20-Plus Lectures Aim to Draw Record Attendance to 40th ISTC Convention

Plans for the 40th Annual International Shade Tree Conference Convention, now nearly complete, promise not only record attendance but a program of singular variety and relevance.

Set for August 16-21 at the famed Shamrock Hilton Hotel in Houston, Texas, the annual meeting includes addresses on a full range of topics from insects and nematodes which affect trees, to talks on, and displays of, "tools, gadgets, and equipment" for the arborist.

A panorama of subjects will be covered in more than 20 lectures; a full-fledged supplier's exhibit is in the offing (including both booths and field demonstrations); the social program is lavish; and there's an entire afternoon devoted to tours of surrounding tree-rich parks and residential areas.

Meeting concurrently with the International Shade Tree Conference, members of the National Arborists Association will hold educational sessions and conduct their annual business meetings and election of officers.

A special afternoon series of talks will be given over to problems of municipal arboriculture. Official convention opening is Monday, August 17, when Prof. A. F. DeWerth of Texas A&M College in College Station, will speak on "Planting the Right Tree." He will be followed by Ernest Wertheim, a landscape architect from San Francisco, Calif., who is to discuss "Tree Planting in Large Commercial and Parking Areas."

Insect problems to be analyzed include the hackberry gall and southern pine beetles. There's also a session on nematode damage to trees.

Highlighting the public utility arboriculture section of this year's program is a speech, "Good Standards for Line Clearance," by Keith L. Davey, president of Davey Tree Surgery Co., Ltd., in San Francisco.

When National Arborists Association members hold their sessions, they'll hear addresses on sales practices and on professional tree pruning.

"A Training Program for Municipal Shade Tree Department Employees" is the address on tap for delegates who attend the municipal arboriculture portion of the program, held concurrently with the NAA meetings.

Lectures will be discontinued Wednesday so delegates can tour Houston residential areas, and participate in an extensive demonstration of complex new equipment designed to make the arborist's job easier. This is always a popular feature of the annual affair. Of course, suppliers with exhibits will have their booths open at regular intervals throughout the convention to allow delegates to ask questions about new chemicals and equipment.

Two subjects will comprise Thursday morning's program. The first, entitled "Tools, Gadgets, and Equipment for the Arborist," will be offered by Fred C. Galle, Director of Horticulture, Callaway Gardens, Pine Mountain, Ga. Second topic is "Tolerance of Trees to Deficiencies of Soil Aeration" by Dr. George Yelenosky, Department of Botany, Duke University, Durham, N.C. Dr. Yelenosky addressed the Toronto convention last year.

Of particular interest Thursday afternoon is a panel on tree diseases, which will emphasize littleleaf disease of pines and live oak decline. A cocktail party and dinner winds up the day.

More information about the 40th ISTC Convention is available from Dr. L. C. Chadwick, Secretary-Treasurer, International Shade Tree Conference, 1827 Neil Avenue, Columbus, Ohio 43210. Details about National Arborists Association activities are available from Dr. Paul Tilford, Executive Secretary, National Arborists Association, Box 426, Wooster, Ohio.

Is this half of your work force missing?

If you do weed control, or turf or tree care, you need all the latest tips you can find... and you'll find them each month in Weeds and Turf. For your own personal copy, subscribe now:

- $3 one year
- $5 for two

WEEDS AND TURF
1900 Euclid Avenue
Cleveland, Ohio 44115

Yes—I want to receive
Weeds and Turf each month
for one year  two years

Name
Address
City   State

Check enclosed

03

02