22 GREEN AND GROWING
The third annual Landscape Management survey of the top 50 money-making landscape contractors in the United States is growing along with the landscape industry.

30 COVER STORY: LANDSCAPING, ALOHA STYLE
Hawaii may be a tropical paradise. But landscaping on the islands is a competitive business, in which Mulkern Landscaping has carved a niche for its customers.

38 NEW CONCEPTS IN TURF FERTILIZATION
Nitrogen is the most important element in a successful fertilization program. New concepts demonstrate when it is the best time to apply nitrogen, and how much is needed.

52 PRE-EMERGENCE WEED CONTROL
Pre-emergence herbicides are generally safer to use on turf than post-emergence herbicides because they are being used to control seedlings rather than mature plants. Here are some tips.

60 TURFGRASS CULTURE AND WATER USE
Different turfgrass species use water in different ways. New research helps to better explain this process.

70 MINIMIZING TREE AND SHRUB HEALTH PROBLEMS
In this age of valuable plant materials, the transplanting process must be done correctly. If it’s not, the company stands to lose money.

76 IT’S A JUNGLE OUT THERE
It’s sometimes hard to understand insurance talk, since agents generally don’t understand the industry. But these tips could make your next conversation more intelligible and your next purchase more intelligent.

82 HOW FAST IS TOO FAST?
Yes, you can grow too fast. As a matter of fact, you might be growing too fast right now. Here are some questions you can answer to tell you exactly how fast you’re growing. If it’s not, the company stands to lose money.

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On the cover: Mulkern Landscaping Co. doing it Hawaiian Style.