Another Asplundh first... the applicator pole...speeds the action...increases production

For faster year-round applications use Asplundh's inhibitor fortified tree paint with the new applicator pole. It is now packaged in a proven all-weather aerosol can on an extension pole. This extended spray method will greatly increase production compared to the old fashioned brush-on or hand held aerosol spray can, thus further reducing unit cost. So when you are looking for what's new in reliable, economical tree care...ASK ASPLUNDH.

SPECIAL OFFER—FREE APPLICATOR with every eight cases of tree paint.

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Gary L. Cooper, joins firm of Turf-Seed, Inc., Hubbard, Ore., from seed certification department at Oregon State Univ.

R. M. Waterman, from Shell product representative at San Ramon, Calif., to senior technical salesman at Orlando, Fla.; W. R. Hudson, Jr., from technical salesman, Overland Park, Kan., to Shell's PCO chemical products at San Ramon; A. J. Kovats, from marketing analyst at Atlanta to technical sales post at Shell's Overland Park office; D. C. Mercer, from office supervisor at Columbus, Ohio, to senior marketing analyst at Shell's Atlanta office; and D. L. McKenns, from manager Shell field sales for health and nutrition, to sales manager of consumer specialties at San Ramon.

Ellis C. Kent, named regional manager for Kerr-McCee Chemical Corporation's western potash sales, San Francisco, from district sales manager at Portland, Ore.

Robert D. Doyle, appointed associate manager for American Association of Nurserymen and responsible for Washington, D.C. office operations, from Captain USMC (Ret.).

J. Peter Pehoski, named director of sales and service for consumer products division of Toro, and formerly national field sales manager of the division.

Charles K. Koch, promoted to production supervisor of Reino's Power Mulcher and Hydroseder Div., Plainfield, N.J. He has been with the company five years and previously was service manager for Chrysler Corporation.

Rolf G. Engstrom, appointed director of market planning for Turf Products Div. of Toro, from consumer program manager of Atherton Div., Litton Industries.


D. Michael Bradley, named marketing manager for the Caribbean area of the Agricultural and Veterinary Products Div., Abbott Laboratories, Caracas, Venezuela. He has been with the company since 1957.

David A. Wheeless, appointed national sales manager for The Leisure Group's lawn and garden product lines, Los Angeles, Calif.