

2005 GCSANC REGIONAL SEMINARS

WHERE:

Crowne Plaza, Pleasanton
11950 Dublin Canyon Road
Pleasanton, CA 94588
925-847-6000

WHEN:

January 11 and 12, 2005

WHAT:

Tuesday, January 11

Stephen Bernhard – Express Dual

Stephen Bernhard, the genius behind Express Dual, puts you on the cutting edge of reel grinding technology!

Wednesday, January 12

Dr. Bree Hayes – The Hayes Group

Renowned management strategist Bree Hayes gives you the tools to whip your staff into shape!

Reserve a room at the Crowne Plaza before December 24, 2004 to receive a special rate of \$99.00 per night. Mention GCSANC for special rate!

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

With the GCSANC's year moving into the last quarter, there still is time to participate in some of the great opportunities the association offers. The Institute is a long-standing educational event that takes place each November. This year the focus will be on trees and the many issues related to the care and maintenance of trees. The educational portion will take place on Monday November 8th with golf available on November 7th and 9th.

Coming up on the 3rd of December is the Holiday Party at the Crowne Plaza (formerly the Doubletree Hotel) in Monterey with golf at Pacific Grove GC. This year's dinner party will be another break from tradition with a comedian entertaining us as well as a drawing for some special prizes to be announced.

We wrap up the Association's year with two GCSAA seminars, and the Annual Meeting in January. The seminars focus on Reel Grinding with Stephen Bernhard and Staff Management with Dr. Bree Hayes.

This past September 16th we hosted Employee Day at the Oakland A's game. Many thanks go out to John Holmquist of Horizon, who secured all of the great food for the event, and to Armando Sanchez of Sequoyah Country Club who helped John with all of the cooking. Also, thanks to Terry Grasso of Sequoyah for providing the barbecue equipment.

By the time you read this, we will have had our second strategic planning meeting. With a third meeting planned later in the year, we will come away with a definite long-term plan for our association. While the thought of long term planning is close at hand, its time to think about electing our future leaders for the association. If you have a desire to run, or know of someone you think would be a good candidate, please pass his or her name along to any board member. While being on the board is certainly a time commitment, you get much more than you give from being a board member.

Gill Stiles represented our chapter at the Chapter Delegates Meeting in Kansas City this past September. There were many issues presented to the delegates at this meeting. Please take the time to read Gill's recap of the meeting. Your concerns on these issues is voiced through Gill. Please don't hesitate to call him with any comments or concerns you might have.

As we approach the Holiday season, please take the time to remember those that are less fortunate than us and enjoy the holidays.



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

The Golf Course Superintendents Association of Northern California is entering its 74th year as a golf organization. How does a volunteer, not-for-profit organization continue for so long where other corporations fail? The answer is people - and their commitment - plain and simple. Their membership, leadership, and commitment to this organization and industry are absolutely wonderful.

Each year the Board of Directors and the Elections Committee bring new vitality to the organization. Members with busy schedules, families and other interests still find time to "give back." If you want to participate, don't wait to be invited. After all, it is your organization. Step forward and run for the Board of Directors, or help by signing up for a Committee (listed in your directory.)

You can serve the GCSANC membership in other ways as well. Offering your club to host a meeting, participating in GCSANC sponsored research, writing an article for "Thru the Green", or responding to "survey questions" etc. So step forward, both you and your organization will be a lot better for it!



#4 at The Links at Bodega Bay Harbour

Joe Rodriguez Retires



After twenty-six years, Joe Rodriguez retired at the end of August from the Rossmoor Golf Course. Hired as the landscape manager, he accepted the superintendent's position when the previous superintendent left. "When I first came here, I thought of it as temporary position," he said reflecting on his years in Rossmoor. "I found I really enjoyed being a golf course superintendent. There are a lot of good people in the community."

During his years at Rossmoor, Joe was very active in the GCSANC. In 1990, Joe was named the Superintendent of the Year of the Northern California chapter. He also received a Distinguished Service Award in 2001 for his services to the chapter. Joe served two terms as president in 1990 and was drafted again in 1996, only one of three two-term presidents. He also served many years on the board and other committees.

In 1996, Rossmoor and Joe were recognized by the GCSAA for an Environmental Service Award.

Before coming to Rossmoor, Joe was in charge of landscape for Contra Costa County. He has a degree in horticulture from Diablo Valley College and in business management from St. Mary's College.

Joe has plenty to keep him busy during his retirement; "I'm retiring from Rossmoor, not from life." A 24-handicap golfer, Joe plans to golf, travel, spend time with his family and work on his landscape business.

TEN TV TAPING TIPS WHEN BEING INTERVIEWED

By Emmy Moore Minister
GCSANC Media Consultant

1. Send an updated bio on yourself. List your accomplishments, and then re-familiarize yourself with your career achievements.
2. Avoid wearing red, white, or loud prints on the set. As for prints and stripes, the simpler the better. A golf shirt with a basic logo of your club is fine. If you are one of several guests appearing on the show at the same time, attire should be the similar in nature, i.e. all guests in golf attire or all in coat and-tie/business attire.
3. Ask the host if you can bring props to enhance the show. Props could include: photos of the facility or specific holes or a routing map, plaques or awards you have received throughout your career, literature highlighting your club or a program you are involved in like water conservation, Audubon, Ball Mark Repair, or Play Golf America.
4. Provide the website address of your facility to the show producer and director in advance, in case they are able to insert graphics from the site into the shows content.
5. Good posture displays confidence, so try to sit tall in the interview chair. If you are sharing the set with another guest, be attentive when they are speaking, for you may also be appearing on the screen in a wide camera shot.
6. Keep your hands comfortably open on your lap. Avoid large hand gestures while on the set.
7. Speak clearly, articulate your words, and try not to mumble. Avoid speaking at the same time as a fellow guest; this will insure better audio quality.
8. Unless you are being interviewed on daily news programming, try not to date the show. When speaking of upcoming events, try to remain general (i.e. every Summer, every year). By avoiding specific dates, it expands the length of airing opportunity (re-runs) for the show.
9. You can always offer questions to the interviewer, ahead of time. The questions you submit may not all get asked, but it might help assist the host with a theme or direction for the show. It may also increase your comfort level as a guest.
10. Avoid saying anything on the set that isn't 100% true.



SUPER PROFILE

Chester Manni

Head Greens Superintendent

Bodega Harbour Homeowners Association

Employer: Bodega Harbour Homeowners Association

Position: Head Greens Superintendent

Years in the Golf Business: 29

Previous Employment: Self-employed

Education: High School Graduate

Other Organizations: Church – St. Teresa's, Local Volunteer Fire Department

Family: Wife, Four Children, Seven Grandchildren

Interests Outside of Golf: Hunting, Fishing, and Traveling

Favorite Vacation: Europe

Favorite Course to Play: Myacama

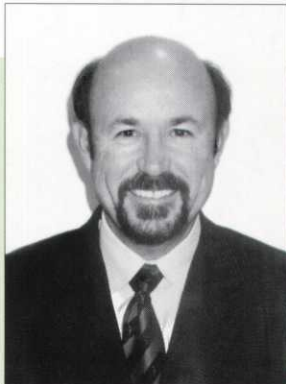
Course You'd Like to Visit: St. Andrews in Scotland

Strangest Thing You've Witnessed On The Golf Course: Pulling golf carts out of the ocean on a Sunday morning.

Worst Comment/Question From a Member: From a former member, "What-you still here?"

What You'd Be Doing If You Weren't Involved With Golf: Something-Anything to keep myself busy and physically active!

Members Only



NAUMANN'S NORCAL NEWS

Don Naumann
Sierra Pacific Turf Supply

Larry Norman is the new Director of Golf Courses at Blackhawk Country Club in Danville. Larry will be overseeing both courses and the homeowner s association grounds. He has a superintendent for each course and the association maintenance. **Luis Camarillo** is the superintendent on the Falls Course and **Monty Nunemacher** is the interim superintendent on the Lake Course....**Tim McCoy** has left Turkey Creek and has accepted the superintendent position at Butte Creek G&CC in Chico. Tim is replacing **Carl King** who recently departed.



Pina and the guys enjoying the club

Houston Couch Passes Away

Houston Couch, Ph.D., longtime turfgrass pathologist at Virginia Polytechnic and State University, passed away September 12th. He had been ill since he suffered a heart attack in July.



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Apply now for the 2005 Excellence in Government Relations Awards

Nominations are being accepted for the 2005 GCSAA Excellence in Government Relations Awards. The EGR Awards recognize and honor outstanding individual and chapter efforts in the areas of advocacy and compliance. Nominees will be judged on how their efforts best serve the interests of the golf course superintendent profession and the golf course management industry. The awards reflect all government relations efforts, and are not limited to the previous year's activities.

Any GCSAA member superintendent, assistant superintendent or chapter is eligible to receive an EGR Award. Current members of the GCSAA Board of Directors (or their immediate families) are not eligible to receive EGR Awards. Any GCSAA member, chapter and chapter executives may submit nominations. Self-nominations are also encouraged. Those who were nominated last year, but did not receive an award, are eligible again this year.

- You might know a chapter member who is conducting advocacy and compliance activities on behalf of the industry. Why not get that individual recognized for his or her efforts?
- Have you or your chapter influenced legislation or regulations affecting the profession by working directly with lawmakers or serving on local and statewide committees?
- Have you or your chapter worked with state regulatory officials to develop best management practices for the golf industry?
- Have you organized efforts and actions that sought to highlight critical issues important to golf course superintendents?
- Has your chapter conducted an advocacy day at your state capitol where you were able to build relationships with lawmakers and educate them on golf course management practices?
- Do you know someone who has helped fellow superintendents become compliant on environmental or worker safety laws and regulations?

If you know individuals or chapters whose contributions to the industry deserve to be rewarded, GCSAA would like to know about them. Please take a moment to nominate yourself, a GCSAA chapter or a deserving peer for an EGR Award. Applications are available online or in hard copy format through GCSAA's Customer Solution Center at (800) 472-7878. Nominations will be accepted until October 15, 2004. For more information about the EGR Awards program, contact Erica Brown, government relations coordinator, at ebrown@gcsaa.org or (800) 472-7878, ext. 4453.

The Links at Bodega Harbour to host Superintendents Institute



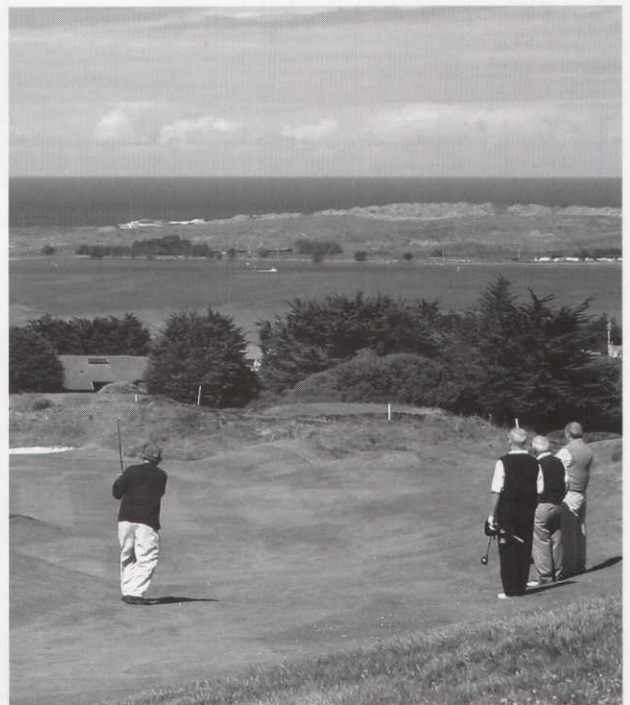
#5 Landing area



Behind 5th Tee



17th Green, 16th Fairway, Marsh & Head



Landing Area on #5



Foursome on 5th Tee

Crew Appreciation Day at the Ball Game



Armando and John Cooking



Around the Grill



The guys from Stonetree enjoying the game



The Chow Line

Events



<p>December 3, 2004 Holiday Party Portola Plaza – Monterey Bay December Meeting / Holiday Party Pacific Grove Golf</p>
<p>January 2005 The Olympic Club Annual Meeting January 24th</p>
<p>February GCSAA Orlando, Florida February 6th–12th</p>
<p>March USGA NCGA GCSANC Joint Meeting</p>
<p>April Field Day Callepie Reserve</p>
<p>May 15-17 California GCSA State Meeting • Reno</p>

**Please Come and Join Us!
 for Three Days of Get Away!!!
 for Our Annual Holiday Party
 and Monthly Meeting**

Room Reservations for December 2-4, 2004 for the
 December 3, 2004 GCSANC December Meeting
 at The Portola Plaza – Monterey Bay
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