Mr. Sod Grower!!

Step out ahead of competition with the greatest improvement in lawn grasses in a generation!!

discovered and developed by the world’s largest and most experienced grower of fine lawns

FRANCHISE LICENSES NOW BEING GRANTED IN SELECTED AREAS TO GROW Warren’s A-10, A-20 and A-34 BLUEGRASSES

Tested and evaluated from coast to coast for years

Leading universities across the nation who are engaged in turf research rate A-10, A-20, and A-34 higher in disease resistance and performance than any other bluegrass currently under production.

When you become a grower of Warren’s A-10, A-20, and A-34 bluegrasses, you will have a line of lawn grasses that out-perform all others and they will be exclusive with you in your market area.

Briefly, here’s the story of these miracle bluegrasses. A-10 does well in hot humid climates. A-20 is resistant to all major grass diseases and A-34 tolerates up to 65% shade. A-10 is deep green in color and holds that color right through prolonged dry spells. A-20 greens up sooner in the spring and stays green longer in the fall. A-34 does equally well in full sun as it does in shade.

When you are a grower of Merion or other bluegrass strains, you have nothing more to offer than your competition has. With Warren’s speciality grasses you set the pace and the price, and that is not all:

Twenty-five to thirty new grasses, some out-performing A-10, A-20, and A-34 are on the way. All a result of Warren research.

If there is no Warren Nursery or Warren franchise grower in your market area, write for particulars to

THl flNHT IAfNS MOM COAST
8400 W. 111th ST.
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Midwest Regional Turf Conference, Purdue University, Lafayette, Ind. Mar. 1-3.


Southern Shade Tree Conference, Durham Hotel and Motel, Durham, N.C. Mar. 7-10.

Iowa Golf Course Superintendents Association, Hotel Kirkwood, Des Moines. Mar. 8-10.


Alabama-Northwest Florida Turfgrass Association spring meeting in Birmingham, Ala. Apr. 5 and 6.

Arizona Turfgrass Conference at the Holiday Inn North in Tucson. Apr. 6-7.


Florida Turf-Grass Trade Show at the Sarasota Motor Hotel, Sarasota. May 9-12.

Southern California Turfgrass Institute at California Polytechnic Institute, Pomona. May 18-19.


California Landscape Contractors Association at King’s Castle, Lake Tahoe. June 23-27.

47th International Shade Tree Conference at the Queen Elizabeth Hilton Hotel in Montreal, Quebec, Canada. Aug. 8-12.

Alabama-Northwest Florida annual turfgrass short course in cooperation with Auburn University, Auburn, Ala. Sept. 9-10.


Midwest Regional Turf Foundation field day, Purdue University, Lafayette, Ind. Sept. 27.

30th Annual Short Course for Roadside Development, Columbus, Ohio. Oct. 4-8.

For More Details Circle (143) on Reply Card