Florida Turfgrass Conference and Show, Sheraton Towers, Orlando, Fla., Oct. 12-16.


Southern California Turfgrass Council, 15th annual turfgrass equipment and materials exposition, Orange County Fairgrounds, Costa Mesa, Calif., Oct. 22-23.


Industrial Weed Conference, Rudder Center, Texas A & M University, College Station, Texas, Oct. 22-24.

Wisconsin Golf Turf Symposium, 10th annual, Pfister Hotel, Milwaukee, Wis., Oct. 29-30.

Sprinkler Irrigation Association, annual convention, Camelback Inn, Scottsdale, Ariz., Nov. 2-4.

National Institute on Park and Grounds Maintenance, 5th annual educational conference, Chase Park Plaza Hotel, St. Louis, Mo., Nov. 3-6.

Better Trees for Metropolitan Landscape, U.S. National Arboretum, Washington, D.C., Nov. 4-6

Wisconsin Park and Recreation Association, annual conference, Scotsland Hotel and Resort, Oconomowoc, Wis., Nov. 5-7.


Clemson University Turfgrass Conference, 9th annual, Clemson House, Clemson, S. Car., Nov., 11-12.


Tidewater Shade Tree Conference, Norfolk Botanical Gardens, Norfolk, Va., Nov. 12.

Clemson University Turfgrass Conference, 9th Annual, Clemson House, Clemson, South Carolina, Nov. 11-12.


Grounds Maintenance Conference, Callaway Gardens, Georgia, Nov. 18-19.


Ohio Turfgrass Conference and Show, Cincinnati Convention-Exposition Center, Cincinnati, Ohio, Dec. 2-4.


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If appearance is your prime consideration, better think about another mower.

If economy and quality is what you want—you want a National Mower!

In today's economy, one of the most difficult engineering tasks is to produce a completely functional and easily maintainable machine with a minimum number of components. We've been doing just that since 1919.

In addition, we skimp on styling in order to lower initial price and to build mowers that give you years of extra service.

Rather than adding fancy shrouds, shiny hubcaps and frills, we concentrate on providing mowers with maneuverability and superb performance on banks and hillsides. For better quality, we use Timken bearings; automotive-type transmissions and heavy-duty, tubular steel frames. Reels adjust down to fixed bed bars providing for more rigid and longer lasting mowing units. Bed knives have turned up lips for extra wear—a feature we introduced as early as 1925. For professional results, National's three power-driven, free-floating reels follow ground contour and cut without skip or scalping.

Chrome accent strips don't add to serviceability, so we don't use them. National's no-nonsense design makes normal service faster than any mower on today's market.