Remember the name because you're going to hear a lot about it. 0217® Brand Fylking Kentucky bluegrass lawn is something special. It forms a dense, thick turf, more disease and drought resistant. Greens up earlier, stays greener longer. Fylking can be cut low as % inch, even % inch for home putting greens. Proven over many years of international certified testing. Ask your seed distributor for Fylking.

Robert A. Kenkel, appointed vice president of operations, Gravely Division, Clarke-Gravely Corp.

Stan Byers, elected president of Bunton Co., a manufacturer of commercial lawn and turf equipment.

Cassell Amend, named production and manufacturing coordinator, Agchem Division of Pennwalt Corp. Louis Janucik, Jr., appointed Agchem's sales representative in the Northeast.

Kenneth F. Geiger, elected vice president, corporate development, Velsicol Chemical Corp. Jim Bob Gibbs, appointed industrial vegetation specialist. Gary L. House, appointed manager, customer relations, Agricultural Business Group of Velsicol, and will be responsible for manning the company’s toll-free Banvel herbicide “Hot Line.”

John Beattie, appointed vice president of operations, Irrigation and Power Equipment, Inc., a wholly-owned subsidiary of The Toro Co.

Don F. Ward, joined Chemagro Agricultural Division of Mobay Chemical Corp. as a product manager. Jerry S. Philipp, appointed Chemagro’s new Hawaiian field representative.

Cliff Helwig and E. E. “Joe” Bredeson, promoted to Par Ex territorial managers for Swift Chemical Co. Thomas H. Moore, joined Swift as Par Ex area sales manager.

L. Brinson Lanier and Mark Hollenbach, joined Thompson-Hayward Chemical Co. as agricultural sales representatives.

Patricia L. Cahn, named EPA director of public affairs succeeding Ann L. Dore who is now with the Washington staff of Union Carbide Corp.

Woody Young, appointed territory manager for Cal-Turf, Inc. Terry Hynes and Kevin Servatius, appointed sales representatives.

John A. Drenchek and David C. Heegard, named technical representatives for the ProTurf Division of O. M. Scott & Sons.

Jack A. Tiethof, appointed research chemist, Minerals & Chemicals Division, Engelhard Minerals & Chemicals Corp.

P. Russell Owings, named vice president of sales for L. R. Nelson Corp. The company also announced sales management appointments: Al Low, Jr., eastern; Elmo Dowling, southern; Richard E. Einfeldt, western; Dale Brown, midwestern; Rex Dixon, sales development manager for Landscape and Turf Division, midwestern and eastern regions.

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