Chlordane Capacity Boosted by Velsicof

Velsicof Chemical Corp. is increasing its manufacturing capacity for technical chlordane by 50 percent.

"The environmental pressures on other insecticides have increased the demand for chlordane, worldwide," said Robert N. Morris, Velsicof's president and chairman of the board. "We expect approximately half of the increased capacity to be on stream by October of this year and the other half by mid-1975."

Sales of chlordane have increased not only for agricultural and pest control uses, but also for the home, lawn and garden markets.

**Floratam Grass Hits Consumer Market**

Floratam, a new variety of St. Augustinegrass resistant to chinchbugs and St. Augustine Decline (SAD), is now available to homeowners, notes Dr. Walter Walla, plant pathologist for the Texas Agricultural Extension Service.

The new grass was developed jointly by the Florida and Texas Agricultural Experiment Stations. It was released to commercial sod producers in 1972.

"Besides being resistant to SAD and chinchbugs, Floratam is also tolerant to downy mildew and gray leaf spot. However, brown patch and rust still pose problems, and the new grass is less hardy than Common St. Augustinegrass," points out the Texas A&M University System specialist.

The new grass is moderately coarse-textured, is fast-growing and has a dark-green color. It also has a larger root system than common St. Augustinegrass. Floratam can be used in establishing a new lawn or for interplanting in established lawns that are affected by SAD. However, late fall planting is not recommended.

"When interplanting, plant the sprigs on 18-inch centers. For new lawns or seedbeds, plant on 12 to 18-inch centers," suggests Walla.

"Keep unplanted sprigs out of heat and drying conditions. After planting, water the grass thoroughly and keep it watered. Apply a complete fertilizer when the new runners begin to grow.

"Be sure to purchase Floratam sod or sprigs from a reputable nursery since it is hard to distinguish from Common St. Augustinegrass," advises Walla.

**Fiber for Paper Making Discussed In Bulletin**

Kenaf, a promising new annual source of raw material for paper pulp, could help solve the national shortage of timber used in paper manufacture. An important step in evaluating the commercial potential for kenaf has been taken in a study by the U.S. Department of Agriculture (USDA) showing how to predict yields of kenaf crops that might be grown in different parts of the country.

Kenaf is a rapidly-growing fiber plant found in a wild or cultivated form in Africa, Central America, Russia, and other temperate and tropical parts of the world. Paper pulp can be made from the woody stems of the plants, which reach a height of 12 to 20 feet at time of harvest.

Yield estimates derived in the study appear realistic and are timely because kenaf is nearing commercial production, according to scientists of USDA's Agricultural Research Service (ARS). The report also indicates that more work is needed to develop an ideal system of yield prediction — one that would give greater consideration to the effects of soil moisture. However, this need is common to studies of yield predictions for all crops.

The ARS bulletin describes how kenaf yields might be predicted by a systematic evaluation of leaf development and stem heights. More than 20 tons per acre of kenaf could be expected under good conditions in southern Florida and Texas. Between 10 to 12.5 tons per acre might be obtained as far north as eastern North Carolina. Yields are also shown for Glenn Dale, Md., where the research was conducted.


**Railroad Elimination Challenged by Vistron**

A plan proposed by the U.S. Department of Transportation (DOT) to eliminate extensive railroad lines in the Midwest has been challenged by a mid-continent petrochemical company.

The Vistron Corporation, Cleveland, Ohio, said that abandoning rail service to the area would deprive customers of the fertilizer they need, or it would have to be shipped in by other means at substantially higher costs.

In testimony before the Interstate Commerce Commission (ICC), company representatives indicated that they had built or purchased 106 retail fertilizer outlets in six Midwestern states. The outlets marketing fertilizer under the Sohigro brand, are located on railroad sidings. Only 31 of the outlets would be left with rail service under the proposed plan.

Two basic plant nutrients, potash and phosphate, are mined at considerable distances from the Midwest. This necessitates long-haul traffic. According to a company representative, the