible for all sales and marketing efforts for the company on a national and international basis.

The Merion Golf Club of Ardmore, Pa., was recently granted an honorary sustaining membership to the Pennsylvania Turfgrass Council. The award was given to the club's membership and staff in recognition of exemplary contributions to the Pennsylvania turfgrass industry. It was presented during the Twelfth Annual Joseph Valentine Memorial Golf Tournament.

Accepting the award were Scott Smith, Merion president; Richard Valentine, course superintendent; Peter Burford, manager; and William Kittleman golf professional.

Robert A. Russell, was named Seedsmen of the Year by the Atlantic Seedsmen's Association at its recent convention in Arlington, Va.

Owner and president of J & L Adikes, Inc., Russell began his career in the seed industry with Adikes in 1946. He was responsible for the market introduction of Adelphi Kentucky bluegrass in 1970.

The association also named Kenneth G. Beachley, co-founder of Beachley-Hardy Seed Company, a Lifetime Honorary Member. Beachley and friend Bill Hardy founded the Beachley-Hardy Seed Company in 1950. The company became a full time wholesale field seed company with emphasis on quality forage seed.