More Beautification Is Big Item as ISTC's Southern Chapter Meets in Memphis, Feb. 20-22

More beautification of the nation's countryside, particularly along highways that are changing the face of America, will set the theme for the Southern Chapter, International Shade Tree Conference when it meets at the Andrew Jackson Hotel, Memphis, Tenn., Feb. 20-22.

Bert Elmore, director of metropolitan parks and recreation at Memphis will welcome the group. President Frank Graham will respond for the Southern Chapter.

A keynote speech, "Beautification," will be made by Paul T. Tysinger, of Duke Power Co., Charlotte, N.C. "Developing New Plant Varieties with Ionizing Radiation," by Dr. John Love, University of Tennessee, Oak Ridge, will provide new light on possible future trends. Charles O. Bell, University of North Carolina, Greensboro, will offer "One of My Weaknesses," and Ray Gustin, Jr., of Gustin Gardens, Gaithersburg, Md., will amplify a recognized trend with his talk, "The Leisure World Community."

Two subjects dedicated to greater improvement of highway landscaping are scheduled with "Survival and Growth of Woody Ornamentals in Roadside Plantings," by Dr. Henry Orr, Auburn University, Auburn, Ala., and "Production of Nursery Stock for Roadside Development," by Hubert Nicholson, of Commercial Nursery Co., Dechard, Tenn.

Clifford M. Storey, Carolina Power & Light Co., Raleigh, N.C., will discuss growth inhibitors and whether they produce the desired results. A business meeting, annual banquet, entertainment and visits to historical sites are included in the program.

Midwest Regional Turf Foundation to Meet at Purdue University, March 7-9

"Turf Management Tricks for '66," is the theme coined for the Midwest Regional Turf Conference meeting at Purdue University, Lafayette, Ind., March 7-9.

About 600 representatives from a seven-state area, specialists in golf courses, general turf production and care, and industrial turf management, will participate in a program that is planned to provide up-to-date information and answers for scores of problems that continually develop in a growing industry.

During the three-day conference, members of the Midwest Regional Turf Foundation will be exposed to over 30 subjects each presented by a specialist. Topics range from soil and turf fertilization and automatic sprinkling systems to planning a new turf for the St. Louis stadium and preparing a golf course for a national tournament.

Each of the three days is programmed to focus attention on a special phase of the turf industry. Monday, March 7, presents general subjects pertaining to diseases, plant anatomy, plant metabolism, a greenhouse tour, a film and other items of import.

Heaviest schedule will be faced March 8 with about half the day concentrated on general turf information and the other half devoted to golf course maintenance and development. Included, too, are several subjects dealing with the skyrocketing sod industry. This will include a complete report on sod production and details on desirable equipment. The final day will find industrial turf managers getting special attention on their phase of the industry.

Conference proceedings may be obtained for $1 by writing to William H. Daniel, Executive Secretary, Midwest Regional Turf Foundation, Room 2-303, Lilly Hall, Purdue University, Lafayette, Ind.