Meeting Dates

Nebraska Association of Nurserymen Annual Convention, Cornhusker Hotel, Lincoln, Nov. 15-16.
Pennsylvania Grassland Conference, Nittany Lion Inn, State College, Nov. 22-23.
National Weed Committee of Canada, Western Section Meeting, Palliser Hotel, Calgary, Alberta, Nov. 30-Dec. 2.
North Central Weed Control Conference, Broadview Hotel, Wichita, Kans., Dec. 5-7.
Western Association of Nurserymen Annual Convention, Hotel Continental, Kansas City, Mo., Jan. 3-5.
Rutgers Winter Turf Course, College of Agriculture, New Brunswick, N. J., Jan. 4-Mar. 11.
Indiana Association of Nurserymen Annual Winter Conference, Claypool Hotel, Indianapolis, Jan. 5-7.
Iowa Nurserymen's Assn. Annual Convention, Hotel Roosevelt, Cedar Rapids, Jan. 7-9.
North Carolina State Annual Pesticide School, North Carolina State University, Raleigh, Jan. 10-11.
First Annual Pennsylvania Shade Tree Symposium, Nittany Lion Inn, University Park, Jan. 11-13.

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NW Pacific Sprayorama

professionalism when its members consider how far the industry has come in a comparatively short time. "The best years are ahead of us if we take the proper approach," he predicted.

Cost Accounting Is Key

Are you really in business or should you sell out, invest your capital, and work for someone else? That's the question asked by Jennings P. Felix, Seattle attorney, in his talk on business planning and cost analysis.

Felix advised the group that, as small businessmen, they must undergo a thorough cost accounting survey to know the real facts about their profit and loss. Presenting a detailed analysis form to each operator, he urged its use as the first step to determine where costs, prices, and profits should be in a sound small business.

4 Assns. Form PNSA

Culminating months of discussions and meetings, the newly formed Pacific Northwest Spraymen's Association was brought to the initial stage of incorporation. It is made up of four separate spraymen's groups: The Washington Association of Ground Sprayers, The Northwest Chemical Applicators, The Oregon Chemical Applicators Association, and The Pesticides Sprayers Association of Portland.

A previously temporary board of directors, elected from each of the four associations, was elected to permanent board status, by-laws were tentatively approved, and permanent board officers elected. Elected to the board as President is William L. Owen. Vice President is Jack Daniels, and secretary-treasurer is Lester Wampole.

"Soe purpose of the Pacific Northwest Spraymen's Association is to provide a regional voice for the Northwest whenever and wherever a regional voice is needed. It is hoped that quick and firm liaison with the new National Spraymen's Association, headquartered in Florida, can be accomplished as one more step toward a truly representative and functional national association of spraymen," Bill Owen stated as he addressed the Sprayorama.

Iron Chlorosis Appears

Iron chlorosis, a disease which occurs in susceptible plants when iron is not available, has been recorded in many lawns and ornamental plants across Kansas, R. E. Odom, Kansas State University Extension Ornamental Horticulturist reports. Symptoms are generally a yellowing of the foliage due to failure of chlorophyll to develop normally.

Nourishment in the form of ferrous sulfate or iron chelates helps combat the iron lack. Ferrous sulfate can be applied as a foliar spray at the rate of two teaspoons per gallon of water, plus spreader-sticker. Repeat the spray in about 10 days if the yellowing persists.

Iron sulfate can also be applied to soil as a fertilizer. Apply to trees and shrubs in holes made in a circle just inside the spread of the branches. A 5-foot high shrub takes ½ lb. A tree should have about ¾ lb. for each inch of trunk diameter.

Close-growing plants such as grass should have 4 lbs. per 1,000 square feet.