New Colorant For Turf Marketed By Mallinckrodt

Mallinckrodt Chemical Works, St. Louis, Mo., is now selling a new colorant for turf and ornamentals. Known as Vitalon™, the product is a method of keeping turf green throughout the winter.

Vitalon is a vinyl-acrylic foliar colorant which is dispersible in water. Stan Frederiksen, manager of turf products for Mallinckrodt, reports that one gallon will disperse well in up to 70 gallons of water. The resulting spray will then cover up to 12,000 square feet of turf.

Potential uses are for golf courses, institutional turfs, home lawns, athletic fields, and generally on shrubs and ornamentals. The spray is non-toxic and non-flammable. Once the growing season begins, the Vitalon color lasts through only a few mowings.

The new product is available through more than 100 distributors, coast to coast, according to Frederiksen.

Niagara Chemical Issues Growers Guide to Ethion

Complete information on the use of ethion insecticide-miticide to control mites, scales and insects is given in a guide recently published by the Fairfield Chemical unit of Niagara Chemical Division, FMC Corporation.

The pocket-size guide, which folds out into a chart, covers recommended amounts and application data for protecting ornamentals and other plants.

For your copy write Department A, Niagara Chemical Div., FMC Corp., Middleport, N. Y. 14105.

Winter Turf School Accepting Applicants

A turfgrass technician program is being introduced this winter at the Eastern Montgomery County Area Vocational-Technical School, 175 Terwood Road, Willow Grove, Pa.

Kenneth B. Rhodes, turfgrass coordinator, reports that dates for the program this year is as follows: First semester (10

Suppliers Staff Changes

American Cyanamid has also announced the appointment of A. C. Gilleland as Training Supervisor in its Agricultural Division.

Nalco Chemical Co., Chicago, has announced the recent appointment of James A. Rush as Executive Account Manager. Mr. Rush will coordinate Nalco sales and service programs for mid-western and western accounts.

Drs. Arne E. Carlson and Dale E. Wolf have been appointed assistant sales directors of the Du Pont Agrichemicals Sales Division of E. I. du Pont de Nemours and Company. Dr. Carlson will handle foreign sales and new products development activities; Dr. Wolf will be responsible for domestic sales.

Thomas G. Baroth has recently been named Manager, Industrial Design for the Aero Commander Division of North American Rockwell Corp., Pittsburgh, Pa.

A. Dale Chapman, a pioneer in the field of chemical wood preservation, has resumed the presidency of Chapman Chemical Co. of Memphis. He succeeds Frederic W. Lyndon, who has resigned to return to the management consulting field. Robert E. Branch, executive vice president since 1966, has been named general manager of the company.

Allis-Chalmers, Milwaukee, Wis., has announced that Robert H. Brethen has joined the company as general manager of its outdoor products department. In this newly created position, Mr. Brethen will be responsible for the financial, engineering, manufacturing and marketing functions of the company’s line of lawn and garden tractors, mowers and similar equipment.

designated manager of the Allis-Chalmers Industrial Tractor and Equipment department’s Minneapolis zone, headquartered in Bloomington, Minn.

The Agricultural Chemicals Division of Geigy Chemical Corp., Ardsley, N. Y., has recently announced several personnel changes. Ralph W. Tolbert, formerly Sales Manager of the division’s Middle Atlantic district, has been named Manager, Sales Training. Dr. John P. Hartnett has joined the division as a Research Specialist; James D. Russell has been designated a Sales Service Coordinator, Northeast Region.

---

National In Scope—Staged for the Professional

The Ohio Turfgrass Foundation Conference and Show

DECEMBER 9 - 11, 1968

EXHIBITS:

80 suppliers are exhibiting equipment and needs which you buy daily. You’ll see mowers, blowers, spray equipment, fertilizer materials, chemicals, sod, golf carts, irrigation equipment, seeds, aeration equipment and more.

PROGRAM:

Industry personnel and research men from all sections of the nation. Program includes irrigation and plant-water relationships by 4 major research and commercial men in the field; grass breeding and varieties by 4 others; turfgrass pest information by 4 additional specialists; plus a general session.

Registration fee is only $10

Headquarters along with both program and exhibit area at the Sheraton Cleveland, Hotel, Public Square, Cleveland, Ohio

Tel. 216-881-2700

YOU ARE INVITED

THE OHIO TURFGRASS FOUNDATION

For details, call or write:
Dr. Robert Miller
The Ohio Turfgrass Foundation
1827 Neil Ave.
Columbus, Ohio 43210
Tel. 614-293-2592

WEEDS TREES AND TURF, December, 1968