Every man owes a part of his time and money to the business or industry in which he is engaged. No man has the right to withhold his support from an organization that is striving to improve conditions within his sphere.

Teddy Roosevelt

SFMANJ Invites the green industry to attend:

Third Annual Outdoor Fall Field Day/Trade Show/Equipment Demonstration Day

Tuesday, Aug. 17th, 8am to 4pm
At Plainsboro Twp. Community Park
Plainsboro, NJ

As the green industry becomes more specialized and small organizations become established to provide education for their membership, it becomes more and more difficult for supporters of the industry to remain effective. Like pieces of a pie, each organization establishes its part. As the number of organizations grows, the pieces of the pie grow smaller.

It is only through communication and the cooperation of the entire industry that these individual organizations can benefit their membership without being a drain on an industry that otherwise continues to splinter.

Sports Field Managers Association of New Jersey is one organization that established four years ago based on the need for specialized education in the athletic field maintenance area of the green industry. SFMANJ continues to foster cooperation and communication with other organizations dedicated to similar missions. We are committed to establishing and maintaining lines of communication with these organizations to maximize the benefits of their specialized knowledge and expertise, while at the same time minimizing unhealthy competition that only serves to dilute the potential synergistic development of the green industry.

In view of this concept SFMANJ has, with the support of NJLCA, NJTA, IANJ and NJRPA and Rutgers University made the decision to expand our annual fall field day to include an outdoor trade show and equipment demonstration day. The day should prove to be the largest of its kind in the state benefiting not only sports field managers but all those involved in keeping New Jersey green and growing.

By reaching a more diverse audience, commercial equipment, product and service providers will be able to display and demonstrate theirwares with more bang for their buck. Spectators will also benefit. The trade show is a tremendous opportunity to visit with a broader based group of suppliers and also have the opportunity to attend educational sessions, which will prove to be universal in benefit.

See Complete Trade Show Description on Page 6.
Field Day Trade Show
Exhibitors/Equipment Demonstrations

See equipment operate under existing field conditions. Discuss your problem fields with contractors who undoubtedly deal with the same problems day in and day out and network with others in attendance. Visit with product suppliers in the trade show area to develop your maintenance strategy for the upcoming season. Equipment, product and service providers will be on hand to display and or demonstrate their merchandise. A review of our preliminary list of exhibitors will confirm; if you’re in the market for a type of equipment, service or product, this field day will prove to be a productive and informative day. Please call, email or fax the SFMANJ office if you have an equipment or product request.

Below are exhibitors whose applications we received in time for this publication. See more on our website www.sfmanj.org as time nears.

- **TERRE COMPANY OF NEW JERSEY** Wholesale Suppliers of Turf Products for Sports Fields. “Committed to keeping your sports field’s SAFE and looking great all season long”.

- **LEVITT’S LLC** Supplier of turf, grass seed, fertilizers, herbicides, field marking lime and paint, lime, hydromulch, hand-tools and related landscape supplies.

- **WILFRED MAC DONALD** For all of your Sports Turf needs, products such as Jacobsen, Smithco, Turfco, National, Kubota and Signature Irrigation Control Systems. Starting back in 1928 Wilfred MacDonald Inc. has worked diligently to identify and provide solutions to the Turf Equipment needs of you, our most valuable customers.
  - **Demonstrating:** Turfcat, Super Rake and Top Dresser

- **HOLMES & MCDOWELL INC.** Insurance Providers for the Green Industry.

- **NATIONAL SEED** Professional Turf Products specializing in quality grass seed to meet all your turf performance standards, carrying a full line of quality mixtures especially formulated for Sports & Athletic Fields, low maintenance areas, general grounds, golf, lawn and reclamation. Technical agronomic support and custom blending available.

- **TURF SPECIALITIES INC.,** Thatch Masters are used from coast to coast by many municipalities, golf courses and professional sports fields. Some users are the Broncos, Steelers, Bengals, U of Texas, U of California and the Padres.
  - **Demonstrating:** Thatch Master TM72 verti-cut.

- **E & M GOLF SUPPLY** Local dealer/contractor for the water Wick Turf Drainage System. The Water Wick gravel injection system dramatically improves drainage without disturbing the playing surface.
  - **Demonstrating:** Water Wick and STH36 36 inch RotaDairon attached to a mini-skid steer

- **DVH ATHLETIC TURF...** “Building Turf is our game!” *Renovation & Construction Services:* Design/layout, top-soiling, soil amendments, laser-guided grading, in-field mix, sod/seed, pitcher’s mound & batter’s box construction. *Turf Management Services:* Fertilization programs (also Organic), core aeration, slice-seeding, insect & disease monitoring, IPM, organic treatments.
  - **Demonstrating:** Lazer Guided Grader

- **BEN SHAFFER & ASSOCIATE** Represents nationally known manufacturers of sports goals and nets, equipment boxes, bases, home-plates and pitching rubbers, water fountains, players benches & bleachers, park playground and streetscape solutions.

- **FISHER & SON CO., INC.** The “Green Industry Supplier” Superior products for the Sports Turf Manager and Horticultural Professional. EarthWorks natural organic products, Grigg Bros. “Simply put, this fertilizer has no equal.”

  - **Demonstrating:** Bannerman Diamond Master-Ball Diamond Groomer
Backhoe-Operating Contest

"Test your skill" against other equipment operators. Who will walk off with the trophy and prize money? A ten-dollar entry fee will give you the opportunity to operate the backhoe entry of your choice and see how your skill measures up. As a timed event, you will use your abilities as an operator to scoop up and deposit a number of plastic balls in a basket utilizing the 1' dipper bucket on the rear of the backhoe. The fastest time wins. The winner will receive a trophy and a minimum of $100 in prize money. You may enter as many times as you like. All proceeds for the backhoe-operating contest will support the SFMANJ scholarship program. Contest rules and entry form will be available the day of the contest at the trade show registration table in the trade show area.

July/August 2004