CONTENTS

STRICTLY BUSINESS
3 President’s Message
4 Profession, Association Shines During U.S. Open
4 Office Notes

MEMBERS ONLY
6 Naumann’s NorCal News
6 Membership News

GALLERY
8 Event Photos
9 Event Photos

CALENDAR
10 Event Calendar

IN THE NEWS
12 The Scoop

MARKETPLACE
14 Advertisement Marketplace
15 Advertisement Marketplace
Spring Heat Wave Helps Bermudagrass Transition

Patrick J. Gross, Southwest Director
USGA Green Section
May 12, 2004

The heat wave experienced throughout much of California in March and April gave bermudagrass a good start this spring. Early green-up was observed at courses that did not overseed, and good bermudagrass transition is now evident at most overseeded courses. It is interesting to note the inverse relationship between overseeding quality last fall and bermudagrass transition this spring. High temperatures last September and October resulted in poor overseeding establishment, but the good news is that there was less impact on bermudagrass recovery this spring. It is important for golfers and green committee members to keep this relationship in mind since there is rarely that “perfect year” when weather is conducive to perfect overseeding establishment and flawless bermudagrass recovery.

The high temperatures have caused a few minor problems on Poa annua putting greens. Heat stress was observed at some courses following core aeration and the unexpected increase in temperature. Superintendents also started salinity monitoring and deep watering programs earlier than normal as a result of the heat.

Kopec’s 90° Rule – Many courses encourage golfers to obey the 90° rule when using carts to reduce traffic and wear damage to the turf. At our recent USGA Regional Conference in Phoenix, Dr. Dave Kopec from the University of Arizona reminded superintendents that golfers interpret this rule differently. Kopec’s version of the 90° Rule states “as temperatures rise above 90°, golfers will drive their cart directly to the ball and anywhere else they want regardless of the cart policy.”
Strictly Business

Office time for the last couple of months has been VERY productive. I've had a chance to catch up on workload while you guys tend to business. Hope all those 100 plus members participating in the Silver Creek Valley Country Club Superintendent Pro Tournament had a great time! It was an excellent group and a wonderfully hosted tournament by all accounts! Special thanks to Terri Grasso for the advance planning and execution! It really helps to have so much advance organization for a meeting.

Many thanks also to Emmy Moore Minister for the great coverage of the Harding Park Field Day and the Superintendent Pro Tournament. She's in so many places, I can't keep track! I look forward to more great exposure of our members in various industry publications.

The Silver Creek Valley Superintendent Pro Tournament marked another milestone. It was the first time online registration was used for a GCSANC event. Bob Tillema, CGCS, director for the California GCSA, provided the technical expertise and the layout on the California GCSA.org web site. The reservations were emailed to the GCSANC office for credit card processing with receipts emailed to our members as confirmation. We are planning on having the online reservation system available for each future meeting. So next time, give it a try!

See you at the Santa Rosa Golf & Country Club for the Bert Graves Memorial Scholarship Research Tournament. MARK YOUR CALENDAR FOR THURSDAY, AUGUST 5!

Barb Mikel,
GCSANC Association Manager

Welcome to summer. It has been an odd one this year up in the Sierra Foothills. No spring, summer early now back to spring. It sure must make the life of our members exciting!

Professional, Association Shines During U.S. Open

The world was watching during the U.S. Open and that meant fans around the globe witnessed the work of superintendent Mark Michaud and his staff at Shinnecock Hills Golf Course.

In addition to viewing the course, fans heard, saw and read about Michaud and his staff's effort to condition the playing grounds for the world's best golfers through a variety of media sources.

"Our work spoke for itself, but communicating what we did through the media gave the staff some recognition and allowed us to inform the public on what we did," Michaud said. "Shinnecock is such a great course, it was a fun story to tell."

Michaud has spent the better part of two years conducting media interviews in advance of the Open, but the last two months have seen his name mentioned in more than 100 media reports, including ESPN, The Golf Channel, NBC, USA Today, Associated Press, Washington Post, New York Times and Newsday. Among the more prominent events was an advance week media teleconference hosted by GCSAA featuring Michaud and USGA Director of Championship Agronomy Tim Moraghan. More than 25 media representatives participated.

"I thought the conference call was great and very helpful," Washington Post golf writer Len Shapiro said. "I used one of the anecdotes off it to lead my advance story."

Michaud also participated in the media center at the U.S. Open, met with NBC and ESPN producers and broadcast talent in a pre-championship production meeting and appeared on The Golf Channel's "Sprint Post-Game Show."

These media activities were supplemented by a variety of Golf Channel placements, including commercials, billboards, interviews and course setup features, which will appear this year. During the week of the U.S. Open, The Glen Club superintendent Steve Daurer appeared live during the telecast of the Nationwide Tour LaSalle Bank Open in Chicago. In addition, 19 commercial spots featuring testimonials by Arnold Palmer and Greg Norman about superintendents and GCSAA were broadcast.

For a sample of media reports that appeared during the U.S. Open, visit GCSAA Online at www.gcsaa.org/news/04Open.asp.
2004 Bert Graves Memorial Scholarship & Research Tournament
August 5, 2004

Santa Rosa Golf & CC, established in 1916, is a traditional golf course located in the Sonoma Wine Country. This beautiful, tree-lined course will play to 6,688 yards from the back tees. The Club has been at its current location since 1956 and has recently opened a new 40,000 sq. ft. clubhouse. The course has also undergone a major turf renovation. All of the greens have been rebuilt, the last four opened in April 2002.

Please mark your calendar and save the date, for this is one event you will not want to miss. This tournament is the major fund-raising event for the Scholarship and Research dollars we provide each year. It is your support of our association that is critical to our success, and we really appreciate everyone’s involvement.

Questions, Comments, Suggestions, please contact: Mike Hill (650) 603-8027, Chris Dubas (408) 226-6464, Greg Fernald (408) 307-1909, Len Talo (510) 912-5730, or Barbara Mikel at (530) 626-0931
Joe Vollaire has officially been named Superintendent at Palo Alto Municipal Golf Course in Palo Alto. Joe has been the interim superintendent since Dave Davies departed last year. Prior to that Joe was the assistant superintendent at the Muni. Steve Crane was recently named Superintendent at Shoreline Golf Course in Mountain View. Steve was the assistant for the last five years prior to his promotion. He is filling the position vacated by Jess Pifferini last year. Mike Higuera Sr. has accepted the position of Superintendent of Grounds at Coyote Creek Golf Course in Coyote. He is leaving the superintendent position at Saddlecreek GC in Copperopolis. Perry Tarsitano stays on as Golf Superintendent at Coyote Creek. Mike is replacing Ken Schwark who is returning to Wisconsin to be with his family...

MEMBERSHIP NEWS

Dave Davies, CGCS at Callippe Preserve Golf Course has earned an Environmental Management Specialist Certificate from the GCSAA for completing a specialization program in Golf Course Development.

Brian Nettz, at The Presidio Golf Course has been designated a Certified Golf Course Superintendent (CGCS) by the GCSAA. Nettz has been at The Presidio since July 2003. As part of the certification process, an on-site inspection of Nettz’s golf course operation was conducted by two certified golf course superintendents: David Sexton, CGCS of The Meadow Club and Kevin Pryseki, CGCS of Stone Tree Golf Club.

MEMBERSHIP NEWS

(Continued from previous column)

Tim Powers, CGCS at Crystal Springs Golf Course has earned an Environmental Management Specialist Certificate from the GCSAA for completing a specialization program in Storage, Disposal and Recycling.

Ken Schwark has been recently designated a Certified Golf Course Superintendent (CGCS) by the GCSAA and moved back to Wisconsin (again!)
Redirecting Water Flow Doesn’t Have To Be An Act Of Nature!

Turf Drainage Co. of America’s Planners have 20 years of experience designing conventional and siphon drainage solutions for the turf industry nationwide.

We work with nature not against it to create solutions that work! TDA offers drainage solutions that uphold the integrity of the existing course architecture, while creating minimal disruption to play.

Our patented Turf Drain Siphon System allows for maximum depth at each part of the drainage installation without the need to grade pipe. The systems can be flushed completely within minutes.

Quality doesn’t have to leave you all wet. Call the company that the best courses in America call.

- Master Drainage Plans
- Manufacturing
- Consulting
- Construction Oversight
- US & Canadian Patents

Turf Drainage Co. of America, Inc.

CALL FOR A CONSULTATION TOLL FREE: 800.999.2794
P.O. Box 702 • Marrero • Louisiana 70073

There When You Need Us

Cleary’s Solutions Programs combine proven products and new, cutting-edge chemistry along with the know-how and experience to help solve your turfgrass disease problems.

For more information about Cleary’s Solutions Programs contact your local Cleary’s Turfgrass Professional.

With Solutions That Work
The dramatic eighteenth at Silver Creek

A closer look at the eighteenth

The group gathers around for the skins game

Tom Schunn, Terry Grasso, Gary Rusello and Bill Smith
The greens were rolling at Silver Creek Valley

Terry Grasso prepares to unload

Scott Lewis follows through as Jeff Sunseri looks on

Terry lays down the law on scoring

The dramatic 18th provided a fun challenge

The beautiful clubhouse at Silver Creek Valley Country Club

Harding Field Day Contributors
(L to R) Pat Finlen, CGCS; Ali Harivandi; Gary Carls, CGCS; Jim Prussa, CGCS; Neil Oettinger; Sean Sweeney; Les Claytor; Dan McKenna
2004 BASF Superintendent-Pro Championship

Pro-Superintendent Division
1st Place: Richard Rudolph – John Theilade 64
2nd Place: Ross Brownlie – Mick Soli 64
3rd Place: Chris Dubas – John Snopkowski 64

Professional Division
1st Place: Jeff Leavitt 69
2nd Place: Gary Bashford 73
3rd Place: Bill Sendell 73

Supreintendent Net Division
1st Place: Alan Andreason 69
2nd Place: Richard Rudolph
3rd Place: John Pina 70

Open Net Division
1st Place: Paul Truyts 72
2nd Place: Tom Ott 72
3rd Place: Don Naumann 73

Closest to Hole #7: Chris Souza
Closest to Hole #12: Troy Sprister
Closest to Hole #3: Todd Lyiynen
Longest Drive: Scott Lewis

DBD Structures
Provides Complete Management, General Construction and Design Services
- Preconstruction Planning
- Architectural Design
- Engineering Design
- Planning Approvals
- Building Permit Processing
- Building Construction
- Interior Improvements
- Site Work & Landscaping

Green Hills Country Club Turf Care Facility

Ideal For All Your Turf Care Facility and Clubhouse Needs
Custom designed for your specific requirements

- Clubhouses
- Golf Cart Storage
- Tennis Court Buildings
- Pro Shops
- Restaurant Buildings
- Turf Care Facilities
- Swimming Pool Buildings
- Weather Protection Canopies
- Hazardous Material Storage
- Wash Down Racks

To get the Cost and Schedule Benefits of Star Building Systems and PreFast Concrete Wall Products working for you on your next Project, contact our President, Brian Gaunce, at:

866-DBD-BUILD
E-mail us at: build@dbdstructures.com
or meet us on the web at: www.dbdstructures.com