H. J. (Jack) Boatwright, Jr., now manages the Industrial Chemicals marketing group of U.S. Borax. In related changes, Roger Hinchman, formerly general sales manager, was promoted to assistant to the executive vice president—marketing. In the Industrial Chemicals Marketing group, Ben M. Allen, was named manager—marketing operations and Warren G. Coray, was promoted to sales manager. In the plant foods Marketing Group, J. R. (Jim Turner, was promoted to sales manager.

E. S. (Duke) Newton appointed to the post of director of turf irrigation sales for the Irrigation Group of the Toro Co. Toro also announced the election of Donald R. Brattain to the post of vice president—human resources.

Kohler Co. has reassigned three men to their home office. The men and their assignments are: Robert A. LefFel, manager—national Accounts; Timothy L. Neugent, account executive; and Alan J. Wilson, account executive.

Tom Rutherford has been named area manager—commercial developments for the Velsicol Chemical Co. In his new position, Rutherford will be responsible for development of turfgrass and pest control products.

Gerald R. Nitz has been to an agricultural chemical district sales manager for the Elanco Products Co. David K. Putnam was named market development advisor in the worldwide agricultural marketing planning division.

Prof. Carl F. Gortzig has been appointed chairman of the Department of Floriculture and Ornamental Horticulture at the N.Y. State College of Agriculture and Life Sciences, Cornell University, for a five-year term, effective July 1.

R. F. Mitchell, Jr., was recently accepted to the board of directors of Lawn and Garden Supply Co., Tucson, Ariz.

D. George Harris has been elected to the newly created position of president and chief operating officer of Rhodia, Inc. In other company moves, Michel Paul Lavalleye appointed director, product development of all products developed and marketed by the Agricultural Division of Rhodia. Denise Wright promoted to the Division’s advertising assistant.

Melnor Industries named Seymour H. Graye to senior vice president. Eugene C. Okin was promoted to group vice president—marketing. And Michael C. Raphael was assigned new products manager.

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