15 COVER STORY: IT'S NO JOKE
The numbers are growing... and women golf course superintendents are not only surviving, but thriving, in what was once considered a man's job.

20 ALL SYSTEMS GREEN
The green industry is growing in all directions. An indication of this positive trend is the magnitude of chemical, equipment and seed purchases. So the state of the green industry is "green and go."

25 GOLF AND TURF CALENDAR
A detailed listing of all the major turf and golf events lined up for calendar 1987.

40 MOTIVATION TIPS
Getting the most out of employees is one key to a successful operation. A salary by itself will not provide the motivation necessary for optimal productivity.

44 THE EUCALYPTUS LONGHORNED BORER
A new insect pest is threatening California's eucalyptus trees. So far, there aren't many solutions to the growing problem.

Model C.B. Silver scans Sleepy Hollow Golf Course in Cleveland, Ohio.