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FEBRUARY MEMBERSHIP REPORT

Josh Adrian	CLASS C	Del Monte Golf Course
Thomas Bass	AFFILIATE	T-Bassco Construction
Kyle Butler	CLASS C	Links at Spanish Bay
Coby Byers	AFFILIATE	Turf Star, Inc.
Jessie Creencia	CLASS A	Cameron Park Country Club
Jeff Englehart	AFFILIATE	Cagwin & Dorward
Vince Ferrante	CLASS C	Del Monte Golf Course
Bob Franco	CLASS C	The Course at Wente Vineyards
Matthew Hoyt, CGCS	CLASS A	Sevillano Links
Daniel James	CLASS C	The Peninsula Golf and Country Club
Danny Mahoney	ASSOCIATE	Del Montey Golf Course
John Majchrzak	SM	Franklin Canyon Golf Course
Michael Munn	AFFILIATE	Graniterock
Jason Naumann	CLASS C	Peninsula Golf & Country Club
Sean Ortega	CLASS C	Sevillano Links
Frank Zamazal	CLASS A	Peninsula Golf & Country Club

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Quali-Pro California Portfolio 2007

Propiconazole 14.3	Oryzalin 4 Pro
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Chlopyrifos 4E	Chlorothalonil 720
Prodiamine 65 WDG	Mefenoxam 2 AQ

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2008 GCSANC Annual Meeting at San Jose Country Club

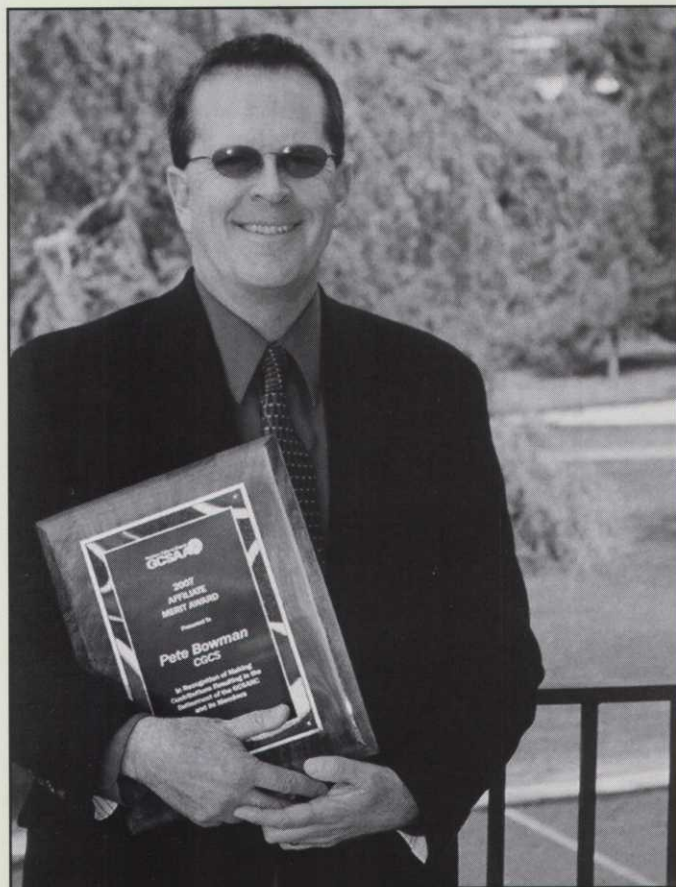
On behalf of the Association, President Green extended appreciation for the work and commitment of Association Manager Barbara Mikel and Communications Consultant Emmy Moore Minister. Past President Brian Bagley was duly recognized for overseeing the successful 75th Anniversary celebration held a few months prior at the historic Sequoyah Country Club. Past President Dave Davies, CGCS was also under the spotlight, when he was presented a 25-year membership pin. Incoming President Brian Netzt, CGCS addressed the membership about his vision for the coming year, and hailed great appreciation to outgoing President Jason Green for his energy and dedicated service to the association.

Providing an informative report from the national GCSAA was Director Pat Finlen, CGCS while Gill Stiles provided a California GCSA update. During the awards ceremony the GCSANC named its newest honorary member, golf legend Ken Venturi. Accepting the commendation on his behalf was Associate Member Emmy Moore Minister, who read a personal letter of appreciation from the distinguished honoree. A nearby table displayed images of Venturi - from the cover of Sports Illustrated (after winning the 1964 U.S. Championship) to photos from his stellar days CBS Sports commentator. The table also graced a book highlighting his life, *Getting Up and Down: My 60 Years in Golf* (co-authored by Mike Arkush) as well as a copy of a recent bestseller *The Match* (written by Mark Frost) that features amateurs Venturi and Ward matched against all time greats Nelson and Hogan.

The educational component for the day emerged when Motivational Speaker Ed Brodow shared techniques on "how to successfully negotiate" found in his latest book *Negotiation Boot Camp: How to Resolve Conflict, Satisfy Customers and Make Better Deals*. After his invigorating presentation, Brodow took time to autograph copies of his book for association members.

Adding to the fun of the day was a Stay & Play Golf Weekend Giveaway courtesy of Golf Course Superintendent Matt Hoyt of Sevillano Links, the new John Daly Signature Course at Rolling Hills Casino in Corning. Contest winner was Pat Finlen, CGCS of the Olympic Club.

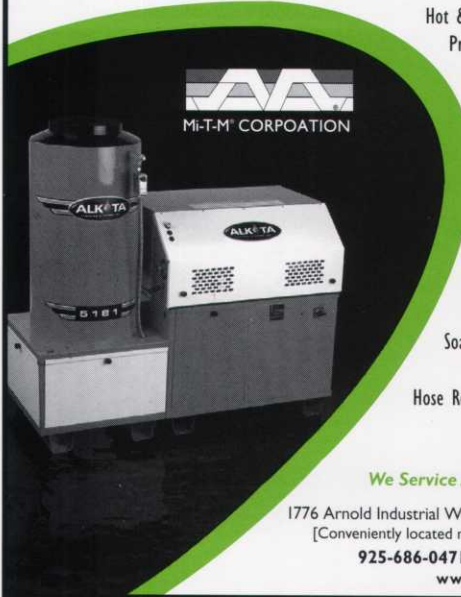
Prior to the afternoon golf tournament, a scrumptious lunch was provided by the chef and his staff, thus, all leaving with appetites well satisfied. Prior to departure everyone was given a copy of *Golf Yellow Pages*, the premier golf industry directory supplied by Publisher David Wogahn.



Affiliate Member of the Year Pete Bowman, CGCS

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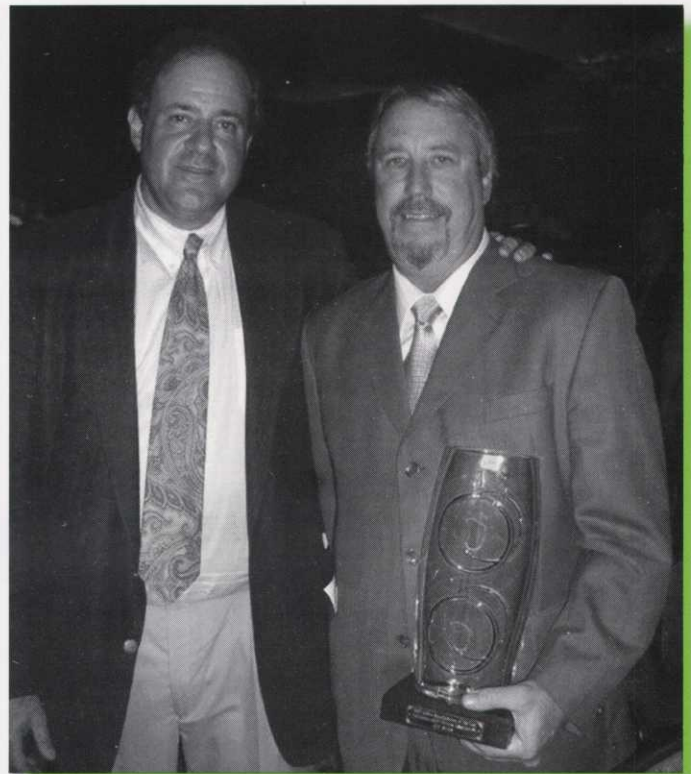


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ANNUAL CALIFORNIA GOLF WRITER DINNER



ESPN Golf Announcer Chris Berman joins fellow honoree Gill Stiles for a quick photo at the California Golf Writers Banquet.



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2008 California Golf Writer Dinner at The Inn at Spanish Bay brought together the following individuals: (L to R) GCSANC Past President Jason Green, GCSANC Newsletter Editor Ken Williams, KNBR Golf Radio Show Co-Host John Abdenroth, Event Award Recipient Gill Stiles, and GCSANC Board Member Mike Souza.

GCSSA CONFERENCE AND SHOW IN ORLANDO



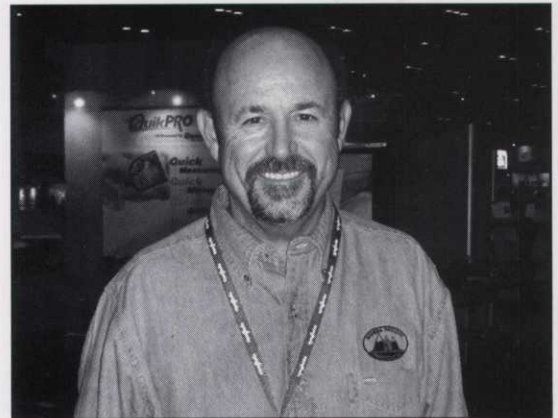
Industry leaders gather at GCSAA Evening Reception at the Rosen during the 2008 Golf Industry Show in Orlando, FL.



Andy Slack and Irene Cline



Bill Kissick, Matt Moore, Alan Andreason share a laugh at the California Room.



Don Naumann



Thor Larson, Mackenzie Herbst, Glenn Matthews at the California Room.



Cory Blair, Dave Davies, CGCS, Chris Mains