SOLO supplies a wide line of sprayers, blowers, chain saws, tillers and other types of outdoor power equipment. We invite dealer and distributor inquiries on all of these products.

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Tree Evaluation Guidelines Get Green Industry Push

A public relations program being underwritten by the International Society of Arboriculture, National Arborist Association, American Association of Nurserymen and the American Society of Consulting Arborists is intended to bring to the attention of homeowners and others the value of trees. One of the persons charged with this campaign is Frederick R. Micha, Monroe Tree & Landscape, Inc., Rochester, N.Y.

"One of the purposes of our committee is to work with insurance companies to see if they can upgrade some of their principles they have written into insurance laws and regulations," he told WEEDS TREES & TURF. "Primarily the biggest thing is the loss of an individual tree or plant, compensation for it. $250 now stands for the basic homeowner's policy. But we have gotten it raised to $500 in six states as a trial balloon, and it may go even further.

"The next big battle that we started is with the Internal Revenue Service," he said. "As it stands now, our shade tree evaluation techniques and our formula for appraising trees is not acceptable under IRS rules. They call it a hypothetical formula, and we feel that is unfair. That is another hurdle that we are going to have to try to change."

"We have already finished our third phase of this program," he said. "That was redoing the appraisal techniques of shade tree

This Guide to the Professional Evaluation of Landscape Trees, Specimen Shrubs and Evergreens has been revised and is a tool used by qualified arborists and nurserymen to place a monetary value on trees.

Dr. L. C. Chadwick (left), director Emeritus of the International Society of Arboriculture; Dr. Spencer H. Davis Jr., New Brunswick, N.J.; Ray Gustin Jr., Silver Spring, Md. These three were part of the committee to update evaluation guidelines and to spearhead a publicity campaign across the country about tree evaluation by experts.