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# OFFICERS & DIRECTORS 2010

## OFFICERS



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Welcome our new editor, Brian Netz, CGCS, Presidio Golf Course! Brian brings to the Editor's job a lot of association service and some exciting ideas for the publication. Stay tuned to hear from him with requests for articles and other contributions and ideas. *Thru the Green* in all its historical significance is really the "tie that binds," Nor Cal members. It says a great deal about the popularity of this product when members move to other parts of California or the U.S. and continue to maintain membership in GCSANC. Curious, I asked some...and the answer is "I like to keep in touch with the people."

California Golf Club was the venue for this year's annual meeting. Thanks to all at Cal Club for the hospitality and wonderful setting for this meeting. Congratulations to all the Award Recipients, Presenters and Emmy Moore Minister for the beautiful presentation table. For those unable to make the meeting, check out the items in this issue.

The annual membership renewal process is winding down. If you haven't renewed yet, please contact the office to reinstate your membership. The membership has remained constant for 2009-2010. Not all professional associations share that membership commitment.

During the upcoming year, we will be enhancing the email communications with membership. I know mailboxes are inundated with all types of email. Company and Club servers are set to filter emails to provide a high level of security to prevent hacking and malicious content. It is important to make sure you or your hosting servers categorize the email accounts used by the association as "safe." All browsers have the ability to set security levels. You or your company technical person will be able to customize those setting to ensure you receive access to the association's communications.

## WELCOME NEW MEMBERS!

**James Young**  
Round Hill Country Club  
Class C

**Mario Mandujano**  
Meadow Club  
Class C

**Efrain Camacho**  
Crystal Springs Golf Course  
Class C

**Jonathan McCarthy**  
San Francisco Golf Club  
Class C

**Christopher Eckstrom**  
The Course at Wente Vineyard  
Class C

**Medina Dana**  
Southern Links, Inc.  
Affiliate

**Neil Hladik, CGCS**  
Napa Golf Course  
Class A

**Graeme Parris**  
Parris Turf Equipment  
Affiliate

**Joe Ballmer**  
Syngenta  
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**Todd Lawrence**  
Southern Links, Inc.  
Affiliate



Details and registration: [www.gcsanc.com](http://www.gcsanc.com) "Events" tab

**MARCH 14**  
USGA/NCGA/GCANC  
Green Section Meeting  
Green Hills Country Club

**JULY 25**  
Clifford & Myrtle  
Wagoner Scholarship  
Research Tournament  
Sequoyah Country Club

**APRIL OR MAY**  
(Check website)  
Superintendent Field Day

**AUGUST 11**  
GCSANC/SNGCSA/  
CGCSA Joint Meeting  
Stockton Country Club

## NAUMANN'S NORCAL NEWS

**Luke Bennett** is the new Superintendent at Tilden Park Golf Course in Berkeley. Luke was the assistant at Mayacama GC prior to his move. He is replacing **Rodney Muller** who is now at Empire Ranch GC...**Brian Daum** is the new super at Palo Alto Muni GC. He was Superintendent at Riverbend Golf Course in Fresno before moving north. PA Muni was maintained by the City of Palo Alto. It is now maintained by Valley Crest. **Joe Vallaire**, the former Supt still works for the City of Palo Alto and in addition to a Parks Supervisory Position he oversees the golf course maintenance contract...**Justin Strickland** has left El Macero Country Club and is the new Supt at Silverado Country Club in Napa. Both facilities are maintained by Troon Golf. Replacing him at El Macero is **Cal Richardson** who is from a golf course in the Mequite area...**Kevin Sullivan** has accepted the Superintendent position at San Jose Country Club. Kevin was the assistant there under the leadership of **Jason Green**. Jason has been promoted to the position of General Manager at San Jose Country Club... **Eddie Wohlberg** has left Las Positas GC in Livermore and is now the Supt at Boundary Oaks GC in Walnut Creek. Both facilities are maintained by CouseCo, Inc. Eddie is replacing **Mike Vickers** who has moved over to the City of Walnut Creek and is now a Parks Supervisor. The new Supt at Las Positas is **Mark Condos**. Most recently had been the assistant at Las Positas but prior to that he was the Superintendent at Brentwood Country Club in Brentwood, CA....



## GLENN MATTHEWS

*The Course at Wente Vineyards*

For me the beginning of a new year is always a time for a renewal of hope and optimism. This year is no different. I am cautiously optimistic about the economy and our industry, but 2011 may be a lot like the past two years where we experienced flat to negative growth in rounds and revenue. The recent economic climate in the golf industry has presented enormous challenges to superintendents and vendors across the country and in order to survive we are all forced to look critically at the way we do business. We all need be prepared to make changes as quickly as the economic climate changes. It is necessary. Adapt or fail. The business of the Association is no different. The organization is constantly changing, adapting to the changes in the industry and demands of the membership.

In the past several years comments from superintendent members have focused on desires to have meetings with more continuing education units and affiliates want increased visibility to superintendents. Through our condensed meeting schedule and new sponsorship packages we are attempting to better serve the needs of all our members. This year's event calendar has one less meeting

than previous years, but will offer better educational opportunities while providing better value to all members. The new sponsorship packages provide flexible advertising options in a format that minimizes administrative work while delivering optimal value.

Serving on the board for the past four years has enriched my professional career and allowed me to contribute to a dynamic organization committed to advancing the profession of the golf course superintendent, improving the environment, and enriching the game of golf for those who play the game. In the coming year, as President, I plan to serve the membership of the Golf Course Superintendents Association of Northern California with the highest degree of integrity, professionalism, and excellence. My goal is to continue to shape the strategic direction of the association. Through effective communication and leadership, the 2011 Board of Directors and I hope to continue to provide valuable educational opportunities while managing association business and advancing the profession of the golf course superintendent. I look forward to serving the membership and a fantastic year!

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# OLD DEL MONTE GOLF RESULTS (December 10, 2010)

NAME	LOW GROSS	LOW NET	CLOSEST TO HOLE #4	CLOSEST TO HOLE #12	LONG DRIVE
Jeff Arneson, Redwood Empire Golf & Country Club	74				
Ross Brownlie, The Links At Mariners Point	71				X
Russ Mitchell, Russell D. Mitchell & Associates		63			
Terry Grasso, CGCS, Sequoyah Country Club		68		8.7'	
Bradford Langley, San Juan Oaks Golf Club			16.5'		
Mike Ligon, Golf Ventures West		38			
Danny Mahoney, Del Montey Golf Course	74				

## 2010 ELGA Chapter Winners

### PUBLIC FACILITIES

- Gary Ingram, CGCS  
Metropolitan Golf Links; Oakland; California GCSA
- Tim Powers, CGCS  
Crystal Springs Golf Course; Burlingame; N. California GCSA

## 2010 ELGA Merit Winners

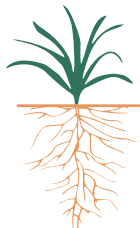
### PUBLIC FACILITIES

- Michael Garvale, CGCS  
Callippe Preserve Golf Course; Pleasanton

### PRIVATE FACILITIES

- David Davies, CGCS  
TPC Stonebrae; Hayward

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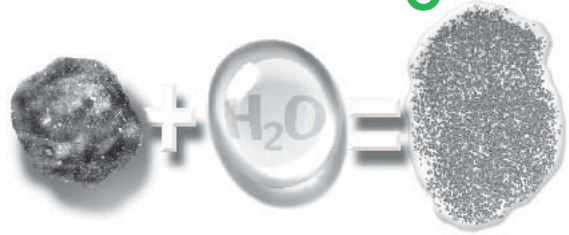
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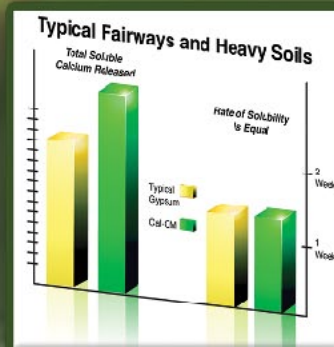
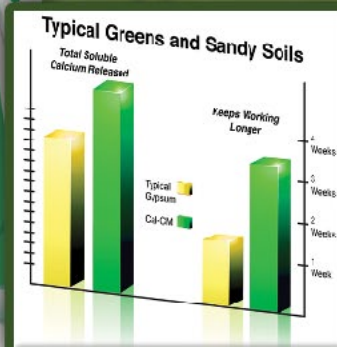
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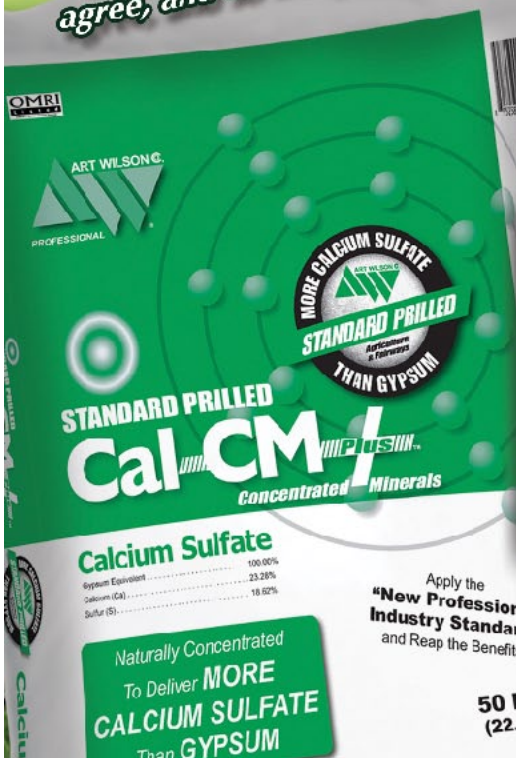
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# California Club Special Guests



Former co-workers Mike Garvale, CGCS (Callippe Preserve GC) and Guest Speaker Lyn Nelson have a chance to catch up at the annual meeting.



GCSANC Association Manager Barbara Mikel with new *Thru the Green* Editor Brian Nettz, CGCS. The 2011 Annual Meeting marks Barbara's 20th year with the association.



GCSANC Members had an opportunity to visit while devouring a scrumptious lunch prepared by the California Golf Club chef.



Affiliate Members stand proudly at the 2011 Annual Meeting at the California Golf Club.



The NCGA was well-represented at the 2011 Annual Meeting (L to R) GCSANC Member Todd Cook (Poppy Ridge GC), CEO Lyn Nelson and Director of Environmental & Water Resources Mike McCullough.

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# GCSANC Award Winners



GCSANC Award Winners (L to R) Jeff Markow, CGCS; Rich Lavine, CGCS; Greg Dunn; Terry Stratton; Thomas Bastis, CGCS; Ryan Zuehlsdorf; and Awards Moderator David Sexton, CGCS.



Board Member Tim Powers, CGCS, with 2010 Event Host Superintendent Brian Boyer and Greg Dunn Affiliate Merit Honoree.



Host Superintendents are recognized at Annual Meeting (L to R) Chris Mains, Nick Checklenis and Paul Chojnacky.



In tribute to recent award winners, there was a full display of photos and memorabilia highlighting the honorees and their many accomplishments.



GCSANC Past President Thomas Bastis stands next to the award winner display.





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