LETTERS TO THE EDITOR

BEG YOUR PARDON

This letter concerns my article on Stripe Smut in your November issue of WEEDS TREES AND TURF. When I submit an article for publication to any journal I object to editorial changes which are not cleared. This helps prevent misunderstandings and mistakes like the one in this article. You added trade names which I could have put in myself if I had wanted them. You not only added them without my permission but in one case used the wrong trade name. In case you haven’t realized it yet that mistake reflects on my reputation and not yours since the readers aren’t aware they were added without my knowledge.

For your own information thiophanate-methyl is sold under the trade names Fungo and Spot Kleen. Cleary’s 336 is thiophanate-ethyl. J. M. Vargas Jr., assistant professor, department of botany and plant pathology, Michigan State University.

Editor’s Note: You’re absolutely right. We did mis-name thiophanate-methyl. As for trade names, it is the policy of this magazine to include trade names at least once in every article concerning environmental protection chemicals. How else will the reader know what the material is. Generally, most readers identify by trade name and then generic, in that order. As professional communicators we must constantly strive to keep the reader informed in language he understands. Thus, we will continue to edit articles to make them readable and understandable to the entire readership.

CONGRATULATIONS

Just a note to let you know that the members of the International Shade Tree Conference appreciate the excellent coverage of the Boston Conference in WEEDS TREES AND TURF.

Your magazine has for years been a loyal reporter of the International Shade Tree conventions. We thank you for it . . . Brian Fewer, Western Chapter, International Shade Tree Conference.

WANTS MORE

I am writing to express my compliments on your (inside) back covers of June 1972, September 1972 and August 1973 and would like to see more of these in future issues.

These covers are extracted and put into a separate folder. If you could extend this into different diseases in turf and trees it could make a fine addition to your magazine.

Thanks also to Scotts for their advertising. George D. White, Superintendent, Main Street Cemetery, Dalton, Mass.

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