Pesticide Safety Is Subject Of New Film by Ortho

A new film, titled “Prescription for Safety,” has been released by California Chemical Co. as part of the chemical industry’s program to emphasize the need to follow precautions found on product labels.

A noncommercial concept, the film features “Brand X” chemicals. According to L. F. Czufin, Calchem’s advertising and public relations manager, any agricultural chemical company can adapt this safety film for its use and distribution by adding a film “leader” and “trailer” containing its firm’s introduction and signature. Prints are being made available at cost.

The 18-minute film stresses commonsense practices portrayed by the lead character through a workday made safe by the proper mixing, application, and storing of pesticides. Destruction of chemical containers, hygienic care, and protective clothing are among the subjects treated.

The film may be obtained on free loan from the company by writing to L. F. Czufin, California Chemical Co., 571 Market St., San Francisco 20, Calif.

Northwest Conference
(From page 13)

wives of the Pesticide Sprayers Assn. members of the Portland group planned an interesting two-day program for the “ladybugs” attending the conference.

The realistic views presented by the speakers during the convention were reflected by the many serious conversations during the social hour and banquet that marked a successful end to the meetings. A definite air of responsibility and rededication prevailed—even into the fun and laughter that was a part of the closing program. As one guest said, “for the professional applicator, the future with pesticides can indeed be bright if we will just make it so.”

Missouri Turf Conference
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Delbert Hemphill, Professor of Horticulture at the University of Missouri, the group inspected results of herbicide testing. Hemphill pointed out that the University has had outstanding results with Tuperan for preemergence control of crabgrass in spring-seeded bluegrass and red fescue plantings. These turf grasses show high tolerance to this chemical even though it is applied immediately after seeding, according to Hemphill.

The second day of the Lawn and Turf Conference began with the large group dividing into two groups. One group was interested in lawns, parks, institutional grounds, athletic fields, etc., and discussed problems peculiar to them, while the second group was composed of people interested primarily in golf courses.

Each group held a problem-solving clinic, panelists being Earl Hornbuckle, Kansas City, and Charles Denny, Webster Groves, and members of the University of Missouri staff, for the first group; and for the golf group, James Latham, Tom Mascaro, Ed Shoemaker, and staff of the University of Missouri.

More organizational suggestions were offered by Don Rasmussen, immediate past president of the Oregon Ground Sprayers Assn.

Manually Operated Sprayer Introduced by Root-Lowell

A lightweight, manually operated sprayer, said to develop pressures up to 100 psi, was recently introduced by the Root-Lowell Corp. Named the Spraymore Model 1773, this unit has a ventilated back for added comfort when carried as a knapsack.

Easy stroking of the pump handle actuates a dasher-type agitator said to keep sediment-bearing solutions correctly mixed during use. Discharge equipment includes a 5-ft. hose, rotatable shutoff, and 24-inch brass spray extension. A fully rotatable nozzle is adjustable to all spray patterns.

Interested spraymen can obtain complete details from Root-Lowell Corp., Lowell, Mich., 49331.

Weed control plots at the University of Missouri attracted delegates as U staffer Delbert Hemphill (right) explained experiments to touring group.