Steven L. Flaherty, named assistant secretary of F. A. Bartlett Tree Expert Co. Alton I. Walker, appointed entomologist at Bartlett Research Laboratories in Charlotte, N.C.

Ron Picinini, named national accounts manager for Occidental Chemical Co.

Emilio (Leo) Bontempo, named vice president, planning and administration, for Ciba Geigy's agricultural division in Greensboro, N.C. John A. Mullins, Jr., promoted to director of personnel and administrative services for the agricultural division.

Sierra Chemical Co. announces the following sales force expansion: Gerald M. Curtice, vice president, will coordinate European activities; James W. Wilson, advertising and sales promotion manager, will coordinate Pacific Basin expansion; Richard Spies, consumer products manager.

Irven B. Stacy III, appointed Swift Chemical Co.'s national brand manager of PAR EX Professional Products turfgrass line.

Carol Freedenthal, named president and chief executive officer of Kocide Chemical Corp.

Paris E. Glick, promoted to president of SSP Agricultural Equipment, Inc., a subsidiary of SSP Industries. John Leifer, named vice president-finance and director of SSP Industries.

John A. Manley and Alfred J. Robinson, appointed senior vice presidents, minerals and chemicals division, Engelhard Minerals and Chemicals Corp.

John W. Vance, named vice president of crop protection chemicals division, Agrico Chemical Co.; Thomas J. Mulvihill, Jr., promoted to vice president of supply and distribution; James R. Newlin, elected corporate controller; E. B. Graves, named executive assistant to the president.

Roy F. Eldred, promoted to general manager of the parts division, The Toro Co. Robert W. Gibson, Jr., succeeds Eldred as director of marketing for Canada, South and Central America and Asia in Toro's international division. Richard J. Hargarten, named director of material control and physical distribution for Toro.

Luis F. Figueurola, joined Thompson-Hayward Chemical Co. as regional director of field research and development for the north central states.

R. N. Hickerson, named special projects manager for phosphates and acids in the chemicals group of Olin Corp.

Desmond L. Farrell, assigned as assistant to the director, traffic department, Hercules, Inc. Robert R. Stover, named assistant general manager of the polymers department of Hercules.

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