QUALITY,
Performance,
Dependability...

JAMES L. LEVENTHAL, becomes product manager for Cushman golf cars, turfcare vehicles and Ryan turf equipment for Outboard Marine Corporation. He succeeds JAMES B. DAHLBERG who becomes regional manager-Cushman distributor sales in the southeastern United States.

RICHARD O. GRUNEWALD, elected marketing services manager for White Farm Equipment Company, a subsidiary of White Motor Corp. He will be responsible for advertising, sales promotion, public relations and product development activities for the company.

T. G. MORGAN, appointed product manager in the pesticide department of American Cyanamid Company.

DR. JAMES C. CAMPBELL becomes manager of the western research branch laboratory for the agricultural chemical division of FMC Corporation. DR. IRWYN A. RAMMER becomes senior research biologist for the company.

GERALD WEED, appointed west coast sales manager of Par Ex brand products for Swift Chemical Company.

ANTHONY J. ADOLFI, promoted from manager of public relations to director of communications for the agricultural division of Ciba-Geigy Corporation. He will be responsible for advertising and promotion, public relations and merchandising. He succeeds N. B. DEMANCZUK who has retired. RICH G. HANSEN replaces Adolfi as public relations manager.

MICHAEL H. SMALL becomes an irrigation specialist for residential and commercial markets on the west coast for Toro’s Irrigation Division. FRANK E. MOFFETT, JR. appointed a field service representative for the midwest, based in Chicago. JOHN Y. MORRIS, becomes administrative/marketing assistant to ROBERT LANDESMAN, divisional manager of market planning and development. Toro says that all three positions are new.

JERRY O’DONNELL appointed ProTurf representative in Wisconsin for O. M. Scott & Sons. He was super of Nakoma Golf Club, Madison, Wisc. MIKE REDMOND, also a former super at Brightwood Hills Golf Course, New Brighton, Minn., joins the ProTurf group. DOUG SMITH, becomes a ProTurf technical representative in southern Indiana and Kentucky. He was foreman in charge of construction and maintenance at Brookshire Country Club, Carmel, Ind.

JAMES J. GALVIN, becomes executive vice president of the agricultural chemicals group of W. R. Grace & Co.

ROBERT HIGBY, named to the new position of administrative assistant to the general manager at the agchem-decco division of Pennwalt Corporation. RAY ORITO becomes controller for the division.

R. DAVID STILES, appointed a representative of the F. A. Bartlett Tree Expert Company. He will operate out of the Chattanooga office, a new district office for the company.