You have customers who need help — help cutting grass, weeds and brush in the summer months when you need help!

If your sales and profits slip during those slack (doldrum) summer months you can level out your picture by selling the self-propelled Jari Sickle Bar Mower to farmers, suburban land owners and institutions of all types.

Don't overlook a full profit margin opportunity. Get the facts — write:

JARI DIVISION
Dept. J, Box 2075
Mankato, Minn. 56001

ROOF RANGER Self-Propelled

... Built Rugged for Less Down-time

Tilt blade for heavy cutting, flatten for fine mowing. Equip with single caster for in-tight trimming; stationary front wheels for miles of mowing. (Optional riding cart). 24" cut, 5 h.p., or 26" cut, 7 h.p. Oil bath gear drive, blade clutch, cutting height adjustment, grass catcher extend usefulness and productivity. Roof Ranger self-propelled is the authority on hills, peaks, slopes, valleys.

ROOF “400” Pushes Easier, Lasts Longer

Sturdy Roof “400” can cut dense 18" growth; can mow lawns smooth. Fine balance, easy rolling rubber-tired steel spoke wheels, adjustable handles, easy cutting height adjustment. The ideal mower for all heavy-duty commercial-type mowing and trimming. Blade clutch for easier starting the 5 h.p., engine, choice of stationary or swivel caster front end, choice of 21" or 24" cut. Belt driven blade protects engine, simplifies maintenance.

GEORGE LIECHTY, named field sales manager for central and western U.S. for Hesston Corporation. JIM BARDEN, named field sales manager for eastern U.S. region. Will have responsibility for sales through distributors and supervising all related activities in marketing Hesston's grounds maintenance tractor.

WESLEY R. HALL becomes regional sales manager for the Weather-matic division of Telsco Industries, Garland, Tex. Will provide dealer and distributor assistance and irrigation consultation in west coast states.

JOHN BING to division manager of Jacobsen Mfg. Co. Rogers Division. He replaces C. D. Rogers. Rogers Division manufactures power sweepers, soil aerators, utility trailers and utility vehicles for off-highway use.

RICHARD W. FIELDS appointed manager, Industrial Vegetation Control Department, Velco Chemical Corporation to head up marketing and development of chemicals for industrial brush and weed control.

JAMES H. KELLER to serve as director of marketing for Hahn Corp. Will also assist in the design and installation of electronic data processing equipment for Hahn's three divisions.

VIRGIL MEIER joined O. M. Scott & Sons research division in the plant breeding research group at Marysville, Ohio.

ROBERT M. COQUILLETTE and CARL N. GRAF elected executive vice presidents of W. R. Grace & Co. Coquillette will be responsible for corporate administration and Graf becomes deputy group executive of the company's Chemical Group.

W. L. MARLOW appointed marketing manager, Seed Department, and NICK LAZANE0 to dealer-consumer sales manager, Western Department for the Niagara Chemical Division of FMC Corporation.

CLAUDE MARSHALL joins Nunes Turfgrass Nurseries, Calif, as sales representative for the southern California area.

MILTON D. WEST becomes public relations manager for Ford Motor Company's Tractor and Implement Operations — North America. Will head up public relations programs involving Ford's line of farm, industrial, and lawn and garden tractors and equipment in U.S. and Canada.

EUGENE C. OKIN named president of Walton Laboratories, a division of Beatrice Foods Company. Will continue as vice president-marketing for Melnor Industries and vice president of Turf Irrigation.

HENRY B. TILLOTSON to director, procurement planning and research in the Toro Company's manufacturing services group. ROBERT A. KENKEL, former vice president of operations of Wheel Horse Products, Inc. succeeds Tilloston as director of engineering and manufacturing for Toro.