HSAF '63 Convention Program Like College Course in Its Diversity

Program plans for the Horticultural Spraymen’s Association of Florida 1963 Convention promise delegates what nearly amounts to a distilled college course in turf maintenance.

Meeting for three lecture-and-panel-packed days Oct. 31-Nov. 2 at Orlando’s Robert Meyer Motor Inn, HSAF members will hear noted authorities on such diverse subjects as lawn renovation, citrus spraying, growth retardants, and business management.

Also included on this year’s program are the customary basic studies of importance to the membership. These include talks on chinch bugs, nematodes, diseases of ornamentals, common lawn insects, turf diseases, and weed control in established turf.

Field-oriented aspects of the program include an observation of lawn spraying, and an afternoon-long display of equipment, where suppliers will show off their latest machines.

To be repeated this year is the widely praised “panel of pros,” in which selected experts who’ve appeared on the program will answer questions which delegates pose, either as a result of problems encountered by the sprayman in his business, or a question generated by some aspect of one of the lectures. This panel was extremely popular last year.

Of particular interest to some spraymen are the addresses on diagnosing lawn problems by Ralph White of Ousley Sod Co. in Pompano, and a session on fertilizers (organics vs. chemicals; liquids vs. dry) by industryman Charles Butterworth.

Talks on legislation, public relations, and advertising round out the offering for applicators who attend this fourth annual HSAF meeting. As in the past, the convention is open to interested applicators from all over the country. Last year, there were several non- Floridians in evidence.

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