Questions Neologism

Have just read your fine August issue and want to write at once to commend you on your editorial "Probing the Antipesticider's Mind." We, too, applaud the responsible attitude which Shell has adopted and hope that it will spread. The article on the use of Bidrin was both informative and well written and will be of much use to us in our own application of Bidrin, which has been without benefit of training.

There is one flaw, however, in the article which I am sure you noticed and refrained from editing out either because the author was a guest writer or because you did not want to intrude. It's something that bothers me a whole lot, though ... the increasing use of neologisms in our scientific and semi-scientific literature. In this case, it's the use of the word "applicator" when he meant "applier." Inasmuch as he was also talking about true applicators ... the injectors of the Bidrin, and a word which could have meant either man or instrument ... he'd have saved himself a certain smudginess.

This particular neologism is being seen with increasing frequency and I, for one, would like it nipped now! But it is otherwise a fine article and I'm sure most readers couldn't care less about neologisms!

Austin Morrill, Jr.
Applied Biologist
Bureau of Yards & Docks
U.S. Navy, San Bruno, Calif.

Webster defines "applicator" as "an applier; specifically, any device for applying medicine to the nose, throat, or other cavity." "Applier" is "one who or that which applies." Thus, an "applicator" is not a "him" at all; it's an "it." While we agree there often is misuse of the language, if we now nip the nasty knave who negotiated this neologism, Contract Applicators (CAS) would have to be referred to as Contract Appliers, and that just doesn't seem right! We'll continue to call applicators "applicators" and applicators "appliers" and show pictures of people and things so that everyone may understand what is being written.

Editor.

Paraquat Misrepresented

I would like to clear the air on a point raised by the editor regarding Paraquat, when commenting on a letter by D. J. Miller featured in your WTT Mailbox of August 1965.

Paraquat at the time of writing (August 25, 1965) is registered for a single use. That use is "Seedbed Preparation for Establishing Grasses for Seed Production." Paraquat is used to control grasses and broad-leaved weeds in such seedbeds.

We have no registration for use on southern dormant turf at this time. We were selling limited quantities of Paraquat for use on cotton and potatoes in 1965 only under a temporary tolerance granted to us by the USDA.

However, it can be stated that further Paraquat registrations are pending in Washington, D.C. Certainly we agree with Mr. Miller's comment on Paraquat's safety and look forward to that day when it can be legally used by commercial applicators.

John W. Mackenzie
Technical Specialist, Herbicides
Chevron Chemical Co.
Richmond, Calif.

Sources for Tensiometers

As a subscriber to your magazine we read with interest an interesting article in your issue for July 1965. This article on page 25 refers to the use of a Tensiometer, and its reduction in water costs. Would you be good enough to advise us the manufacturer of this Tensiometer as we would like to discuss purchase of the instrument.

M. D. Gibbeson
General Manager,
Flick Chemical Industries Pty, Ltd.
Chatswood, N.S.W., Australia

Tensiometers are manufactured by the Irrometer Company, P.O. Box 2424, Riverside, Calif.

and also the Zymak Co., 832 North Atlantic, Long Beach, Calif.—Ed.

Won't Cut Up WTT

Enclosed is my check for $1.00 for one copy of your reprint "Aquatic Weed Control."

I did not want to cut the articles on the reverse side in the three issues it ran in, so I'm ordering your reprint which includes all three parts.

I might also say I enjoy this publication very much. It is a regular part of my reference reading.

Thanks, again, and best wishes for continuous growth.

James C. Scott
Superintendent
Lake Havaso City Golf Course
Lake Havaso City, Arizona

Arborists Appreciate Coverage

I want to thank you for the fine writeup given in your September issue of the International Shade Tree Conference in Washington this past August. You covered most of the sessions and have given the high spots of our largest conference to date.

Paul E. Tilford
Executive Secretary
National Arborist Association, Inc.
Wooster, Ohio

Wants More Turf Articles

Congratulations on the very splendid article on thatch control in your October issue. Dr. Miller covered this subject most thoroughly — hope you have more such articles on turf care.

Reg Perry
Secretary
Southern Turfgrass Association
Memphis, Tenn.

Weeds Trees and Turf welcomes expressions of opinions from its readers. Send ideas and comments briefly as possible to James A. Nelson, Editor, Weeds Trees and Turf, 1900 Euclid Ave., Cleveland, Ohio 44115.