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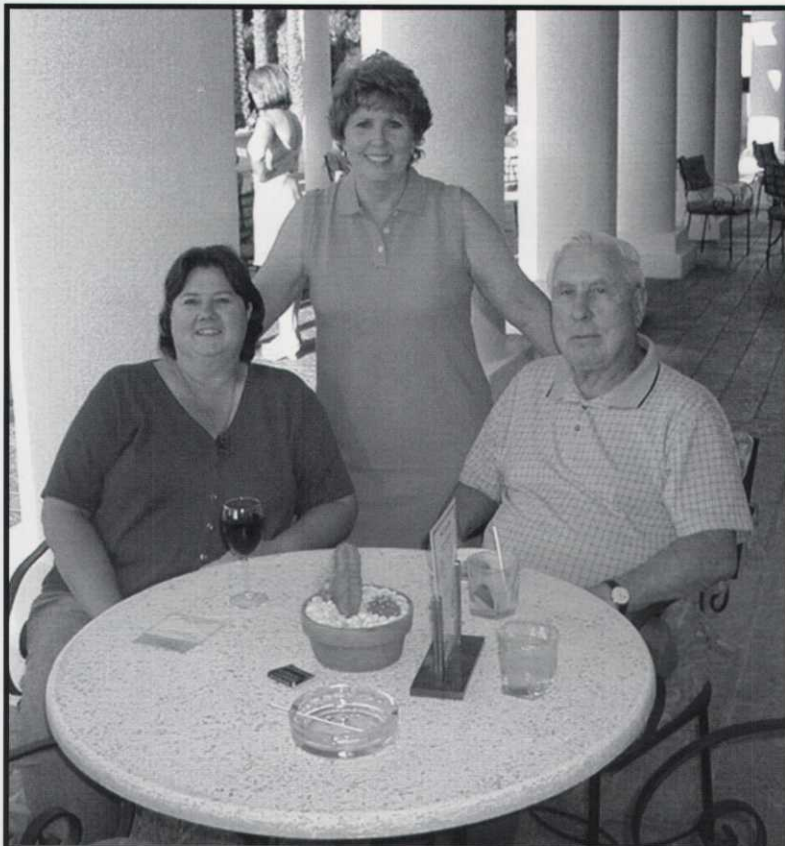
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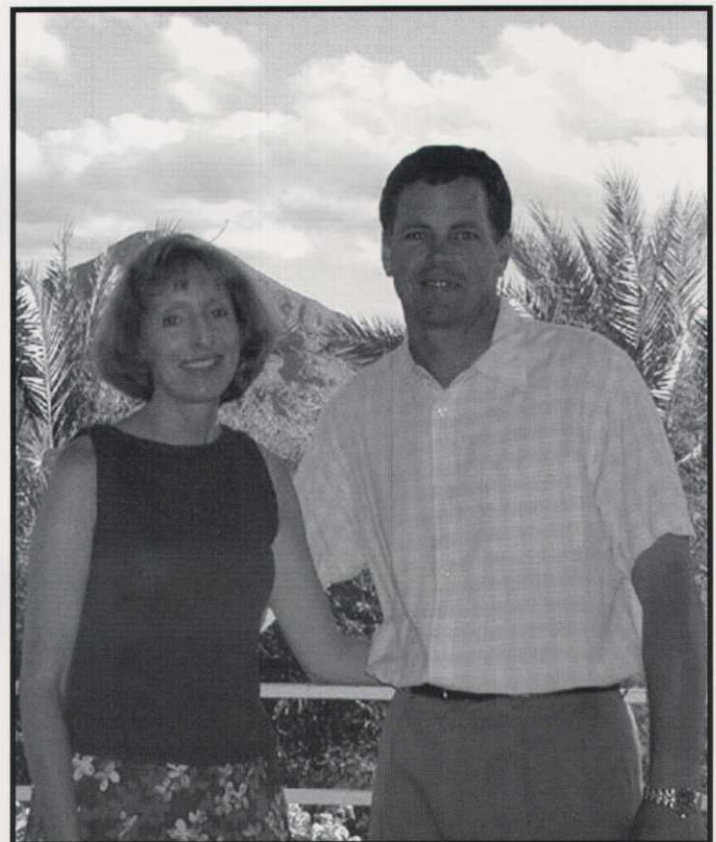
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California GCSA Annual Meeting Photos (See more photos on pages 7 & 9)



Barbara and Wayne Mikel with Irene Cline



Kelly and Ken Williams at the State Meeting



Superintendent - Pro Comes To Mayacama

By Host Superintendent Dale Engman

Mayacama Golf Club lies in the rolling hills of Sonoma County and sits amongst one of the most spectacular sites one could imagine for a golf course. The site consists of dense native chaparral, open grasslands, thick stands of varied species of oaks, madrones and manzanita and is dissected by several streams. It is here that Nicklaus Design and Forsythe Pacific developed a golf course that rivals the best in the country.

Mayacama Golf Club is an 18-hole facility and appears as if it has been here for years when in fact was only completed in February 2001. The appearance of maturity comes from the way in which Jack Nicklaus and Wadsworth Construction fit the course into the very complex site. The hills, valleys and open grasslands lend themselves perfectly to the layout of the par-72, 6,800-yard championship course. Nearly each hole is surrounded by native vegetation, creeks and trees that give the feeling of separation as one walks the course. It is this feeling of separation that is unique for courses in the area. Each hole stands on its own and gives the golfer a strong test on nearly every shot. It is a difficult course, as the 150 slope indicates, but a fair one as well. The greens are relatively small but with ample approaches and bail-out areas the golfer is presented with a variety of shot options. The golf course is a beautiful layout and challenging, but it is the setting that sets it apart from most.

Mayacama is now owned and operated by Cordillera, a premier mountain community located in Vail, Colorado. The company operates six courses in Colorado; four in the Vail valley, one in Crested Butte, one in Steamboat and Mayacama. Along with the golf, Cordillera provides world-class dining and lodging facilities for its members with several restaurants and a spectacular lodge. Construction on our clubhouse began two months ago and should be completed late summer 2003. Forty-eight lodging units, or 'casitas', will begin construction this year as well and will be ongoing for the next few years. There are 31 home sites on site and will begin constructing this year as well. So as you can see we are still under development in many ways.

The golf course is complete, open and in



great shape. We have 72 acres of irrigated turf, mostly perennial ryegrass, some fine fescue and approximately two acres of G-2 bentgrass greens. There are no large projects or renovations ongoing at this time, as we are just into our first full season of operation, however improving drainage is a continuing project and our main focus this summer. Mayacama was capped with 6 inches of sand, an essential part of our ability to maintain quality turf throughout the year. Being this far north we receive a substantial amount of rain and having the sand allows us to get out there and mow soon after rainstorms. We have eighteen crewmembers, two assistants, an equipment technician, an administrative assistant and myself.

I will have been at Mayacama for two years in July. I came from the Meadow Club as an assistant superintendent looking for that 'construction' experience, and did I get it! When I arrived the course had been rough-shaped so I was able to see all of the irrigation go in, the sand moved and every

inch of sod installed. It was more than I was prepared for but the experience is one that I wouldn't trade for anything. I moved from assistant to superintendent just a month prior to grand opening. I can't say I can remember a more stressful time in my life. I knew I was ready but the timing of it all was very difficult and in general the transition from assistant to superintendent is one of the hardest moves to be made in this industry. But I made it and now with my feet firmly under me I am thoroughly enjoying the experience of being a superintendent. Don't get me wrong it hasn't been easy. The long hours my staff and I put in have taken a toll but things are settling down a bit and I feel our crew is solid, continually learning but solid. My two assistants, Colin Fenby and Andy Nelson are doing a fantastic job being my

eyes and ears on the golf course. It feels good to finally have a staff that I can trust will get done what needs to be done.

The horticulture classes that I took at Santa Rosa Junior College while I was working in landscaping sparked my interest in agriculture and with a little research I learned that Cal Poly San Luis Obispo had a turf program. That was all I needed! With my goal firmly set I ventured off to central California to attend, in my mind, the best university around. Yeah, there are other more prestigious universities but Cal Poly SLO had many things that appealed to me. It is in a fun college town, has great mountains for bike riding, a bit of isolation and beautiful beaches; with the latter being the strongest influence on my decision. My passion for the ocean and surfing is still strong, however as of late this thing called work seems to get in the way far too often. But for me it is a sacrifice worth making.

Before making the move to Mayacama I See "Mayacama" on page 5



President's Message

By Jeff Shafer

Thank you to those individuals who were able to get away and attend the CGCSA Annual Meeting in Palm Springs. While I was unable to attend, I understand it was a great event and congratulations to the host chapter for a job well done. Additionally, congratulations go to Gary Carls, CGCS for his election as the incoming State President. Next year we are fortunate to host the event and an organizing committee is already at work.

As you may be aware, the Economic Impact Study is a project that the CGCSA has been working on. A brief report was given at the Annual Meeting on the status of the report. For those unable to attend, listed below is the report given to the Board of Directors. If you have any questions or comments please do not hesitate to contact me.

Economic Impact Study (EIS) Status Report

PURPOSE

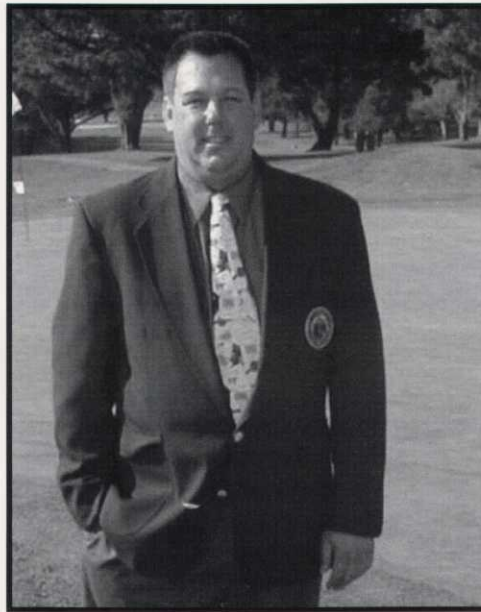
The Goal and Objective of the project is to conduct research and extension on the economic impacts of golf facilities in California.

PAST HISTORY

Several years ago, Jim Husting, CGCS, began the initial pre-planning and subsequent presentation to the CGCSA BOD the possibility of producing a report of this nature. Through future BOD meetings, with the direct leadership by among others, Dave Davies, CGCS, Sam Williamson, CGCS, Ted Horton, CGCS and Corey Eastwood, CGCS, this study was approved and specific funding was designated towards this endeavor. At that time, various representatives from many golf-affiliated chapters, such as the PGA and CMA, were organized to form a Task Force that would prepare an established budget and series of questions to be addressed. This was drafted and near final completion by August 2000.

EIS SURVEY

On January 4, 2001, the initial survey was sent to all General Managers or Facilities



Jeff Shafer

Directors for their participation. Since that time, Mr. Templeton has been receiving, verifying and compiling data. The return percentage for this study is 20% of the 891 facilities through out California. This is with in statistical industry guidelines for acceptable percentage rates of return, especially due to the extensive nature of this survey. Due to the nature of this report, complete accuracy must be adhered to. Specific concerns along the way have extended the Task Force timelines for completion, but do not reduce the validity and effectiveness of the report. Reports such as these are not generated for the short term, but are in fact utilized by many universities and other organizations for many years into the future.

EIS SURVEY DRAFT RESULTS

On May 19, 2002, the CGCSA BOD was presented a 1st draft of this Study. While this study cannot be published as of this time until all information is completed, the results determined so far a staggering. Several of these annual numbers are:

- * Golf Course Facilities generated \$4.03 billion in direct sales of goods and services
- * Maintenance expenses total \$705 million
- * Capitol improvements total \$159 million
- * Food and Beverage service totaled \$957 million
- * Lodging totaled \$556 million
- * Merchandise totaled \$262 million

- * Their were 48,715 full time jobs in golf facilities through out California
- * Wages, Salaries and Benefits totaled \$1.365 billion
- * \$298 million in taxes were paid
- * Financial support for charities totaled \$62.7 million

These items amongst others clearly demonstrate the positive economic impact our industry has on the California economy.

OTHER BENEFITS

No estimation or analysis previous to this study of these impacts has been done in California; however, we are one of the nation's most important golf markets. No study except in Florida contains estimates of water use. No study has estimated standard deviations of these impacts. While all of these warrant the purpose of performing this study, there were other impacts and benefits that have been generated from this endeavor. The CGCSA was and remains the leading financial contributor to this report. With the assistance from Ted Horton of the CGCOA, we have and continue to be the leaders of the Task Force. We envision being the leaders on presenting this to the public, government officials when needed and with in the golf community organizations such as our own. Through the assistance from Mr. George Steffes, we look forward to presenting these facts as well as our association, which in tern means you as a member, to any required state legislative procedure that may be beneficial to our cause. We as a profession should stand tall and be proud of these accomplishments. Our growth with in the game of golf not only depends on the agronomic conditions, research and professionalism we provide, but also on the mechanism in how it is obtained and utilized.

CONCLUSION

We look forward to the completion of this study, publication of its results and efforts in many trade magazines and the use with in legislative procedures. Your support, trust and patience on this project are appreciated. If you have any questions and/or comments, please do not hesitate to contact me.

Mayacama (Continued)

worked as assistant superintendent to Dave Sexton at the Meadow Club for three years. In that time I learned an immense amount of knowledge of how golf operations run, especially irrigation and drainage. The two are fundamental for a solid golf course and I feel fortunate to have learned from one of the best. Once at Mayacama my knowledge of construction began increasing from day one. Working under Marc Logan, it was really interesting seeing the entire construction process and how it went together. His construction practices and ideas on fertility will stay with me for years to come.

My two years at Mayacama have been lengthy ones. I would have never thought I could have done it a few years ago but as the project grows I have become more and more excited to be here. Being involved in such a quality operation is fun and I am dedicated to working to make it as good as it can be. I continue to learn on a daily basis and hope to further my knowledge through seminars, classes, experiences and people. As Cordillera continues to look for other projects to be involved with I find myself wondering where my career path will take me. But for now and the foreseeable future I am stoked to call this beautiful place called Mayacama home. /



Above: The tightly guarded third at Mayacama, Below: The practice range



Mayacama's new maintenance facility



More Mayacama Golf Course Views



Above Left: The second green at Mayacama

Above Right: approach to the difficult 12th hole

Right: The par 3 17th hole

Below Left: Looking back at the challenging 18th hole

Below Right: view of the beautiful 10th hole at Mayacama



U.S Open applications produce interesting facts

With more than 8,000 aspiring competitors, the applications for entry into the United States Open are bound to generate a some interesting trivia. Mike Overhiser, the USGA's director, BIS/Internet services, scoured the applications and came up with these fun facts.

They, along with a number of other

interesting stories about next week's U.S. Open are available online at <http://www.usopen.com>.

A total of 8,468 people applied, including three 13-years-olds, the youngest being Min So from Wichita, Kan. Of those who supplied their date of birth, Joe Moresco of Woodmere, N.Y., at 70 was the oldest. There are 377 applicants with either foreign addresses or a foreign preferred address (i.e.

Sergio Garcia, whose mailing address on his application reads Cleveland, Ohio, but will be listed in the Pairings as from Spain).

The online registration system has gained popularity, with 40 percent of the applications coming in through the Internet, compared to only 24 percent last year. The first to apply at <http://www.usga.org> was Michael Mercer, from Tewksbury, Mass., on

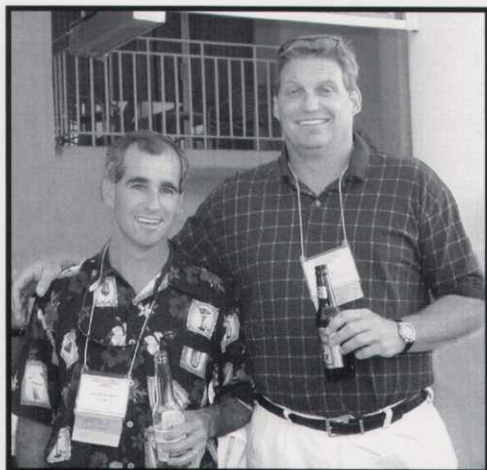
See "Interesting Facts" on page 11



Photos From the State Meeting



17 year old sensation, Lyler Hilton, serenaded the group at sunset



Craig Zellers and Tim Roth at the State Meeting



Peter Herrera and Matt Moore at the State meeting



Gary and Georgianne Carls, Curtis and Ramona Black

Be nice to Monty...

Golf Digest magazine has decided that it's time to do something about the folks who can't resist the urge to heckle Colin Montgomerie whenever he makes an appearance at a U.S. golf event. So, for next week's U.S. Open at Bethpage State Park, the magazine says it will be handing out 25,000 "Be Nice to Monty" buttons. The June issue features an essay that, "makes the point that golf has no place for loudmouths who heckle Colin Montgomerie, or any other player, for that matter." Anyone not attending the U.S. Open who'd like a button should visit <http://www.golfdigest.com> for information.

Quick Quote

"A clear conscience is usually the sign of a bad memory."

— Steven Wright —

Naumann's NorCal News

Frank Zamazal has left his position at Spyglass Hill and has accepted the Superintendent position at Tamarisk CC in Rancho Mirage. Frank is returning to the course where he served as Assistant many years ago. His replacement has yet to be named.....**John Jorgensen** has recently left The Reserve at Spanos Park and accepted the Superintendent position at Deer Ridge in Brentwood.....**Dick Rudolph** of Mountain Shadows Golf Resort has announced his club has changed names. The course is now being called Foxtail Golf Club.....

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2002 California GCSA Annual Meeting 2002 CGCSA/Club Car Golf Championship

Superintendent Low Gross:

1st	Mike Stieler	35 points
2nd	Bobby Daniels	34 points
3rd	Mike Scott	31 points
4th	Rafael Barajas	31 points
5th	Dave Flaxbeard	29 points

Superintendent Low Net:

1st	Blake Swint	+4
2nd	Paul Mayes	+1
3rd	Craig Hanson	+1
4th	Nancy Dickens	0
5th	Brian Ramsey	0

Affiliate Low Gross

1st	Dante Hernandez	40 points
2nd	John Grund	37 points
3rd	Dave Hafen	37 points
4th	Sam Vance	32 points
5th	Cory Niehaus	30 points

Affiliate Low Net

1st	Michael E. Sommer	+4
2nd	Brian Hurley	+3
3rd	Greg Furlong	+2
4th	John Culbertson	+2
5th	Arian Bertens	+1

Closest to Pin

Hole # 3	Wally Michotte	2' 1"
Hole # 7	Gerry Tarsitano	9 1/2"
Hole # 12	Ron Moore	8' 4"
Hole # 15	Ken Williams	5' 11"

Long Drive Frank Zamazal

Accuracy Drive: Dante Hernandez

SKINS

Hole # 2	Dave Hafen	Birdie
Hole # 3	Dave Hafen	Birdie
Hole # 6	Tom Elliott	Birdie
Hole # 11	Dante Hernandez	Eagle

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 Target Specialty Products: Seminar Coffee Breaks
 Miller Aquatic Technologies: Seminar Coffee Breaks
 Cygnet Enterprises West: Seminar Coffee Breaks
 Flowtronex PSI: Seminar Coffee Breaks
 Monsanto: Seminar Continental Breakfast
 Cameron Desert Nursery & Turf Products: Welcome Reception Hors d'oeuvres.
 Bill Culbertson: Bottled Water at Golf Championship

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Meeting details:

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127 for Golf Championship.

Next year: 2003 California GCSA Annual Meeting & Golf Championship will be hosted by the GCSA of Northern California.

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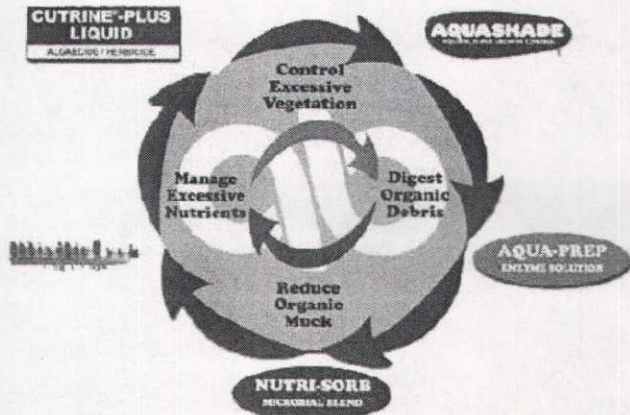


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Office Notes *By Barb Mikel*

I just returned from the California Golf Course Superintendents meeting in Palm Springs, ably hosted by the Hi-Lo Desert GCSA this year. Weather was in the cool 70'- 80's thanks to the unusual weather in the central and northern part of the state. Sunday was a full day beginning with a 7am departure from Placerville for a flight to Desert Resort Airport. The Board of Directors meeting started at 12:00 noon followed by a 2:00 pm California Chapter



Mangers meeting. At 4:30 registration began and concluded about 7:30 pm. with the hosted reception Sunday. On Monday, registration for the Annual Meeting and Seminar began at 6:30 am with managers of all six California Chapters present. This meeting is an excellent opportunity for the

state managers to share ideas and challenges. Each of the state local organizations functions similarly but not exactly the same.

It was good to see Gary Carls, CGCS receive the "gavel" from outgoing President Pat Gradoville. Pat has done a great job at CGCSA President.

California - Clemson University) Study of the Economic Impact of Golf on the California Economy draft was presented by Gary Carls for Jeff Shafer who was unable to make the meeting. Jeff has devoted lots and lots of time under very difficult circumstances to shepherd this project. I know he is looking forward to the final report!

Presentations at the meeting by Marta Mavanta on clopyralid contaminated composts and George Steffes on the upcoming issues for the golf industry were confirmation of important work being done by the CGCSA. The environmental, pesticide, fertilizer and water issues in California alone make it increasingly important to make sure the facts of issues concerning the industry are adequately presented when legislation is being contemplated. There were some impressive numbers regarding CGCSA contributions to cooperative research with GCSAA. GCSAA Foundation, Platinum Tee and Preserving the Beauty of Golf programs have received support from CGCSA.

Hope everyone enjoys the Mayacama Superintendent - Professional Tournament. /

Jessie Creencia, CGCS of Sierra Nevada GCSA will serve as Vice President. Jim Husting, CGCS will continue to serve the golf industry as Government Liaison. Jim continues to provide quality leadership on important issues for the state and the industry. The Scott Templeton, (U.C.

GCSAA Conference and Show Rankings

Tradeshow Week has named the 2001 GCSAA International Golf Course Conference and Show as one of the top trade shows in the country. The magazine analyzes and reports on the top 200 Tradeshows each year, and based on the results from the show in Dallas, the GCSAA show was ranked 94th.

Year - Location - Rank

- * 2001 - Dallas - 94
- * 2000 - New Orleans - 101
- * 1999 - Orlando - 111
- * 1998 - Anaheim - 115
- * 1997 - Las Vegas - 123

The Tradeshow Week 200 is the culmination of a yearlong process of compiling and analyzing data on more than 4,700 shows in the United States and Canada. The rankings are determined by net square footage of exhibit space, number of exhibiting firms and professional attendance.



Pete Herrera, Pete Bowman, Dave Davies, Mike Kokur and Jim Husting at the State Meeting



Golf Sales Position Available

Summary: Horizon, a professional supplier to the green industry, seeks a golf sales representative for the Northern California Bay Area.

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Resume to:

Shawn Connors, VP
Golf at Horizon
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Interesting Facts (continued)

March 8. The last, Brigham Gibbs, from Laguna Niguel, Calif., barely made it in under the deadline at 4:58:15 p.m. April 24.

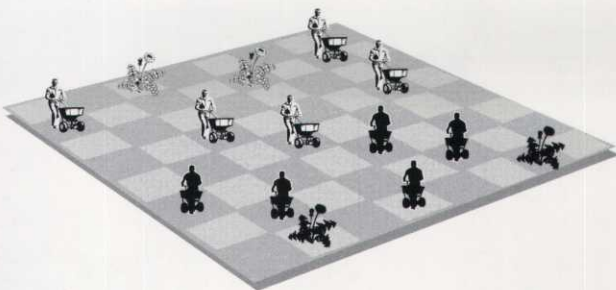
Notables who applied online include: Notah Begay III; Thomas Bjorn; Angel Cabrera; Darren Clarke; Bubba Dickerson; Carlos Franco; Jim Furyk; Matt Gogel; Lee Janzen; Miguel Angel Jimenez; Peter Lonard; Shigeki Maruyama; Bob May; Bryce Molder; Jeff Quinney; Lee Westwood; and Richard Zokol.

There are 12 applicants named Chip; 15 Green, Greene, or Greens; 12 Wood and 6 Woods. Donny Hacker of Tampa, Fla., is back again (he has applied the past two years). William Link IV of Acton, Mass., was one of the first entries received.

There was only one Bunker and one Ball this year — Jeff Bunker of Winnetka, Ill., and Jamie Ball, from Canada. "To top it all off," Overhiser noted, "we already have a Champion! That would be Jeff Champion of Riverside, Ala."

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	150	10.8	5.5	3.2	2.0	1.1	0.8
	175	12.6	6.5	3.7	2.4	1.3	0.9
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