Special for This Issue

Herbicides for Beginners
How do you go about telling a new employee about herbicides? Texas A&M Professor Allen F. Wiese offers a helpful outline.

Weed Control Costs in Long-Season Areas
Turney Hernandez of duPont uses his experience in the Southwest to bracket costs for different types of industrial weed control, with different objectives, and with different equipment.

How Applicator Bob Wright Tries to Make a Profit
Diversity, advertising, pricing, and quality control are the keys, says this Minnesotan, who has been in the business 25 years.

Geigy Uses a "Maxi-Plot" to Introduce Herbicides
Field representative Ed Sorgatz tells about a 23-plot herbicide demonstration established at the Savage, Minn., elevator facility of Continental Grain Company.

Graeagle Meadows Uses Sand and Bark to Build Tees and Greens

Suggestion for a Landscape Maintenance Contract

Regular Features

Editorial: Conspiracy of Ignorance
Meeting Dates
Sod Industry Section: A Turf Owners' Manual?
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The Cover

"We Kill Noxious Weeds," the sign says, and the jeep is parked on bare ground proof. Custom applicator Robert G. Wright, left, is spraying additional evidence, a check strip showing what the weeds would have been like without treatment. Ed Sorgatz had just checked his records to see what kind of application was used. It was Pramitol, 4 gal., plus Simazine 10#/acre. Sorgatz, field representative for Geigy Agricultural Chemicals Corp., worked with Wright, owner of Precision Spraying, to establish a 23-plot herbicide demonstration on the grounds of Continental Grain Co. at Savage, Minn. Wright and Sorgatz tell their stories beginning on 16 and 17.