16 COVER STORY: THE SEED REPORT
Although yields are about average for most grasses, demand is high. Carryover from last year’s harvest is light. It all adds up to a tight, but not too tight, market.

28 THE RESORT BOOM
In Sun Belt states, resort construction is fast and furious, thanks to a healthier economy. WT&T profiles three resorts, one of them new. • 28 Grand Champions • 30 Sea Pines • 32 Horseshoe Bay

38 COMING BACK
A pest of the past, the green June beetle, is again causing headaches in the eastern United States.

46 GIVING WATER A HELPING HAND
Two golf courses on the West Coast find a handy tool for helping conserve a precious resource, saving big bucks at the same time.

52 AN ALTERNATIVE
Integrated pest management is drawing raves from Longwood Gardens in Pennsylvania where some 350 acres are being effectively managed.

58 NATURAL LANDSCAPING
Where chemicals or IPM techniques aren’t applicable, landscape managers might want to design a landscape with indigenous materials.

60 MOTIVATION TIPS
Getting the most out of employees is a key to a successful business. Increasing salaries sometimes will not work, but there are options.

ON THE COVER: Dr. Joe Duich (left) and seed grower Ron DeConinck in an Oregon field of Pennlinks (PSU 126), by Larry Kassell