industry people on the move

JON TREIBLY, JACK McCLENANAHAN and STAN HILDRETH have been appointed ProTurf technical representatives for O. M. Scott & Sons. They will be located in Mississippi-Alabama, Virginia and Florida's gulf coast, respectively.

WILLIAM B. GRAHAM III becomes sales planning manager, consumer goods, for Massey-Ferguson. He formerly was with Bombardier.

JEFFREY L. LEFTON, a Purdue University graduate, has joined the faculty of the Agricultural Technical Institute, a part of Ohio State University's college of agriculture.

ROBERT E. LANDESMAN, appointed director of marketing for the irrigation division of the Toro Company. He replaces DAVID W. GOOD who resigned to become a Toro distributor in the southwest.

H. J. BOATWRIGHT, JR., becomes marketing manager, industrial chemicals & plant foods for U.S. Borax. He was formerly product manager. In other company moves, DR. JOSEPH G. BOWER was appointed product manager, industrial chemicals and DR. TERENCE G. ALSTON moves to assistant marketing manager.

JOHN R. MITCHELL to assistant product manager of agricultural chemicals for the agricultural and sanitary chemicals department of Rohm and Haas Company. He will be responsible for developing sales programs around the company's agrichemical line of products.

RICHARD J. VENN, SR. named manager of distributor sales for the outdoor power equipment division of FMC Corporation. He will supervise the distributor area sales force, develop merchandising programs and establish policies and procedures to distributors of Bolens equipment.

HUGH STEAVENSON, elected to serve on the board of directors of the American Association of Nurserymen. He is currently president and owner of Forrest Keeling Nursery, Elsberry, Mo.

ED LARGE, named manager, marketing communications of OMC-Lincoln, a division of Outboard Marine Corporation. He succeeds JAMES L. LEVENTHAL who will become product manager of golf and turf vehicles.

HOWARD L. McPHERSON, appointed director of operations for two additional FMC plants, one in Canada and the other in Holland. He is currently vice president of manufacturing for the municipal & industrial service equipment division of FMC Corporation.

ROBERT A. HUIZINGA and HARMON R. LAVIGNE have joined Thompson Hayward Chemical Company as agricultural sales representatives. Huizinga will be working out of the Yakima distribution center and Lavigne will be located in Baton Rouge. RALPH D. RIPLEY, also T-H, has been promoted to regional manager of the north central region. He was previously branch manager in Minneapolis.