CLASSIFIEDS

When answering ads where box number only is given, please address as follows: Box number, c/o Weeds and Turf, 1900 Euclid Avenue, Cleveland, Ohio 44115.

Rates: "Position Wanted" 5c per word, minimum $2.00. All other classifications, 10c per word, minimum $2.00. All classified ads must be received by Publisher the 10th of the month preceding publication date and be accompanied by cash or money order covering full payment.

MISCELLANEOUS

TO EMPLOYERS who advertise for men!
The letters you receive in answer to your advertisements in WEEDS and TURF are submitted by each of the applicants with the hope of securing the position offered. When there are many applicants it frequently happens that the only letters acknowledged are those of promising candidates. (Others do not receive the slightest indication that their letters have even been received, much less given any consideration.) These men often become discouraged, will not respond to future advertisements and sometimes even question if they are bonafide.

We can guarantee that every advertisement printed in WEEDS and TURF is duly authorized. Now won't you help keep our readers interested in this advertising by acknowledging every application received, even if you only return the letters of unsuccessful applicants to them marked say, "Position filled, thank you"? If you don't care to reveal your identity mail them in plain envelopes. We suggest this in a spirit of helpful cooperation between employers and the men replying to Help Wanted advertisements. Put yourself in the place of the other fellow.

Fall Is Best Time To Control Locust Borer

All varieties of locust trees are subject to attack by locust borers, and fall is the most opportune time to apply control measures, reminds Harold Gunderson, extension entomologist at Iowa State University.

Adult locust borers are beetles 3/4- to 1-inch long, with yellow chevrons on the back.

These locust borers feed on the pollen of goldenrods and a few other flowers. The adults mate and lay their eggs on the bark of locust trees.

The eggs hatch in the fall and the young larvae eat through the bark and burrow into the tree's trunk and larger branches. They will complete their development next summer and emerge as adults next fall, Gunderson explains.

Their burrowing severely weakens the locust trees and makes them susceptible to wind damage. This damage can be prevented by spraying the trunk and large limbs of all locust varieties with a 5% DDT water emulsion spray. Wet the bark and all cracks and crevices with the spray, Gunderson recommends.

Newly hatched larvae must eat through this treated bark and will be killed before they get into the tree. A single application each year will protect against these pests, according to Gunderson.

Nutter Resigns from GCSAA

Dr. Gene C. Nutter, Executive Director of The Golf Course Superintendents Association of America (GCSAA) since 1959, has resigned his position effective April 1, 1965.

Dr. Nutter, who also serves as editor of GCSAA publications, was instrumental in the association's greatest growth period. During the past five years GCSAA membership increased from over 1300 to over 2100 members, and the International Turf-Grass Conference and Show has doubled in scope and attendance.

A successor has not yet been determined. Nutter will continue professional and business interests in the turfgrass industry.

New Cankerworm Pesticide Harmless to Birds, Animals

A new pesticide that destroys cankerworms without harm to beneficial insects, birds, animals or fish was recently announced by Stauffer Chemical Co.

Called Thurdice 90T Flowable, the new preparation is applied just as the cankerworms begin to eat large holes in newly emerging leaves in the spring.

The company reports that the new pesticide is also effective against gypsy moths, tussock moths, aspen leafhoppers and other insects which strip trees of their leaves.

Producer of Thurdice is Bioferm Division of International Minerals & Chemicals Corp. The new pesticide has been field tested for a 5-year period, Stauffer says.

Details are available from Stauffer by writing to 380 Madison Ave., New York, N. Y. 10017.