James H. Lake has been named president of Elanco Products Co., a division of Eli Lilly and Co. Lake received a B.S. from Bucknell University. He joined Lilly in 1949 and became assistant director of pharmaceutical production in Indianapolis and later director of the Tippecanoe Laboratories in Indiana. He has also served as general manager of the Tippecanoe and Clinton facilities, vice president of the biochemical division and most recently served as vice-president of production operations.

John Sours

John Sours has joined the turf marketing department of the Jacklin Seed Co. Sours holds a B.S. in land and water resource development from Michigan State University.

David Simpson has been named technical representative for the Pro-Turf division of O. M. Scott and Sons in the Canadian territory east of Toronto. Simpson has extensive background in golf course construction and irrigation.

Paul Dexter, formerly senior market research analyst and district sales manager for the agricultural department of The Dow Chemical Co., has joined Agrotec Services, Inc., Salisbury, MD, as field sales specialist. His duties will include covering Virginia and northeast North Carolina. Dexter holds a degree in business administration from the University of Toledo.

Morgan Howard has been appointed western regional turf sales manager for Rain Bird. Formerly the district manager for the southwestern region of the United States for Rain Bird, Howard will now oversee the district managers of the western United States.

Lorne R. Dunham has been appointed division manager of Cole Chemical Supply of Madison, Wisconsin. Formerly in product development with Occidental Chemical Co., Dunham will be headquartered in Madison.

Toro Co. announces the appointment of E. S. Newton Jr., as director of sales and marketing for turf products. Newton recently completed a special 18-month assignment as director of turf irrigation sales for Toro’s irrigation division. Prior to that, he spent 14 years with Zaun Equipment, Inc. of Jacksonville, FL., a full-line Toro distributor.

Thompson-Hayward Chemical Co. announced four branch manager appointments. Charles P. Jensen transfers to the Memphis distribution center as branch manager. J. L. Smith moves to Atlanta as branch manager, Phil Kizer is promoted to branch manager at the Oklahoma City distribution center and Ray Gibbs is promoted to branch manager of the Nashville center.

Allan N. Pavia has been named manager of materials management of the outdoor power equipment division of J I Case Co., based in Winc necton, WI. Pavia joined J I Case in 1964 at the Racine Tractor Plant and most recently served as a supervisor in materials management there.

Charles Jensen

1960 as a warehouseman. Later he served as an industrial sales representative, then branch manager in Atlanta.

Smith has been with the company for 16 years beginning as an office worker then moved into industrial sales and later served as branch manager in Nashville.

Kizer joined the company in 1962 as a laboratory technician. He later served as an industrial sales representative then manager of product marketing in the industrial chemical division.

Gibbs started with Thompson-Hayward in 1970 as an industrial sales representative, a position he has held until his promotion.

The B. Hayman Co. has added two new field representatives to its sales staff. Don Rodin o will serve as the company field representative in San Bernardino County, Palm Springs and Las Vegas. Nick Dykman will serve eastern Los Angeles and Riverside Counties. Both attended Mount San Antonio College.