Robert Hector, right, chairman of the board of Hector Supply Company, with Tom Tabor, sales representative for Zonalite Division of W. R. Grace, stands before the Terra-Lite and Vermiculite display at the first annual Hector Turf & Garden Trade Exhibit and open house at the firm's new million-dollar warehouse in Miami. More than 25 manufacturers exhibited at the trade show, Jan. 15-18.

USDA Registers U.S. Borax Herbicide, Maintain CF 125

United States Borax & Chemical Corporation announces the registration of MAINTAIN CF 125 by the U. S. Department of Agriculture.

MAINTAIN CF 125 has proved to effectively retard many grasses and control broadleaved weeds and vines. MAINTAIN CF 125 acts systemically and is translocated from the leaves and/or the roots throughout the plant to meristematic tissues.

The chief ingredient of MAINTAIN CF 125, chlorfluoreno, is a product of E. Merck AG, Darmstadt, West Germany.

Extensive field and laboratory testing has been under way over the past three years by the U. S. Borax.

"Results have established that MAINTAIN CF 125 is the first new material which will economically and effectively control most turf grasses and further give season-long control of broadleaved weeds associated with turf," stated Dr. L. M. Stahler, manager of agricultural research and development.

Principal markets for MAINTAIN CF 125 include highways, golf courses, parks, airports, utilities, railroads, and military installations.

Iowa Aerial Applicators Elect Theobald President

Lester Theobald of Mapleton has been elected president of the Iowa Aerial Applicators Association. His selection came at the annual business meeting recently in Des Moines.

Other officers and committee chairmen are: Vice-president—Don Chase of Villisca; secretary-treasurer—Lowell Weir of Boone; public relations chairman—Vernon Orr of Whiting (members are Leo Sterk, O. B. Cox and Ray Breazeale); program chairman—Elmer Steier of Whittemore (members are Cecil Schenk and Paul Hursh); and safety chairman—Marvin Smith of Eldora.

Members selected past president Paul Hursh as the Iowa group's director member to the National Aerial Applicators Association.

let Mock help you

TURN ON THE GREEN

We'll confess that we're one of those "over 30 squares" we have difficulty communicating with the younger generation.

A good explanation for this might be that we've been busy helping folks like you with their turfgrass program or problems. For more than a quarter of a century we've been preoccupied with providing our customers with ideas for better turfgrass growth and management.

But just to prove that there's no "generation gap" in our product line, we call your attention to these Mock specialties: Palo Perennial Ryegrass; Manhattan Perennial Ryegrass; Fylking Kentucky Bluegrass; and Prato Kentucky Bluegrass.

For ideas and service 1970 style, call on Mock—the grass specialists. Phone or write for special prices.

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