“will be to analyze the results, pointing out apparent trouble areas, and focusing, if possible, on improvement of profitability.”

Evan Lemley, program coordinator of management services at Rutgers University, winds up the morning agenda with the topic: “Management—Speaking Objectively.”

Afternoon sessions, with William Huber, president of Mid-America Sod Growers Association, presiding, shape up like this:

1:30—Promoting and Merchandising Your Product, Miss Margaret Herbst, director of information, Merion Bluegrass Association, New York City.

2:00—New Developments in Turfgrass Varieties, Dr. Robert Miller, associate professor in turf, Ohio State University.

2:45—Production of High Quality Seed, Doyle Jacklin, president of Jacklin Seed Company, Dishman, Wash.

3:15—Salt Tolerance of Highway Turf, Dr. J. D. Butler, assistant professor in turf, University of Illinois.

4:00—Business meeting.

A cocktail hour, courtesy of Mid-America Sod Producers, beginning at 6:30, precedes the banquet session in Viking Hall. Dr. Fred Grau, Grasslyn, Inc., is banquet speaker, on the topic of “The Future of the Turfgrass Industry.” Joseph McDermott, Loveland Lawns and president of the Midwest Turfgrass Growers Association, is toastmaster.

Field demonstrations will be conducted at the H & E Sod Farm, just off Route 114, at Momence, Ill. Activities begin at 9 a.m. and continue all day. A catered lunch will be served at noon.

A landing strip for light aircraft will be available at H & E Sod Farm. If you wish to use the strip, contact Dale Habenicht, H & E Sod Nursery, 4301 West Flossmoor Rd., Tinley Park, Ill. 60477, or phone AC 312 798-2210.

Poa Annua Control Plans

A booklet has been published by Diamond Shamrock Chemicals detailing three programs by which Dacthal preemergence herbicide may be used in turf to control Poa annua. Plan 1 is used when no reseeding is anticipated for an entire season, or where mature Poa annua survives the summer. The second plan is designed for use where mid-summer reseeding is planned. For serious Poa annua infestations, Plan 3 includes directions for a complete spring renovation program, plus instructions for a yearly preventive program to protect against reinfection, and a section on how to apply Dacthal herbicide. For copies, circle (719) on the reply card.