ALAN G. KIRK appointed assistant administrator for enforcement and general counsel of the US Environmental Protection Agency. He is charged with the planning and operations of the overall enforcement program and is also principal advisor to the administrator and the agency.

VICTOR A. SCHUR joins Abbott Laboratories as a microbiologist. He will be responsible for laboratory aspects of disease monitoring and diagnosis at the division's Avian Diagnostic Lab. Other appointments include MARVIN H. ALPHIN as district manager of agricultural chemicals and ROLAND M. FORD as director of international marketing and sales.

D.E. ANDERSON appointed general sales manager for the municipal and industrial service equipment division of FMC Corp. In other company moves JAMES B. TYLER promoted assistant director of manufacturing; WALTER KAZMIERCZAK appointed field service engineer.

EBEN D. "BUCKY" GODBOLD, HOWARD G. STAHR and ALLEN A. HAYNER join Thompson-Hayward Chemical Co. as agricultural sales representatives.

DR. ROGER N. COUTURE named to head herbicide and plant growth regulant research and development at CPI Biological Research Center, Durham, New Hampshire.

C.R. POWELL named president of Diamond Shamrock Chemical Co. He succeeds WILLIAM H. BRICKER who was appointed chief operating officer.

RICHARD V. CARR appointed development manager in agricultural business group of Velsicol Chemical Corp. DANIEL W. HOLLINGSWORTH named railroad vegetation control specialist for the corporation.

ROGER E. YOUNT II named assistant editor of Weeds, Trees and Turf. He was formerly a publicist with the Ohio Department of Natural Resources.

THOMAS F. MCGRAIL appointed national sales manager of the specialty chemicals division of ICI America, Inc., in Wilmington, Del.

JESSE J. CROOK named weed control supervisor for Maryland. He replacesIAN WEDDERSPOON who left MDA to take a position in private industry.

JOHN F. SCHROEDER has been appointed marketing manager and MARIO DIBENEDECTIS named sales manager of construction products division of W.R. Grace & Co.

ELLEN POWLEY promoted to marketing co-ordinator of Melnor Industries. Her responsibilities will include development of marketing programs, co-ordinating projects, working with sales agencies and assisting in all phase of sales and marketing operations.

NORMAN W. HARRIS III promoted to director of management information systems and long-range business planning for Toro Co.