Steve Derrick, named division advertising manager for Diamond Shamrock Chemical Company. Also promoted were: John Anderson, to product manager for Daclathal herbicide, and Wayne Carruth, to product manager for turf, phenoxy and arsonate.

Charles B. Lounsbury, promoted to product manager for Toro's rider and lawn tractor lines. He was district marketing manager for the midwest.

Frank J. Illnick, becomes national sales manager of Applied Biochemists, Inc. Will be responsible for expansion of nationally distributed proprietary products of the company.

Keith Tordsen, joined Geigy Agricultural Chemicals as a field sales representative. He is a 1971 graduate in agronomy from the University of Minnesota and a member of the American Society of Agronomy.

Richard B. Seeley, named product manager for fluorodifen and chlorbromuron herbicides for Nor-Am Agricultural Products, Inc. Also named product manager of fluometuron and chloroxuron herbicides was H. Broughton Smith. George W. Banta, to product manager for insecticides.

Lester M. Minsuk, named general production manager for the Chipman Division of Rhodia, Inc. Also appointed to Chipman's executive force is John B. Clapp, Jr., now general sales manager for agriculture chemicals.

Edward P. Whaley, appointed general manager of H-M Plastics, a partnership between Hercules and Mitsui Petrochemical Industries Ltd. Formerly director, quality assurance, he will manage activities related to the production of polyethylene plastics and polyethylene bottles.

Gary Clark, becomes head of entomology research program at O. M. Scott & Sons.


Robert N. Shreve, to manager of Conwed Corporation's industrial products group. He replaces F. T. Weyerhaeuser, former vice president and manager of the group who has assumed presidency of the corporation.

Ed Littooy, formerly president of Colloidal, named chairman of the board, a newly created position. His career embraces a span of 47 years with Colloidal. Stanley W. Strew has been named president.

D. E. Anderson, to manager of dealer marketing; R. G. Miller, to manager of municipal products; Larry Vizenor, to supervisor of industrial product sales; R. L. Lindboe, to manager special markets. All are newly created positions of Wayne Manufacturing Co.