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Cover photos by Kevin Lock/courtesy of the GCSAA.



GCSANC 2010 Officers (L to R) **Michael Souza**, Secretary/Treasurer; **Thomas Bastis**, CGCS, Incoming President; **Mark Woodward**, CGCS-GCSAA CEO; **Christopher Mains**, Outgoing President and **Glenn Matthews**, Vice President.

Thru The Green published bimonthly by the **Golf Course Superintendents Association of Northern California.**

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The **GCSAA Affiliation Agreement** is due for renewal March 31. Steve Randal provided an edited version with changes from the previous agreement. This version is available through the GCSANC office. The dual GCSAA and local chapter membership requirement is still part of the affiliation agreement. This is a board agenda item for March 23. Please address any questions or comments to a chapter officer or board member.

With the adoption of new bylaws changes for membership, a new online membership application is in the works. You will be able to apply for membership and classification changes online. New memberships will be payable via credit card at the time of submission. The review process is still in place, with the membership committee reviewing all applications.

In addition to the GCSANC Scholarship, we have been asked to circulate to our members the Sacramento Region Community Foundation Scholarships. Look for a downloadable application on the web site or call the office.

Thanks to Jim Husting, CGCS for updates to the note on Mandatory Filing for Water Diversion and Use requirements are approaching soon. Starting this year, it is mandatory to report all diversions of water to the State Water Resource Control Board. These reports are due July 1st of this year for the diversion and usage for the year 2009. Forms can be found at www.waterboards.ca.gov/waterrights/water_issues/programs/diversion_use/docs/updated_statement_062907.pdf.

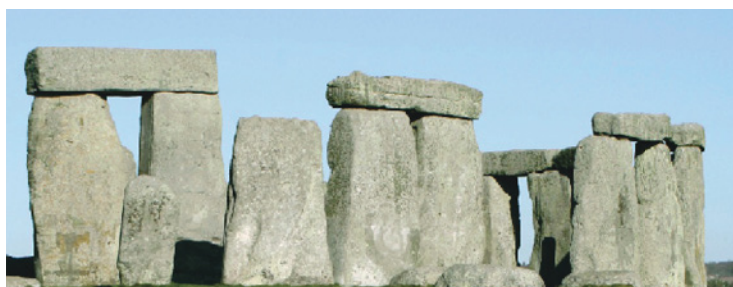
In another government related topic, the enforcement of State tax law is increasing. In the golf industry, buying and selling of equipment and other golf related items goes on every day. And with the "search for monies" by the State of California, there has been increased activity by the State Board of Equalization to actively enforce existing law. The following notice comes directly from the BOE to my office regarding future collection activities:

New Use Tax Registration Requirements for Qualified Purchasers

This is a reminder about the newly added section 6225 to the California Revenue and Taxation Code (RTC) that requires a qualified purchaser to register with the Board of Equalization (BOE) and report and pay use tax directly to the BOE by April 15th for the preceding calendar year for purchases subject to use tax. Under this section, a qualified purchaser is a person who has at least \$100,000 in gross receipts per year from business operations, is not required to hold a seller's permit or a certificate of registration use tax, does not hold a use tax direct payment permit, or is not otherwise registered with the BOE for use tax. In September 2009 we sent the following link to our special notice with information regarding the new use tax registration requirements: <http://www.boe.ca.gov/news/pdf/l232.pdf>.

Under California law, if sales tax would apply when a particular item is purchased in California, use tax applies when a similar purchase is made from a retailer outside the state and no tax is charged. Use tax is not a new tax. It has been a part of the California RTC since the 1930s. Only the registration requirement is new under RTC section 6225.

As part of our registration efforts, we contacted approximately 180,000 identified qualified purchasers and informed them of the new program. In an effort to help ease taxpayer burden, we have registered those taxpayers through our automated registration system. In the next couple of weeks, taxpayers will receive their "welcome letter", a copy of which is provided in the attached link (http://www.boe.ca.gov/news/pdf/qp_a.pdf). The letter introduces the program and provides taxpayers with their new BOE account number and express login code. Through our automated system, taxpayers will use their account number and express login code to efile their use tax returns for years 2007, 2008 and 2009. For more information about the BOE's efilings and other tax and fee programs, please visit our website at www.boe.ca.gov.



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PRESIDENT'S MESSAGE



THOMAS BASTIS, CGCS
California Golf Club

Welcome back to an exciting 2010.

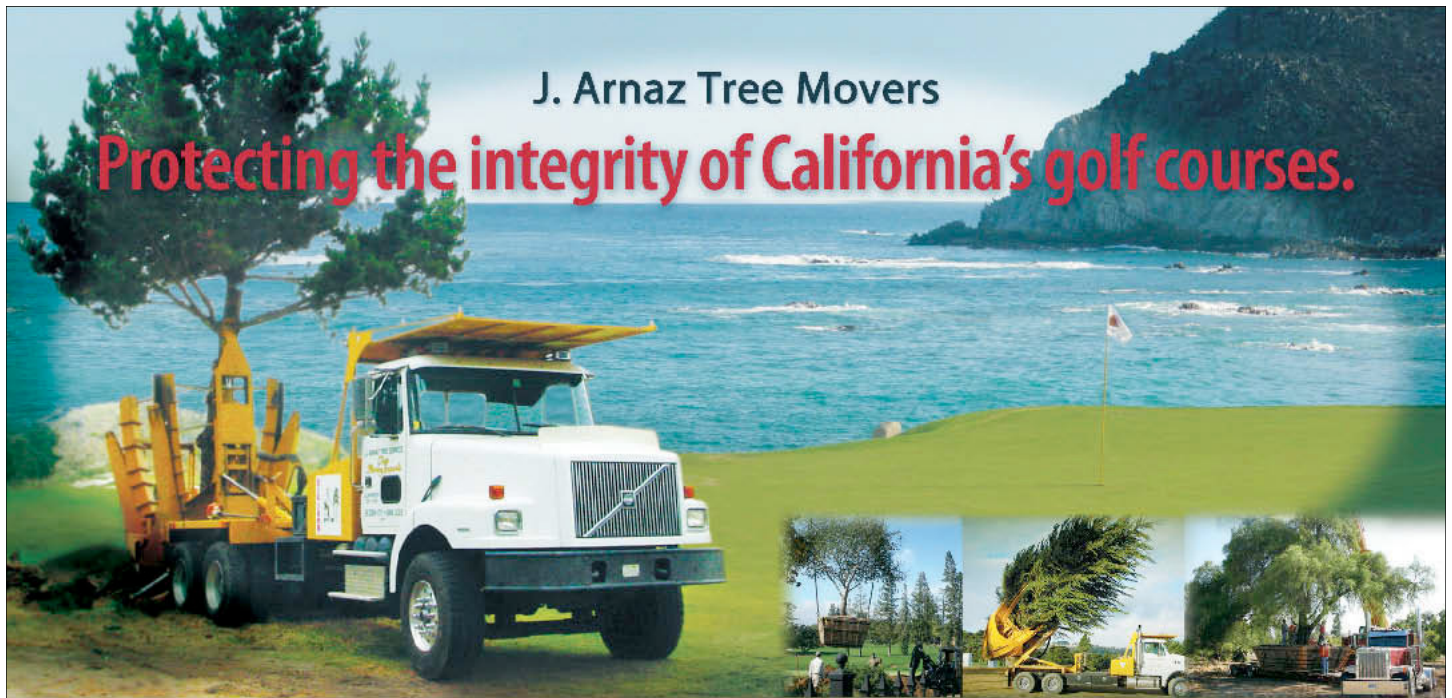
We have some qualified new Board members and we are all fired up towards bringing improved communication, great events and new value to our association. Thanks to Past President **Chris Mains** and his staff, our Annual Meeting at Spring Valley was an enormous success. GCSAA CEO **Mark Woodward, CGCS**, provided some valuable information about the National budget crunch and recent streamlining measures. He reiterated that member service remains paramount and also shared his 3 Ms approach toward association goals: *Members Matter Most*. This is a great rallying concept for every chapter and it is reassuring to hear we have a very committed staff back in Lawrence, Kansas, waiting to help any of our members at any time.

The Golf Industry Show (GIS) turned out to be a little smaller this year but still packed an amazing punch for those that attended. I always look for great education, quality of guest speakers, and multiple opportunities to build/culture a better network of colleagues. Belonging to a few social networking sites, it was nice to finally put a face, a name, and a voice together!

Our new Board has a few areas of concentration for 2010; improving communication, increasing value, reconditioning our

current events, and streamlining our operations. Our website, **GCSANC.com**, continues to evolve as a major communication tool. It's our goal to have membership and scholarship applications online as well as an easy option to print/sort our membership directory for quick, PDF document printing. Justifying the expense every year for local membership should be easy; we hope to make it even easier by eventually linking pesticide CEU recording and review to our own website. Potentially, by carefully condensing our events calendar (but increasing their value with more CEUs available and different golf formats), should bring the finishing touches forward. Definitely a year's worth of work for a Board ready to serve on your behalf.

The GCSANC continues to prove our members can get it done. Recently at the GIS, several of our chapter members were recognized for their exemplary work. **Terry Stratton** (Little River Inn Golf & Tennis) was presented with the *Top Overall Environmental Leaders in Golf Award*, while **Jim Husting, CGCS**, (Woodbridge G&CC) received the Colonel John Morley Distinguished Service Award. Additionally, ELGA Chapter honorees included **Dave Davies, CGCS** (TPC San Francisco Bay at Stonebrae), **Gary Ingram, CGCS** (Metropolitan GL), **D. Cord Ozment, CGCS** (formerly of Callippe Preserve GC) and **Tim Powers** (Crystal Springs GC), and ELGA Merit Winner **Todd Andreasen** (Deep Cliff GC).



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DON NAUMANN



Jon Christenson has left Santa Clara Golf and Tennis Club to become the superintendent at Monarch Bay Golf Links in San Leandro. Both facilities are run by American Golf. He is replacing **Bill Hansen** who has moved on. The new superintendent at Santa Clara is Jon's old assistant, **Scott Brobeck**.

Scott had been the assistant there for three years. Jon also recently received the "Superintendent of the Year" award from the Iowa Superintendents Association, where he was a superintendent and general manager until his move here last spring.....**Mike Garvale, CGCS** has left Harding Park Golf Course as the Agronomist to become the new superintendent at Callippe Preserve Golf Course in Pleasanton. He is replacing **Cord Ozment, CGCS** who is now the superintendent of grounds for Chapel of the Chimes cemetery in Hayward.....**Jim Abate** is the new senior agronomist at Harding Park GC. Jim was the senior assistant at TPC Sawgrass prior to his move. Harding Park is the site of this year's Charles Schwab Cup, the premier season ending event on the Champions Tour.....**Vince Keats, CGCS** has left his superintendent position at Shadow Lakes and Deer Ridge Golf Course to pursue a different career. He is being replaced by his assistant **Pepe Flores**.....**Adam Waring** has left Bodega Bay GL. He is being replaced by **Fernando Villagran**. Fernando had been a foreman at DHR Construction prior to his move.....

This year 3 Northern Californians found themselves amongst nine national finalists for TurfNet's *Superintendent of the Year Award* presented by Syngenta. I was joined by good company, with fellow co-finalists **Doug Ayres** (Corral de Tierra CC) and SN Chapter member **Scott Bower** (Martis Camp). Also in conjunction with the GIS, GCSANC Member **Ted Horton, CGCS**, was presented the *NGCOA Champions Award* for his work with the California Alliance for Golf and GCSANC Honorary Member **Ken Venturi** was presented the *NGCOA Lifetime Achievement Award*.

Yes, still more awards surrounding GCSANC. **Gary Ingram, CGCS** (Metropolitan GL) received the *Superintendent of the Year Award* and our communications consultant **Emmy Moore Minister** was presented the *Golf Media Person of the Year Award* by the California Golf Writers & Broadcasters Association. Getting the good word out about our association and its members has always been Emmy's goal, and hopefully we can keep her busy this year as we continue to chart new territory and success throughout our chapter.

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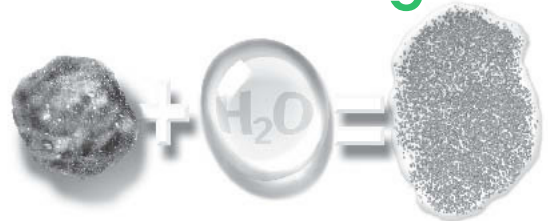
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NorCal 9-Hole Courses Nationally Recognized

Three local nine-hole golf courses were recently recognized by *Golf Digest Magazine*. Golf Architecture Senior Writer Ron Whitten recently published a list of the 25 Best Nine-Hole Courses in America. The list prominently featured three NorCal courses. Northwood GC in Monte Rio was the highest ranking local course at #3 (**Ed Bale, CGCS**), Aetna Springs GC in Pope Valley was at #4 (**Dick Rudolph**), and Gleneagles GC at McLaren Park in San Francisco was at #17 (Tom Hsieh, with assistance from neighboring Thomas Bastis CGCS.) *Congratulations to all!*



Ed Bale



Dick Rudolph



GCSANC 25-year pin recipients gather proudly at the 2010 Annual Meeting.



Congratulations to GCSANC Past President, **Pat Finlen, CGCS** who was re-elected to the GCSAA board of directors at the association's 2010 annual meeting in San Diego.



Golf Writers & Broadcasters Banquet

(LEFT) **Mr. and Mrs. Gary Ingram, CGCS** enjoy the festivities at the Golf Writers & Broadcasters Banquet.

(BELOW) Award honoree **Gary Ingram, CGCS**, is joined by *Hooked on Golf* radio show host PGA Pro **John Abendroth**.

Honorees gather at the Golf Writers & Broadcasters Banquet: (L TO R) **Jim Kepler**, Golf Pro of the Year; **Emmy Moore Minister**, Golf Media Person of the Year and **Gary Ingram, CGCS**, Golf Course Superintendent of the Year.



MARCH 15, 2010
NCGA/USGA/GCSANC
Green Section Meeting
Palo Alto Hills Golf and Country Club
Host Superintendent: Andrew Morgan

Welcome New Members!

James Abate
 Harding Park Golf Course
 Class A

Dago Alvarez
 Contra Costa Country Club
 Class C

Michael Armstrong
 Touchstone Golf Foundation
 Affiliate

Eric Boyd
 Ridgemark Golf & Country Club
 Superintendent Member

Ken Crawford
 Contra Costa Country Club
 Associate

Mathew Dunmyer
 Valley Hi Country Club
 Class A

Erik Dunster
 TPC San Francisco Bay at Stonebrae
 Class C

Travis Hoiseth
 Mineral Resources
 Affiliate

Earl Kennel
 Monterey Peninsula Country Club
 SM

Ethan Mullikin
 Saratoga Country Club
 Class C

Michael Pirro
 Reed Equipment Company
 Affiliate

Johnny Pott
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 Eagle Ridge Golf Club
 Class C

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STATIC IN THE ATTIC

WAYS TO ENHANCE MEMORY & LEAD A BRAIN WELLNESS LIFESTYLE

By Alice Jacobs, MS, Ed.D., CHES

Do you ever feel frustrated because you can't find your keys? Have you ever removed your nine-iron from your golf bag and now, for the life of you, can't find where you put the darn club? Have you ever been chatting with a friend or colleague as you walk down the fairway, and suddenly, in the middle of the conversation your mind goes blank and you can't remember what you were about to say? Have you ever seen a friend on the course or in the clubhouse (someone you've known for a long time), but could not recall his or her name?

If you answered "yes" to any of the above, you have plenty of company. All of the examples above can be considered normal memory experiences as people age. While the frequency of word grope, senior moments, and tip-of-the-tongue syndrome increases as we age, it is not necessarily a sign of decline or the signal of impending Alzheimer's disease.

There are certain memory changes that are temporary and reversible. Memory is actually a complex system of processes, and there are many variables that can impact any part of the memory chain. Some reversible causes of memory problems include: sleep deprivation, stress, multi-tasking, infection, dehydration, vitamin deficiency, depression, colds/flu, sensitivity to medication, strong emotions (e.g. anger, happiness, grief).

How do you know if memory problems are part of normal aging or if they signify the onset of more serious problems such as Alzheimer's disease or cardiovascular disease? The answer comes down to frequency and severity of memory problems. Everyone has forgetful episodes from time to time, but if you have a sense of concern you should consult your physician for a complete medical evaluation.

In case you didn't know, memory can actually get better as we age. However, it requires training, just like an athlete who challenges the body on a regular basis through exercise. Brain exercise should be incorporated into everyone's life on a regular basis. The 1990s marked a period of advancements in brain research driven by new technology such as the PET (positron emission tomography) Scan and the fMRI (functional magnetic resonance imagery). Researchers found that the brain is like one big muscle. As with any other muscle you have to use it, or you can lose it.

Mental exercise is just as crucial to well-being as physical exercise. Bad memory has been linked to heart disease, diabetes and even a high-fat diet. Brain protective mental and physical steps may even influence who gets Alzheimer's disease. So if you want to "stay sharp" you have to do some sort of "neurobics" in addition to aerobics. Up until just a few years ago, scientists thought that by the time a person reached age 5, the brain was wired for the rest of someone's life. Not true. The great news is, scientists now know that the brain

is constantly rewiring itself, adapting, and growing new brain cells—even throughout the aging process. Not only can a person grow new brain cells, but the more people exercise and challenge the brain, the less likely they will be to develop brain damaging disease later in life.

Medical advances have made it possible for us to have a much longer life span. We all know we should eat a healthy & balanced diet, exercise regularly, and control our stress. But now, there is another factor to consider...brain exercise. It's not only about formal educational pursuits, but about stimulating the brain to grow new connections and there are a variety of ways to achieve this. Strive to do something that stimulates your mind at least 3-5 times per week. Golf is an excellent activity. You may want to start by hitting a bucket of balls one day, a golf lesson another day, or simply take the time to tee it up, even if it's just for a few holes (whatever your schedule permits). The key words are: Have fun and keep active!

TIPS FOR A BETTER MEMORY

- If you want to remember, slow down and pay attention to what you want to remember. The number one cause of memory problems is lack of focus.
- Say out loud what you want to remember. Don't worry about people thinking you are strange for talking to yourself. Saying something out loud fires more brain cells and helps in the memory process.
- Get 30 minutes of physical exercise at least 5 days a week. This helps promote circulation to the brain and will benefit your heart as well.
- Follow a balanced, portion-controlled diet. Make sure to drink sufficient amounts of water each day.
- Get sufficient amounts of Omega-3 fatty acids. Your brain is approximately 60% fat and 40% water; fuel it with the right kind of fat. The easiest way to accomplish this is to eat fish 3 times per week.
- Lighten up, everyone forgets from time to time. Accept the fact, that you cannot remember everything in this highly complex and fast-paced world.
- Use visualization techniques as a tool. The more creative the visualization, the higher the likelihood that you will remember.
- To remember pass codes, license plate numbers, credit card numbers, telephone numbers, and/or important dates, "create a story" that links the individual letters or numbers together.

Dr. Alice Jacobs is director of Brain Gain™, a company that provides memory training and brain wellness workshops for groups and individuals. She may be contacted at www.braingain.info.



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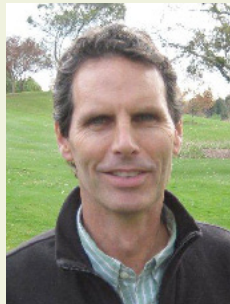
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ANNUAL AWARD RECIPIENTS

Turfgrass Excellence Award, Private Category



Michael Simpson, CGCS
Los Altos Golf & County Club
Los Altos, CA

Career Highlights: Mike started in the turf care business with a summer job at Pasatiempo Golf Club (Santa Cruz, CA). It was followed by a couple of intern opportunities, one at Del Rio CC (Modesto, CA) and another at Los Altos G&CC. After graduating from Cal Poly San Luis Obispo he returned to Los Altos

and accepted an assignment on the maintenance crew. He was later promoted to assistant and eventually to golf course superintendent. During Mike's 25-year tenure at Los Altos he's mentored several superintendents who have also advanced well in their careers.

The Course: Originally designed in 1923 by Tom Nicoll, Los Altos is an 18-hole, par-71 tract. In 2004, the course was temporarily closed for a major renovation, an assignment Mike thoroughly enjoyed. While still retaining its old charm and challenges (and with the addition of new rye grass fairways and bent grass greens) the course was greatly enhanced from design and playability standards.

Education: Mike has a degree in Ornamental Horticulture from Cal Poly San Luis Obispo, with an emphasis in Turf. He also holds the distinction as a Certified Golf Course Superintendent. Known for his scientific style, Mike has shared his knowledge and success on the practice of fertigation with his peers which has also been featured in Golf Course Management Magazine and online at GCSAA.org.

What others are saying about Mike's work: "Mike's been a fertigation pioneer for the last 25 years. He probably uses less fertilizer and has better, more consistent color on his golf course than most in the area," shared former award recipient and colleague Scott Lewis, CGCS, from Menlo CC. "He never allows himself to be happy with the condition of his course regardless of the fact that it's probably the gold standard in the area, which is all the more reason why, he's a worthy recipient of this award."

Mike's thoughts about receiving this award: Mike humbly shared, "I am honored to have been chosen to receive this award, yet there are so many others who are far more deserving of this distinction."

While we appreciate Mike's humbleness, we believe he is mighty well-deserving of this honor.



Turfgrass Excellence, Public Category



Brian Nettz, CGCS
Presidio Golf Course
San Francisco, CA

Career Highlights: Prior to serving as golf course superintendent at the Presidio GC, Nettz was course superintendent at the 36-hole Bayonet/Blackhorse GC (Seaside, CA). His turf care experience also includes assistant superintendent positions at Richmond Country Club (Richmond, CA), Somerset Country Club (St. Paul, MN) and Wakonda Club (Des Moines, IA).

The Course: With its tight fairways and strategically placed bunkers the Presidio GC was originally designed by Robert Wood Johnstone. It was expanded in 1910 by Johnstone in collaboration with William McEwan and redesigned and lengthened in 1921 by the British firm of Fowler & Simpson. Uniquely located in a National Park, this former military course was opened for public play in 1995, and in 2003 received certification from Audubon International as a partner in the Audubon Cooperative Sanctuary Program.

Brian's Course Maintenance Philosophy: It's pretty simple, he develops a clear vision in his mind of what he wants, and he strategically chases after it with the support of a loyal crew. Brian's motto: "There's no job too small to be done right."

Management Style: Brian tries not to micromanage his staff, and believes in hiring well and empowers others so they too, can make good decisions. Because the course is part of the Presidio Trust, Brian works closely with a variety of departments: Roads & Grounds, Forestry, IPM, Planning, Utilities and Real Estate.

Educational Background: Through the assistance of a Trans-Mississippi Golf Association Scholarship, Brian earned a degree in Turfgrass Management from the University of Minnesota. He also holds the distinction as a Certified Golf Course Superintendent.

Chapter Involvement: Brian has served on the GCSANC Board of Directors and is a past president of the chapter. He's served on the chapter's Strategic Planning Committee, Media Relations Committee and Education Committee and was instrumental in securing quality speakers for chapter events. Previous Honors: Brian also holds the coveted distinction as 2006 GCSANC Superintendent of the Year.

Brian's thoughts about receiving this award: When you ask Brian about this honor, he is quick to lend credit to his staff, employer Century Golf, and the leadership team of the Presidio Trust. Brian shared, "I wouldn't be receiving this special award if it weren't for others...it has definitely been a team effort."

