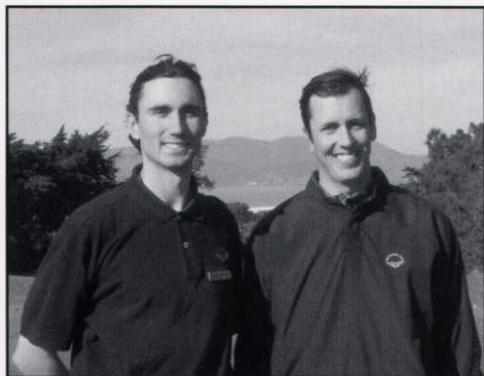


ThruTheGreen

The Golf Course Superintendents Association of Northern California



Bob Rafferty and Steve Kimbrough

COVER

Steve Kimbrough, Bob Rafferty at The Olympic Club

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Cover Photo Credit
Man-Yin Tang

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Brian McCrae at the Pacific Grove Links

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2005 California Hospitality Suite

PAC-MAN CAFE

Orlando, FL

Welcome to the 2005 California Hospitality Suite

Date: February 10, 2005

Time: 6:30–9:30 P.M.

www.pacmancafe.com

Highlights:

"The Hospitality Suite will be held on the second level and rooftop terrace at the *NEW* Pac-Man Café, a classic concept in dining and entertainment!" Located at Point Orlando on International Drive, four blocks north of the Orange County Convention Center.

Pac-Man Café the "Too Much is Not Enough" atmosphere on the second floor where over 100 interactive video games and simulators will challenge minds and skills alike. **Pac-Man Café** has something for kids of all ages! Games are on your own. Special Discount will be given on Game Card prices.

Food Selection: Assortment of Gourmet Flatbreads, Vegetable Crudités, Chips and Salsa, Spicy Buffalo Wings, Pot Stickers with Sweet Chili Sauce & Cheese and Black Bean Quesadillas.

Beverage Selection: Each drink ticket is good for one well drink, domestic beer, house wine or soda.

Each California Member will receive three (3) drink tickets when entering the Hospitality Suite.

California affiliation is required, members must be listed on a California golf course superintendents association membership roster, to gain access into the Hospitality Suite.

Members wives or significant others and children enter free.

Guest fee is \$45.00 per person.

Contact person: California GCSA Board of Directors & Association Manager, Robert J. Tillema, CGCS

Phone: 866-643-8707

Fax: 559-643-8707

Email: rtillema@comcast.net

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

As I mentioned in my first President's message last January, it is an honor to be President of this association. Now that we are at the end of my term and the beginning of another year, my thanks go out to those of you who have participated in our association events this year. Most associations run in a similar pattern year after year, and ours is no different. What makes ours run so well is the dedicated members who volunteer and our Association Manager Barb Mikel, who brings it all together. We are fortunate to have so many opportunities to expand our professional growth within a well-run association.

I mentioned during my first message of 2004 that the board will be looking at long-term strategic goals for the association. I am happy to say that the board and several past presidents have met twice this year. Smaller sub-committees have been formed to further expand upon our two previous meetings. The purpose of long-term strategic goals is to utilize all of the work of past in our decision making process for the future.

Much of what we are discussing is an advancement of the foundation that previous boards have put together. We will meet again in January and early spring to finalize a long-term strategic plan for the association. I have no doubt that our findings will help to lay the foundation for future boards and provide a roadmap for the association.

Our annual meeting will be held in January, following tradition. At that time we honor those who have excelled in our profession. Many times we take for granted the jobs of others without realizing how much effort goes into what they do. Congratulations to all of you who are receiving awards this year.

Again, thank you for allowing me to be a part of this association. I know that I have received much from you and the association and I appreciate it very much. I look forward to seeing all of you this January and throughout the year.

Pat

Strictly Business



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

I'm looking forward to Florida for the GCSAA Golf Industry Show. I haven't been to Orlando in a number of years. Hope the weather is better in February that it was this past summer/fall. I was raised in Los Angeles - (before I got smart and moved to Northern California!) - and survived the 1972 earthquake just fine. I'd prefer earthquakes any day to hurricanes!

Membership renewals are progressing. If your membership information has changed, make sure I get a copy of the renewal questionnaire. That's the only way to keep up with your career changes. If you want to continue receiving job notices and meeting notices, I need your updated email addresses and fax numbers. This is a must. I routinely get bounced emails and no answers on faxes. Calling each of you each time this happens is not the best use of my limited time (even though I try.)

I want to give a big thanks to all the outgoing Board of Directors and retiring officers. I certainly appreciate all the professionalism they have brought to the association. Terry Grasso is completing his second tenure on the board. My thanks go out to him for all his able efforts. Maybe we can talk him into a third term in the future? Bob Lopic joined the ranks of the Past President's crew -- a select group indeed. Thanks Bob for all your hard work. Mike Hill will be retiring from the board and I really do want to thank him for his "calm and casual" handling of anything and everything that came his way. Lastly, my thanks and appreciation go out to Greg Fernald for all his efforts this year. Greg really stepped up as Affiliate Representative when called on for all kinds of jobs. Thanks guys, we are going to miss your involvement.

The California Hospitality Suite in Orlando is going to be at the Pac Man Café. You don't want to miss it.



Gathering at the Annual Holiday Party

BASF Turf & Ornamental Hires Fred Eckert as Sales Specialist for Western Region

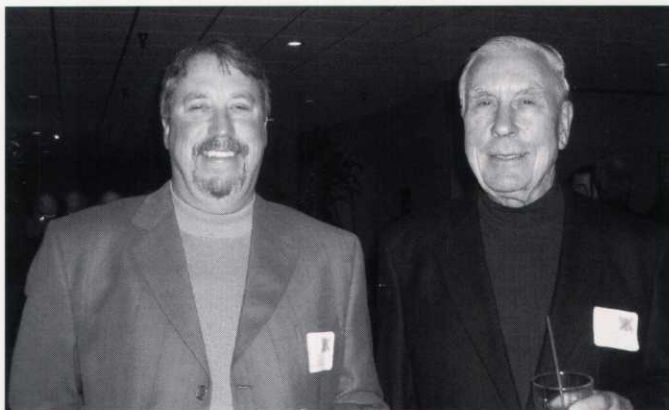
BASF Corporation has hired Fred Eckert as the company's Turf & Ornamental sales specialist for Arizona, California, Idaho, Nevada, Oregon, Utah, and Washington. Based in Southern California, Eckert will work with distributors, golf course superintendents and lawn care operators to help them select efficient, cost-effective science solutions for regional turf challenges.

Prior to BASF, Eckert was the business manager for the Turf Division at Target Specialty Products for 17 years and responsible for coordinating marketing, sales and customer support. He began his career there in 1977 as a customer service representative.

"Fred's extensive experience and understanding of the many challenges faced by today's professional turf care industry makes him a valuable resource for golf course superintendents and turf care professionals in the western United States," said Allison Moskal, BASF T&O regional sales manager.

Eckert earned a bachelor's degree in soil science from Cal Poly, San Luis Obispo. He is also a licensed California pest control advisor and a certified crop advisor. Additionally, he has served as past president of the Southern California Turfgrass Council and commercial liaison to the Golf Course Superintendents Association of Southern California.

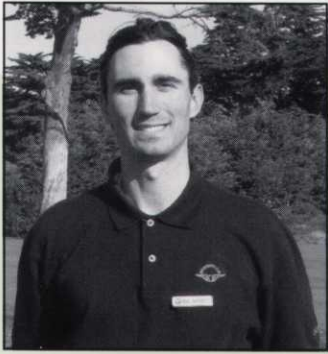
From The Holiday Party



Gill Stiles and Wayne Mikel



PJ Spellman II and Dale Simpson



SUPER PROFILE

Bob Rafferty, CGCS
Superintendent, Ocean Course
The Olympic Club

Employer: The Olympic Club

Position: Superintendent, Ocean Course

Years in the Golf Business: 12 years

Previous Employment: Asst. Supt. Orinda CC; Asst. Supt. El Caballero CC (L.A.); Intern Loxahatchee GC (Florida); Summer Greenskeeper Firestone CC (Ohio)

Education: Turfgrass Science, Pennsylvania State University

GCSANC Work or Interests: Would like to volunteer for committee service in the future.

Family: Wife Allison, 2 year-old son Robert

Interests Outside of Golf: Community service at local YMCA and spending time with family

Favorite Vacation: Madison, WI

Favorite Course to Play: Orinda CC

Course You'd Like to Visit: Sahalee CC, Sammamish, WA

Strangest Thing You've Witnessed On The Golf Course: Two mechanics in the middle of the day trying to catch a wild red fox with fishing rods and lunchmeat.

Worst Comment/Question From a Member: "Is that a nematode?" asked a member pointing to a black cutworm on a putting green.

What You'd Be Doing If You Weren't Involved With Golf: Accountant

Attend The All New GCSAA President's Celebration!

Friday, Feb. 11

6 - 7 p.m. - "Let's network" reception

7 - 7:30 p.m. - Program

7:30 - 10:30 p.m. - It's party time!

We have changed the name, the date, the format and the attire. Best of all, we've lowered the price. It is going to be a non-stop, over-the-top, audience-involved, best-ever dinner and dance party, and you won't want it to end.

You will be entertained from beginning to end by the Pink Flamingos, a group of singers, dancers and musicians who have built a reputation on their ability to get audiences involved. Their enthusiasm is contagious! You will be out of your seats, on your feet and up on the stage all night long. They combine audience participation with beautiful choreography, original costuming and the best rock, R&B, disco, country and contemporary music to produce an evening of entertainment that will be long remembered. When the Pink Flamingos come to an event, they not only bring the music; they bring the party!

So what can you expect? First, the attire is now business casual, making it a more relaxed event from beginning to end. The evening will look like this:

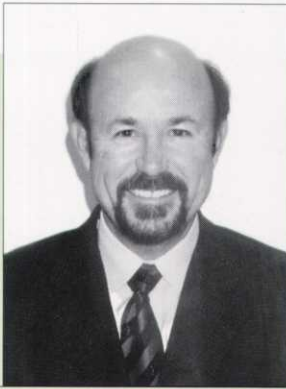
"Let's network" reception. This hour-long reception will give you an opportunity to relax and mingle with old and new friends. Start your evening of fun while you enjoy pre-dinner appetizers and beverages.

A brief program. This brief, half-hour program will introduce GCSAA's new president and board of directors, and honor outgoing president Mark J. Woodward, CGCS.

It's party time. You'll move from the program "set" to the party "set" where a variety of festive, food-laden buffets will be available for your dining pleasure. This is going to be an evening of continuous singing, dancing and attendee interaction. The energy level in the room will be high! (Open seating -- voucher exchange not required.)



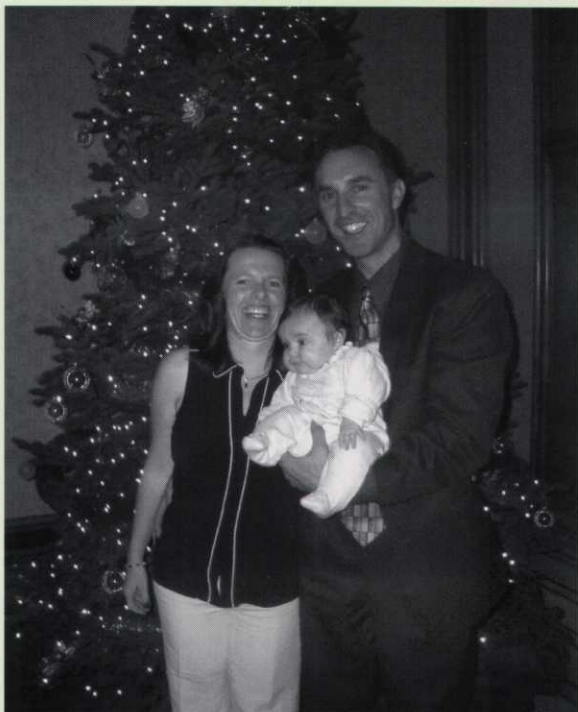
Members Only



NAUMANN'S NORCAL NEWS

Don Naumann
Sierra Pacific Turf Supply

Tim Greenwald has had a short retirement from Rancho Canada GC. He is now working for the City of Salinas at the First Tee Project
Joel Ahern has moved on from his Special Projects position at Los Altos Golf & Country Club to take a position with Robert Bothman & Associates. He is now responsible for all of their Sports Turf fields including Oakland Raiders practice facilities.....Gary Sayre, CGCS has left Oakhurst CC in Clayton to take the superintendent position at Baywood G& CC in Arcata. Gary will be teamed at the private club with General Manager Ron Witt.....



Janis, Vince and Samantha Keats



Adrian Bertens with Gary Carls



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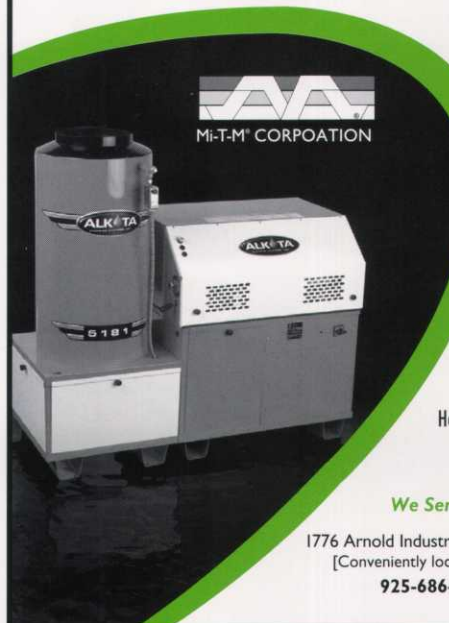
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Remodeling Boom Continues, says ASGCA President; Competition, "Wear and Tear" Cited as Reasons

The president of the American Society of Golf Course Architects predicts that golf facilities will increase their interest in course remodeling due to the impact of new equipment technology, competition for rounds, advances in turfgrass management practices and years of use. Owners and their superintendents are embarking on everything from minor "touch-ups" to complete overhauls of their layouts.

ASGCA President Bill Love says that new course construction is still strong in the real estate sector, where new courses are being built in conjunction with housing developments. Yet ASGCA members report continued interest in remodeling. "Older courses are reacting to the challenge of newer ones down the street and are remodeling to respond to, and take advantage of, technological advances," he observes.

Nearly every course 20 years old or more should be evaluated to determine what improvements should be made for it to remain competitive, the College Park, Md. architect notes. And much like residential remodeling, "it's usually wise to develop a master plan, not only to head off problems, but also to budget for the long term. Such a plan also insures a projects' vision remains intact through administrative and committee changes," he says.

He encourages golf course superintendents to consult with an ASGCA member before proceeding with a remodeling project. "An ASGCA member can explore a course's full potential, as well as describe new products like irrigation and grasses that should be considered when planning a project," he explains. "ASGCA members also have experience in presenting and explaining projects to members or other involved parties."

Superintendents Institute at The Links at Bodega Harbour



Boething's Paul Truys and Alan Andreasen



Don Naumann, Jim Husting, Danielle Marman, Gil Stiles



Mark Morgan from Arborwell with Larry Costello



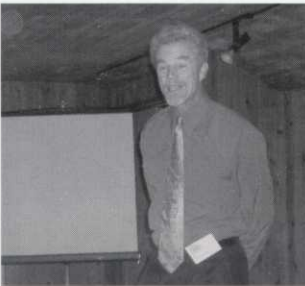
Institute Co-Chair Ali Harivandi



Matt Moore gleams at his TMT Booth



Neil and Peter of Arborwell



Speaker Jim Clark of Hort Science



Greg Fernwald Chats with Randy Gai at the Target Booth

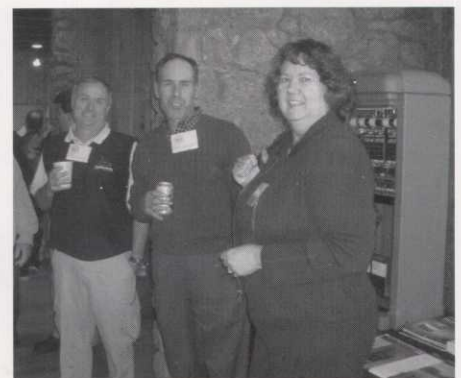
The Trade Show Was Popular



Tim Powers and Peter Herrera



Speaker Larry Costello



Bob Miller, Walt Barret and Barb Mikel

THE ANNUAL HOLIDAY PARTY



Marilyn & Chuck Talley; Ron & Judy Rogers



Bob Lopic is Joined by Robert & Penny Hernandez

Steve Byrne,
Ken Williams
and
Cordie Morgan



Don Naumann
and
Andy Slack



John Martin, Pat Finlen, Vince Keats and Terry Grasso

Gathering at the Annual Holiday Party



Events



January 2005

The Olympic Club Annual Meeting
January 24th

February 6 - 12

GCSAA Orlando, Florida

March 21

USGA
NCGA
GCSANC Joint Meeting

April

Field Day
Calleppe Reserve

May 15-17

California GCSA State Meeting • Reno

TOURNAMENT RESULTS PACIFIC GROVE HOLIDAY EVENT 2004

Low Net Supt. Flight

Chris Dubas	69	Playoff Winner – Larry Lloyd Trophy
Glenn Matthews	69	
PJ Spellman II	69	
Terry Grasso	69	
Bob Lopic	69	

Low Gross Supt. Flight

Travis Hogan	70
Mike Garvale	74
Ross Brownlie	74
Bob Lopic	75
Chris Dubas	76

Long Drive

Alberto "Crusher" Canedo

Accurate Drive

Adrian Bertens

Low Net Affiliate/Guest

Mark Weitz	63
Don Naumann	70
Jimmy Wheaton	70

Closest to the Pin

Dale Simpson



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