LOREN E. HILL, named general manager of Davis Manufacturing, Division of J. I. Case Company. He replaces Charles Davis who resigned December 31.

RUDOLF GRUN, elected to board of directors, Amchem Products, Inc. Announcement made by Eugene A. Snyder, Amchem President.

JIM BATTEN, promoted to branch manager, Thompson-Hayward, Newark Chemical Distribution Center. He will head up marketing efforts in Delmarva and surrounding areas.

KNUD H. HOFFMEYER, to chief engineer, Turf and Commercial Products, Jacobsen Manufacturing Company, Racine. Hoffmeyer succeeds Donald Haffner who was promoted to manager, Product Engineering.

JOHN J. MADDEN, named national sales manager, Melnor Industries, a division of Beatrice Foods Company.

JOHN C. CARRINGTON, Maurice F. Dufour and Forbes K. Wilson, all elected senior vice presidents of Freeport Minerals Company. Each of the new officers serves as president of a Freeport division or subsidiary.

HARVEY L. SLADE, joined Bolens Division of FMC Corporation in Port Washington, Wis. as assistant to division manager, David Hill.

DR. JOHN R. HALL, III is the new extension turf-grass management specialist at the University of Maryland. His father is a retired golf course superintendent at the Pekin, Ill. country club. His grandfather was a former president of the Professional Golfers Association in Ohio.

ROB R. SMITH, appointed national sales distributor for Robco, Inc, Burlingame, Calif. Smith is owner of Equipment Sales and Service Company, San Jose.

JOSEPH P. BARKER, appointed plant manager of Scott Aviation's Charlottesville, Va., plant. Formerly he was marketing manager for the Davis Instrument line at Scott Aviation.


C. LESLIE McCOMBS, to head of Horticulture Department at Virginia Tech, Blacksburg, Va., from North Carolina State University.

ROBERT G. McMASTER, named marketing manager, Concrete Machinery Division, J. I. Case Co; he has been with Case since 1957.

JAMES L. JOLIN, to sales engineer, Commercial and Turf Products, for Jacobsen; from Velsicol Chemical Corp. New territory is Arkansas, Kansas, Oklahoma, Missouri, and Texas.

WILLIAM COPENHAVER, named executive vice-president of Columbia Nitrogen Corporation, Augusta, Ga.; from position of president, Canadian Celanese Corp.

Stop Erosion with Ground Cover Product

A new soil erosion control ground cover product that prevents erosion and speeds seed germination and grass growth on landscaping projects has been developed by Swift Textiles, Inc.

Called Swif-Gro, the product does a good job when stapled down over seeded areas, and also works well over sprigs. The material enables a contractor to get grass quickly without soil erosion.

Swif-Gro is an all cotton woven mesh fabric laminated to cellulose tissue mulch. The material is packed in 500 yard 170 pound rolls 75" wide which makes it easy to handle. It lets needed moisture in while the excess water runs off thereby preventing erosion. Once grass starts coming up the tissue disintegrates.

It is not necessary to remove the material.

Check Electric Motors Regularly

Electric motor maintenance is important in assuring long service. Many motors, such as those on fans and pumps of heating and ventilating systems, have logged numerous hours of operation with dirty, wet and cold surroundings. It'll pay you to inspect these motors and clean the moisture, grease, and other dirt from them, advises William R. Schnug, extension agricultural engineer at The Ohio State University.

Cleaning procedures vary. A totally enclosed motor needs only the outside frame wiped clean. Ordinary motors require both inside and outside cleaning. A strong vacuum cleaner will usually be adequate in cleaning the interior of the motor. Compressed air can also be used to blow dirt from the motor windings. Avoid excessive air blast that may embed dirt and metal particles, warns Schnug.

If a motor is exceptionally dirty, it must be dismantled, cleaned and re-assembled.

Large motors may have grease-lubricated bearings. Those with a drain plug should be greased until a small amount of fresh grease emerges from the drain. If there is no drain, a few pumps of a good quality grease every six months is usually enough lubrication. Avoid over-lubrication of bronze sleeve bearings. A few drops of #10 oil every 5-6 months is sufficient.

Supply conductor breakdowns result in electrical failures. Schnug advises checking for cracked cords, loose or worn box connectors and loose connections at motor terminals.