MEMBERSHIP in the American Association of Nurserymen continues to grow. Official report at the 92nd annual session recently at Bal Harbour, Fla., showed 255 new applications for membership during the year, bringing the total to 1555 member firms for the group.

Reporting for the board of governors, Steve Driftmier, president of the Horticultural Research Institute which is the group’s own industry-oriented program, said that analysis of the organization’s operating cost (Continued on page 26)

Meeting Dates


Missouri Lawn and Turfgrass Conference, University of Missouri campus, Columbia, Mo., Oct. 4-5.


American Society of Agronomy, Annual Meeting, Sheraton-Park and Shoreham Hotels, Washington, D.C., Nov. 5-10.

Texas Fertilizer Association’s 1967 Agricultural Exposition, KoKo Inn, Lubbock, Nov. 9-10.


National Aerial Applicators Association, Annual Conference, Marriott Hotel, Dallas, Tex., Dec. 3-5.

North Central Weed Control Conference, Civic Auditorium, Fargo, N.Dak., Dec. 5-7.


Ohio Turfgrass Foundation Turfgrass Conference, Sheraton-Cleveland Hotel, Cleveland, O., Dec. 11-12.

Northeastern Weed Control Conference, Hotel Commodore, New York, N.Y., Jan. 3-5.


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studies would be completed and published shortly. The survey study includes data on mail order, wholesale and landscape businesses. He also reported that $2000 of Nurserymen funds were granted Pennsylvania State University for research and development of a digging machine. The Commonwealth of Pennsylvania has also allocated $20,000 for this project.

A project announced by Driftmier was development of a source book for the industry. This book would list available equipment, the maker, and the price. Most important development during the year, however, he said, was HRI’s “Scope of the Industry” survey. Once completed, this survey will accurately point up the size and strength of the industry. Driftmier urged all present who had not already done so to complete and mail the questionnaires in. Though he did not announce return to date from the original June 12 mailing, he did say that 5470 firms had been contacted for data.

A highlight of the Convention was the naming of former Missouri Governor Lloyd C. Stark of Stark Brothers Nurseries, Louisiana, Mo., as the second recipient of the Nurserymen’s Hall of Fame. Governor Stark was born in Missouri in 1886 on his grandfather’s homestead. At the age of 17 he was admitted to the U.S. Naval Academy at Annapolis. In 1917, he served his first of two terms as President of the American Association of Nurserymen. It was during this time that he spearheaded the resolution by Congress to establish the National Arboretum in Washington, D.C. In what must have been the highlight of his professional career, the 1967 Hall of Fame recipient was inaugurated as the 39th Governor of Missouri on January 11, 1937. Preceding Governor Stark as the first recipient to the Nurserymen’s Hall of Fame in 1966 was Arthur H. (Continued on page 29)
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Dr. Charles E. Hess was named recipient of the 1967 Norman Jay Colman Award, presented each year by the Association to an individual who has made an outstanding contribution to horticultural progress through research. Dr. Hess, Purdue University professor, is editor of the International Plant Propagators Society and is affiliated with the American Association for the Advancement of Science, American Society of Plant Physiologists, American Society of Horticultural Science, International Plant Propagators' Society and Sigma Xi.

John E. (Ted) Korves was elected new president of the Association. Mr. Korves started his nursery career in 1935 as a laborer with the Gurney Seed & Nursery Co., Yankton, S. D. He stayed with Gurney and progressed to Manager of the nursery department, and in 1958 he moved to Plumfield Nurseries, Inc., Fremont, Nebr., where he is presently General Manager and Vice President.

Official registration for the 1967 Convention showed 850 member firms represented with more than 1000 persons in attendance. The 1968 Convention is scheduled for July 13-17 at the Chase-Park Plaza Hotel, St. Louis, Mo.

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