A. M. S. Pridham Honored At Cornell Conference

Industry groups in the vegetation care and control field honored Professor A. M. S. Pridham just prior to his September 1 retirement during a workshop conference on the Cornell University Campus at Ithaca, N.Y.

Dr. Pridham, a nationally known educator in his field of ornamental horticulture, has completed 42 years in the field, serving as graduate instructor through full professorship at Cornell. In addition to a tree-planting ceremony, New York State Nurserymen Association President George Hren announced establishment of the A. M. S. Pridham fellowship in agriculture.

In response, Professor Pridham related that original trees on the Cornell campus included elms which were a gift from a local farm operator in 1860. He related the early establishment of a Dutch elm disease campus tree committee and steps by the group which included a sustained fertilizer and tree care program. This committee, Professor Pridham said, continues to be active in regard to encroachment of DED and prompt removal of trees as they become infected.

A unique discussion workshop at the Conference centered on the respective positions of husband and wife in such combination businesses. Consensus opinion was that in such cases the wife is usually the most important contact with the public since she answers telephone calls and generally handles communications within the business. The group agreed that the wife is most important in the public relations phase of the business. But the group also agreed that too often the husband assumes that his wife knows his exact thinking regarding business matters. Also, the group agreed that a wife in a responsible position in the business needs to give instructions in a different manner than her manager-husband. Men employees, especially, respect orders more fully if they are relayed from the husband.

Self-Propelled Sprinkler Now On Market

A new self-propelled irrigation sprinkler has been developed by Williamstown Irrigation, Inc., Williamstown, N.Y. The automatic unit uses water sent to the sprinkler for propulsion. This eliminates need for a separate engine and fuel system.

According to the maker, the unit will give an irrigated distance of 1600 feet, regardless of field slope or soil type. The sprinkler, called the Tico Traveler, runs unattended at a pre-selected speed. Rate of travel is zero to 6 feet per minute. Precipitation range is \( \frac{1}{2} \) inch to 6 inches of water. Gun delivers 100 to 550 gpm, with a diameter ranging from 260 to 425 feet.