New Look for Utility Rights-of-Way
Harold F. Pomeroy discusses new program of Northeast Utilities Co., Hartford, Conn.

Turfgrass Seed and Fertilizer Bidding Specifications
Extension Turf Specialist William E. Knoop of the University of New Hampshire outlines a system for setting up bids.

Ecologize — Rally Cry for Beautification Program
A year-round environmental program for Highland Park, Mich.

Surfactants
A California research botanist, Dr. David E. Bayer, reviews this important segment of the pesticide industry.

Don'ts and Do's in Client Relations
A consulting professional outlines some practical pluses for the professional salesman.

Sod Quality Seed From An Industry Standpoint
Doyle Jacklin gives industry's views on the value of quality seed.

The Cover
New for the industry is the Earth Saw, introduced by the Ditch Witch Division of Charles Machine Works, Perry, Okla. Shown here, it is actually sawing out a trench for irrigation lines through Florida coral. It has also sawed its way through 8-inch reinforced concrete and is especially recommended for working frozen ground. Equipped with special carbide teeth, the unit comes in two sizes, one cutting to depths of 24 inches, a larger one up to 30 inches. Both units open 4-inch wide trenches. Teeth revolve during trenching. See story, page 34.