Two representatives of a large Brazilian weed and pest control organization were visitors in the office of WEEDS TREES and TURF magazine in mid-July. They had come to the U.S. for a two-month study of this country's weed and pest control industries and to make contacts with a number of chemical suppliers.

Weed and pest control in Brazil is relatively new, flourishing, and almost totally reliant upon imported chemicals, primarily from the U.S.

That was the report from Drs. Pedro Pieroni Neto and Alder Americano da Costa. Their organization is MOSCA—Controle de Pragas e Saneamento Ltda., headquartered at Sao Paulo. Da Costa is the administrative manager and agronomist.

The two men hoped to establish new contacts, broaden the number of products their organization distributes and to learn ways to improve communications with their customers. To help achieve the latter goal, the Brazilian firm will distribute WEEDS TREES and TURF magazine to its customers beginning with the August issue.

MOSCA was founded 10 years ago and has branches in a number of different regions in Brazil. There are several familiar words among the names of Brazilian companies that are MOSCA customers — General Motors, Ford, Squibb, Olivetti and Firestone.

Types of weed control work have included soil sterilization around industrial sites and right-of-way and utility line clearing. The MOSCA officials expect sizable contracts in the near future with several cities.

In addition to membership in three Brazilian weed and pest control associations, MOSCA is a member of the U.S. National Pest Control Association and has applied for membership in the Weed Society of America and The European Weed Research Council.