The Cover

This December cover of WEEDS TREES AND TURF magazine illustrates the variety of equipment available to the non-crop horticultural industry. Aerial devices such as these offer tremendous latitude and variety in selection. This is only one type of equipment listed in the WTT 1969 Suppliers Guide and Equipment Directory which begins on page 12.

The cover scene is from the demonstration field day of the International Shade Tree Conference at the Morton Arboretum near Chicago this past summer.

Chronister Heads Harvest Publishing Company

Hugh Chronister, general manager and a director of Harvest Publishing Co., has been elected president and treasurer of the firm, succeeding James Milholland, Jr., who continues as chairman of Harvest. Milholland has become a vice president of Harcourt, Brace & World, Inc., which owns Harvest, and will direct all of the Company's periodical publishing activities.

Harcourt has restructured a large part of its periodical publishing operation through the creation of a subsidiary, Harbrace Publications, Inc. Milholland is president of Harbrace. Harvest publishes five farm magazines and two business periodicals, including Weeds Trees and Turf.