Expanding into aquatic weed control? You'll find prize-winning our Manual helpful.

For Editorial Excellence

INDUSTRIAL PAPERS
1964 AWARD OF MERIT

Weeds & Turf

For Outstanding series published during the period ending JUNE 30, 1964
in the Twenty-fifth Annual IM Editorial Competition

awarded by INDUSTRIAL MARKETING

"Applicators' Manual of Aquatic Weed Control" won this 1964 award for editorial excellence.

For those who are expanding into the complex field of controlling weeds in lakes, ponds, streams, irrigation ditches, and similar areas, there's no substitute for a handy, carry-along manual of basic aquatic weed data.

Our "Applicator's Manual of Aquatic Weed Control," published originally as a series of articles in WEEDS TREES AND TURF, is the only such publication entirely concerned with the practical aspects of aquatic work.

There are sections on species identification (amply illustrated with superb photographs), choice of chemicals for control, and a brass-tacks guide to application.

Discussions include how to compute ppm, how to figure exact amount of water that is to be treated, and how to select pumps, boats, and other tools.

If you're looking at the field of aquatic weed control; if you have a water weed problem that falls under your supervision; or if you simply want to brush up on the technology of aquatics, "Applicator's Manual of Aquatic Weed Control" is a very wise investment. You'll find some door-opening ideas in this 16-page, illustrated, annotated reprint. You may also get quantity discounts if you wish to outfit your entire crew with personal copies.

Order today, supply is limited.

Prices: 1-10, $1.00 each; 11-25, 90¢ each; 26-50, 80¢ each; 51-250, 75¢ each; 250-500, 60¢ each; 501 and over, 50¢ each. Postage paid in United States only.

WEEDS TREES AND TURF
1900 Euclid Avenue
Cleveland, Ohio 44115

Send me copies of your aquatic reprint at $ each. My check for $ is enclosed.

Name
Address
City State

with other chemicals which are essentially acid or alkali in content. Elaborations of incompatible mixtures can be found in texts dealing exclusively with chemistry and chemical descriptions of pesticides.

Soil reaction kits and soil analysis kits, available from several manufacturers, should be a part of the diagnostic materials used by the knowledgeable, progressive contract applicator. These kits are not cure-alls, just as pesticides and cultural practices are not cure-alls in themselves. But, professional use of these handy aids will help operators cite trouble, and recommend corrective measures readily when faulty soil conditions are the cause of turf problems.

St. Louis May Have Weed Law

A proposal for a weed control ordinance was recently taken under advisement by the St. Louis County Council after Counselor Norman C. Parker revealed there was no measure in the law books for the control of weeds in vacant lots, and unincorporated areas of the county.

Parker further said weed cutting can be enforced by prosecuting property owners only after the health department has determined that the weed area is a breeding ground for mosquitoes and is a health nuisance.

The Elm Leaf Beetle Out

An illustrated 4-page leaflet describing the life history and habits of the elm leaf beetle, means of natural control, and control with insecticides, is now available.

Titled "The Elm Leaf Beetle" (Catalog No. A 1.35:184/4), copies may be obtained by writing the Superintendent of Documents, U. S. Government Printing Office, Washington, D. C. 20402. Price of the item is 5 cents, payable in coin, money order, or check. Stamps are not acceptable.