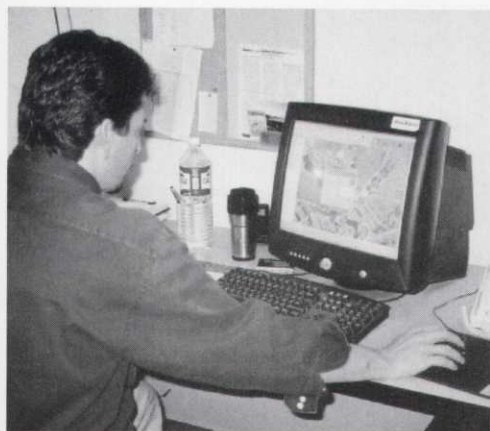


ThruTheGreen

The Golf Course Superintendents Association of Northern California



Nick Checklenis, Superintendent of Silver Creek Valley CC hard at work

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PJ Spellman on the putting green at Castlewood CC

ThruTheGreen

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GCSANC News

GCSAA Trade Show to Change Format Next Year

GCSAA's International Golf Course Conference and Show will take on a new format, appearing next year as the Golf Industry Show. It will be a combination of the trade shows hosted by GCSAA and the National Golf Course Owners Association (NGCOA). Both associations will operate separate education conferences that will run concurrently with the trade show, however. The 2005 Golf Industry Show is set for Feb. 10-12 in Orlando, with the GCSAA education conference Feb. 7-12 and the NGCOA education conference Feb. 8-12.

Sign Up For The Superintendent-Pro!

This year's Superintendent-Pro event is being held Monday June 7th at the newly remodeled Silver Creek Valley Country Club. Renowned Architect Mike Strantz utilized his considerable artistic talents to mold the Audubon Certified course into something truly special. It is an event you do not want to miss!

This year, the pros will play for a pool of a minimum \$2,250 with the individual low pro cashing at least \$800. Now that's a great incentive to get your pro involved!

The superintendent of the low-net Superintendent-Pro team wins an all expenses paid chance to compete with others in the BASF People vs. Pros event at Pinehurst #2 in June. That tournament's winner gets a chance to play either Jack Nicklaus or Sergio Garcia in an 18-hole match for \$100,000, shown on ESPN. See all the details in this issue of Thru the Green.

The sign-up flyer for this event will be out soon, please don't miss your chance to compete!

PRESIDENT'S MESSAGE



Pat Finlen, CGCS
Olympic Club

What a spring it has been so far! With the rains that ended February, one would have thought that we would have a wet spring. Not a chance. Spring has put all of us into high gear with the irrigation running earlier than normal and the mowers right behind.

Spring for the association means the start of our monthly meetings. By the time you have read this, our April meeting at Harding Park will be history. What a story Harding has to tell. For those of you that didn't make it over for the April meeting, you missed out on seeing the tremendous job that was done at Harding Park. Dan Briesach (Harding Park Superintendent), Jim Prusa (Director of Agronomy for Kemper Sports Management), and Larry Norman who was the grow-in manager for Landscapes Unlimited, all played an important role in the agronomic makeover of Harding Park.

Speaking of meetings, this year's State meeting will be held on May 16, 17 & 18th in Valencia. For those that have not attended a state meeting, it is a great way to network and see friends from throughout the state. The education program, "Environmental Stewardship," also promises to be first rate.

This year's Superintendent/Pro Tournament will be held on June 7th at Silver Creek Valley CC in San Jose. This is another great event that will offer some very valuable prizes for the winning professional and superintendent. Wait Motor Supply, Turf Drains of America & Smith and Associates have all stepped forward to sponsor the prizes for the winning professionals. BASF will be sponsoring the prize for the Superintendent from the winning Pro/Superintendent team, a trip to Pinehurst to play in the "People vs. The Pros" Tournament to be held in late June.

To follow-up on an item I discussed at the annual meeting, the Board of Directors, our Association Manager and several Past Presidents will be participating in a Long Term Strategic Planning Session on July 30th. A staff member from GCSAA will facilitate this planning session. Other chapters that have gone through this planning session have come away with a much clearer sense of focus on important chapter issues and how to deal with them. If you have any ideas or comments, please pass them along to me or any of the Board of Directors.

In closing, please take the time to participate in our association events. There is something for everyone.

Pat

Strictly Business



OFFICE NOTES

Barb Mikel,
GCSANC Association Manager

We have revised the method of distributing our job notices. I have e-mailed or faxed the last four notices to those requesting either method of notification. We will continue to mail postcards to other members until the board of directors decides to discontinue this method of distribution. If you would like to be added to the e-mail notification list, simply send me an e-mail! Don't make the request over the telephone. The very fact that your e-mail arrives gives me the correct information. Sometimes the messages on the voice mail aren't very clear. If you would like to receive job notices via fax, then fax that request to the office.

If you have requested either method of distribution and haven't received either an e-mail or fax, please let me know. Some of the faxes have been returned with a "no answer." Some e-mail addresses have been returned with "unknown address". I have contacted those returned for corrections but I can't make those unless I hear from you!

The coming meeting notices will include an option to store your credit card information "online." The database resides with the credit card company, not the office. This option can be checked on the meeting reservation form and returned via fax. Please use this form of automatic charging to eliminate the need enter the same information for each meeting. Please remember I still need your registration information on the meeting notice.



The Golf Course Superintendents Association of NorCal MEMBERSHIP

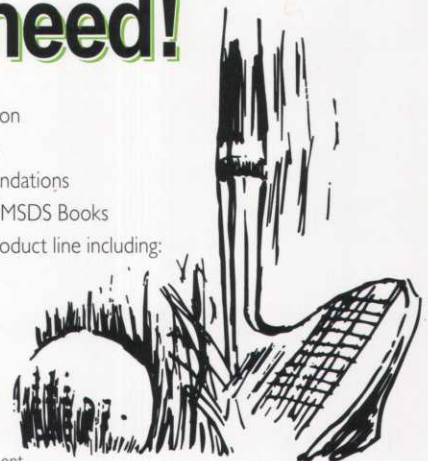
New Members Name	Course/Co.	Class
Steven Archer	Pump Repair Service	Affiliate
Robert Nastor	Lincoln Park GC	Class B
Curtis Rodrigues	Furber Saw	Affiliate
Mitch Tankersley	San Jose CC	Class C
George Trimmer	Vallejo GC	Class B
Paul Truys	Boething Treeland Farms	Affiliate
Greg Wahl	Becker Underwood	Affiliate

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To place an ad in 2004s GCSANC bi-monthly newsletter, please contact Association Manager, **Barb Mikel** for more information. Toll Free at **877-942-7262** or **530-626-0931**.

Silver Creek Valley CC Hosts GCSANC Superintendent-Pro Tournament

June 7, 2004



SUPER PROFILE

Nick Checklenis,
Golf Course Superintendent
Silver Creek Valley Country Club

Employer: Silver Creek Valley Country Club

Position: Golf Course Superintendent

Years in the Golf Business: 18

Previous Employment: Los Altos Country Club

Education: 2-year horticulture/business

GCSANC Work or Interests: Speaker, Santa Rosa Institute, Education committee Santa Cruz Institute and enjoy speaking with other superintendents and learning from them.

Other Organizations: Certified Audubon Sanctuary, active in Little League Baseball, Silicon Valley Wildlife Refuge

Family: Wife, son 7, daughter 5

Interests Outside of Golf: Travel, all sports

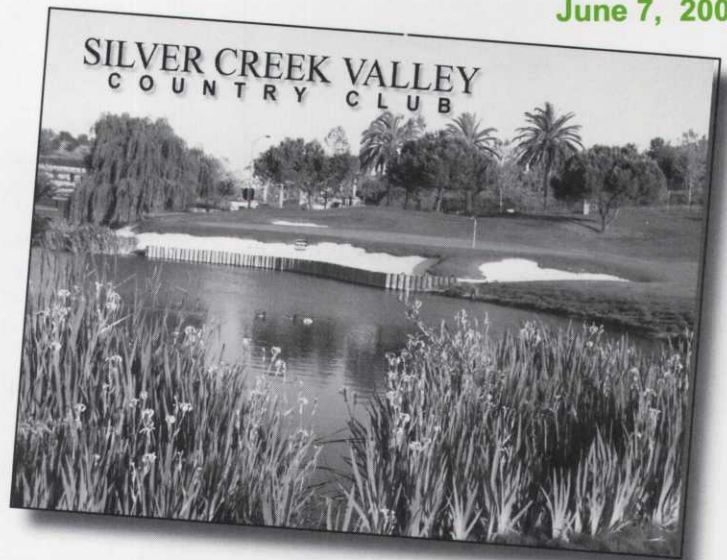
Favorite Vacation: Anywhere away from home

Favorite Course to Play: Cypress Point GC

Course You'd Like to Visit: St. Andrews

Strangest Thing You've Witnessed On The Golf Course: Kids trying to roller blade on greens

What You'd Be Doing If You Weren't Involved With Golf: Running the family's insurance business



The Golf experience at Silver Creek Valley Country Club is arguably the best in the area since the 2002 renovation by Mike Strantz, deemed the 'Hottest Golf Architect in the country' by Golf Digest and 1998 'Architect of the Year' by GolfWorld magazine.

While visually intimidating, his courses typically gives the player more than ample room to play but the penalty for missed shots can be severe surrounding area.

We've hosted qualifiers for events such as the AT&T Pebble Beach Pro-Am, California State Amateur, and USGA Mid-Am as well as the 2004 WGAC State Championship. Fox Sports featured us on Hooked on Golf and the 2003 Championship site for the Toyota TV Team Golf show.

"Sparkling makeover... a memorable golf experience. A transformation from ho-hum two-and three-shotters to thought-provoking holes that challenge all players."

...Fairways & Green Magazine

"More visually stimulating, beautiful, and seemingly more intimidating."

...Golf Today Magazine



Sunset on one of the many water features at Silver Creek Valley CC

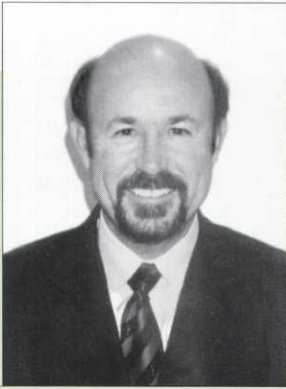


Newly designed waste bunker

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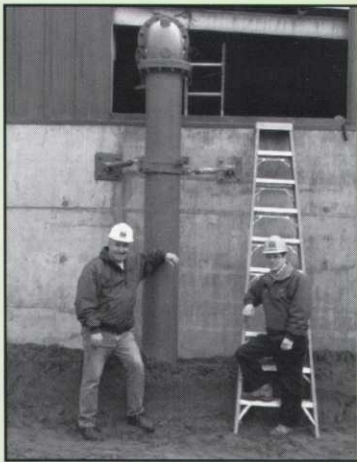
NAUMANN'S NORCAL NEWS

Bob Zoller, Superintendent at Monterey Peninsula CC, has finally finished the reconstruction of all 36 holes over the last three years.

The latest course completed, the **Shore Course**, was designed by onsite architect **Michael Strantz**.

It will soon be opening to the delight of all of the members.....**Joe Bernat** has left The Olympic Club to help build a new course in So Africa.

Replacing Joe as superintendent on the Lake Course is **Steve Kimbrough**. Steve was the assistant prior to his promotion. Steve will be working under the direction of the Director of Maintenance Operations, Pat Finlen.....



Golf Course Superintendent **Lou Tonelli** of Lake Merced G&CC and **Brian Gaunce**, President of DBD Structures both stand proudly in front of the Water Storage Tank and Pump Station at Lou's course. The purpose of the project is to separately store on-site well water and city supplied tertiary-treated waste water and automatically supply varying ratios of these two water types to the golf course irrigation system.

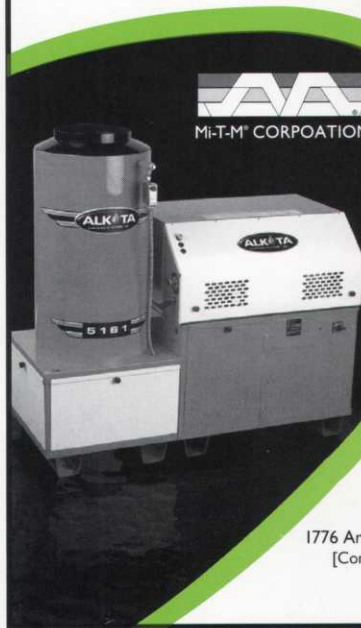


Course Co was recently awarded **The Governor's Environmental and Economic Leadership Award for Sustainable Practices**.

From left to right: **Beau Bridges**, actor; **Mike Chrisman**, Secretary for Resources; **David Davies** (*Ray's son*) and **Tom Isaak**, CourseCo, Inc; **Governor Arnold Schwarzenegger**; **Terry Tamminen**, Agency Secretary for CA EPA; **A. G. Kawamura**, Secretary for Food and Agriculture.

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PEOPLE vs. THE PROS

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BASF would like to invite the GCSA of Northern California to be in an elite group of only 10 other chapters throughout the US to participate in the **People vs. The Pros** event. By participating, your member superintendents will have the opportunity to qualify to play against either **Jack Nicklaus** or **Sergio Garcia** and possibly win \$100,000. BASF Turf and Ornamental will sponsor the event and make a donation to each of the participating chapters.

What Is It?

The People vs. The Pros is a unique national golf competition that will ultimately allow two amateurs to go head-to-head with a famous pro on national television for a chance to win \$100,000.

Where Is it?

Pinehurst #2 Rated one of the top 10 courses in the world and is the site for the 2005 U.S. Open Championships.

Who Are The Pros?

Sergio Garcia, the only pro to finish in the top ten in all four major championships in 2002; **Jack Nicklaus**, Statistically speaking the greatest golfer in the history of the game.

How Does It Work? When Is The Tournament?

During the last week of June, 140 amateur golfers under the age of 50 and 140 amateur golfers 50 and over will play in a three-day, stroke-play competition that will yield one amateur champion in both Regular Division and Senior Division. On the fourth day the 2 qualifiers will play an 18 hole match against the Pros with \$100,000 going to the winner and \$50,000 to the loser of each division.

The final tournament will be broadcast this July on ESPN.

How Do You Fit In?

One Superintendent will win a trip for 2 which includes airfare, 5 days / 4 nights lodging and a rental car to The People vs. The Pros tournament. You will play in a 3 day stroke play qualifying tournament, with the winner going on to play in a 18 hole stroke play round with the Pro and a chance to win \$100,000. BASF Turf and Ornamental will also provide a BASF golf bag, apparel and golf balls for use in the tournament.



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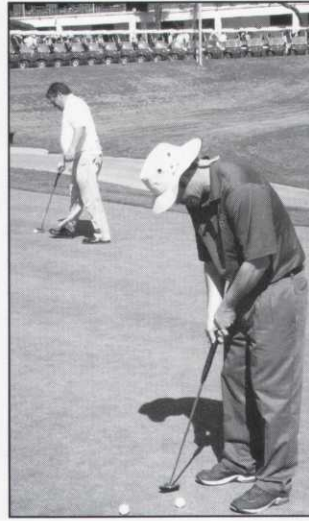
USGA - NCGA Meeting



Kevin Iverson of Sharon Heights CC lining up a shot



Corey Eastwood warming with his concentrated precision



PJ Spellman II in foreground putting and Alan Andeason



Don Allen and Adrian Bertens



Dean Kinney, Frank Wong and Troy Flanagan



Jason Green with a smack down the middle



Guest with Jim Husting



Mike Strantz certainly designed a course that is visually intimidating, his courses typically give the player more than ample room to play but the penalty for missed shots can be severe.



The 7th Hole at Silver Creek Valley CC

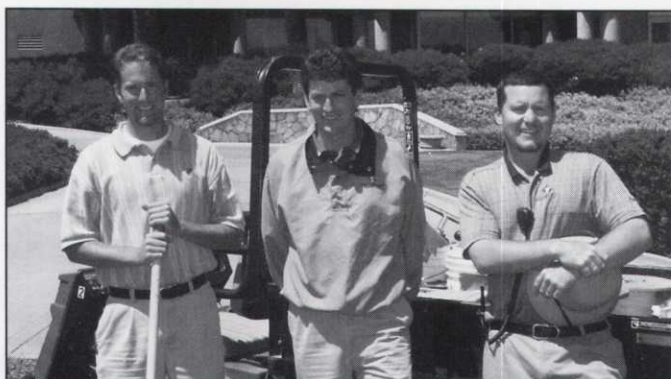


SCVCC Members on the 19th Hole at Silver Creek Valley CC



Chris DuBridg with Nick

2004 Sups In The News



The guys at Silver Creek Valley CC would like to welcome GCSANC Members to enjoy a day of golf at the golf course during the 2004 Superintendent-Pro Invitational in June.



Left: **Mike Mc Cullough** NCGA Director of Turfgrass Services shares his thoughts on water conservation efforts with industry advocate **George Steffes** of Sacramento, CA, and **Jim Husting**, CGCS, governmental liaison representative from Woodbridge G&CC. Husting has been recognized for his ongoing contributions to governmental affairs.

Events



May 16-18
State Superintendent Meeting
 Valencia, CA

June 7
2004 Superintendent-Pro
Invitational
 Silver Creek Valley CC

July 14
Assistant Superintendent Meeting
 Laguna Seca GC

August 5
Scholarship/Research Meeting
 Santa Rosa CC



PEOPLE vs. THE PROS

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