The Cover

Forest City Tree Protection Company of Cleveland, O., drew a special tree planting assignment this spring. Four of 52 original sugar maples needed replacement on Erieview Plaza, an early phase of the bright new look for Cleveland which is a part of the Urban Renewal Program.

The Plaza adjoins Erieview Towers, Cleveland’s new skyscraper, and overlooks Lake Erie. Original trees were planted by Ed Irish, Charles F. Irish Co., Inc., Detroit, Mich., 3 years ago.

William Lanphear, vice-president of the Forest City group, reports that Forest City has maintained the trees since 1965. Forest City trims, sprays, and fertilizes the trees. Loss of the 4 trees just replaced is thought to be due to premature leafing. The underground garage for Erieview Towers is beneath the Plaza. Planter boxes for the trees extend down into the garage which is heated to 45° F. during the winter season. Heat pipes too close to some of the boxes are thought to have started spring leafing. Trees on the Plaza are subjected to heavy lake winds. Leaves are often blown off or torn.

Forest City Manager Bill Fry, in charge of the replacement planting task, estimated each tree and ball weighed approximately 2½ tons. The replacement sugar maples were 20 years or more in age and 30 feet in height. Vehicles are not permitted on the Plaza proper since it is located over the garage and overlaid with a special patio base. Thus, the Vogt & Conant crane with 85 foot boom was required to pick up the balled trees and swing them distances of up to 90 feet to reach the most distant planting box. Dead trees and ref-

(Continued on page 37)
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Cover Story

*(from page 5)*

use were carted away by hand prior to the replacement planting.

Forest City is one of the oldest and best known tree care companies in business, originally being started in 1910 by the father of William and John C. Lanphear, both vice-presidents. The Lanphears carry from 10 to 30 employees during the year and operate a complete tree care business. Both began part-time work in the business as youths, in the 1930’s. They have continued with the company following college and are active in both the International Shade Tree Conference and the National Arborists Association.

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