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As GCSAA celebrates its 75th Anniversary, I have had an increased awareness of the great history of our own chapter. GCSANC is one of the oldest and largest chapters of GCSAA. Over the past several months I have had numerous discussions with members of our chapter about who were some of our early leaders and how our chapter and business has evolved over the years. In the coming months we will be attempting to profile some of those early leaders and events that shaped GCSANC as we know it today.

My personal knowledge only goes back 20 years but we are fortunate, due in large part to the efforts of Myrtle and Cliff Wagoner CGCS who compiled a great history of our chapter for our 65th Anniversary, to still have records and photographs that go back as early as June 6th, 1932. On that day GCSANC was first formed as the Northern California Greenskeepers Association and met at the Presidio Golf Course in San Francisco. Twenty members attended and Will Rogers of Contra Costa C.C. became our first president. Today, Robert Costa CGCS is the 50th individual to serve in the role of chapter president and we have over 600 members. Two GCSANC presidents served as GCSAA president. Walter Boysen of Seboyah C.C. was GCSAA president in 1967 and Clifford A. Wagoner CGCS, was GCSAA president in 1973.

Over the years a lot of things have changed but many issues still remain the same. As early as 1933 there were discussions about how to increase meeting attendance. Good education was seen as the way to create interest in meetings. Dues, meeting costs, and attire were also discussed frequently. In the early years, as is still the case, we all get together for some education and camaraderie and come away better for the experience.

In the months to come I hope to profile some of our most important leaders from the past and perhaps include a short historical item in this column. As I get older, my appreciation for the hard work of those that have preceded me gets stronger. I also think it is important for the younger members of our association to understand the great history of GCSANC. We have a lot of years and a lot of people to cover but I hope everyone enjoys the journey. If you have any specific topics or individuals you think we need to profile please let me know. Next month we will be profiling Walter Boysen as part of our look at Seboyah Country Club. Hope everyone enjoys.
Final Thoughts . . .

President's Message
by Bob Costa, CGCS

Most of you are now aware that the proposed amendments to the GCSAA Bylaws and Articles of Incorporation (the Professional Development Initiative) passed. Although one could conclude the support was overwhelming (75% of the votes cast were in favor,) a quarter of the membership chose not to support the proposal.

I was fortunate enough to have had the opportunity to serve as our Chapter Delegate this past year and I gained exposure to the attitudes and opinions of many of the members across the country. Much of the opposition to PDI appeared to be directed at GCSAA in general, rather specific issues related to PDI. Some of the more common statements I heard were; GCSAA is only concerned with high profile clubs and members, several references were made to GCSAA as “big brother” and there were a variety of comments that suggest GCSAA is trying to create a membership of the have and have not’s.

Although I certainly encourage and respect the opinion of others, and personally have some issues with GCSAA, I submit that no one, or organization is perfect.

In my assessment of GCSAA, I prefer to acknowledge the numerous resources they provide for their members, none of which I find discriminatory based upon club type, membership status, or class. Attendance at the annual Conference, always serves to remind me of the wealth of information that is available in areas such as; career development, government relations, the environment, education, public relations, publications and research. Most all of which I might add, is merely a phone call, or click away.

Furthermore, without the efforts of GCSAA strategically promoting all members as well as the profession they represent, who, I ask, would fulfill this necessary and vital role of which we all clearly benefit?

Like any organization, including our very own, its value to its member’s increases proportionately, based upon the level of participation. Although the GCSANC doesn’t provide nearly the level of services as the GCSAA, there are numerous educational, scholastic, marketing and networking opportunities available.

The GCSANC enters 2001 with an educational focus, beginning with the USGA/NCGA regional seminar on March 26th followed by the 3rd annual Superintendents Workshop on April 30th. In addition, for our affiliate members, we recently made available a variety of sponsorship/advertising programs that are designed to increase their visibility.

Regardless of your membership classification, I encourage you to take an active role with each association during the upcoming year, either by attending monthly meetings, participating in various programs, or by taking advantage of the numerous resources, which are currently available. By engaging yourself in the resources provided by your professional associations, you are likely to experience greater personal benefit and your perception and the value of belonging to a professional organization may change as well.

Office Notes

By Barb Mikel

We need more newsletter articles! Ken Williams does a great job each month with the newsletter but he can ALWAYS use interesting articles about your course, special projects, and special interests. I am looking forward to hearing about Ken’s recent trip to Japan. Anyone else out have stories of “golf in foreign lands” or how about something about your Club?

I know Terry Grasso has discovered some interesting things about Sequoyah Country Club in preparation for the April 30th meeting and had some very interesting conversations with former superintendent, Walt Boysen regarding the history of that course. Courses in the San Francisco Bay Area have historical interest. San Jose Country Club, Claremont Country Club, Bayonet & Black Horse Golf Courses, Presidio Golf Course, Green Hills, The California Golf Club. At the March Board of Directors meeting, Roger Robarge was sharing some interesting facts he discovered about the California Club. Articles about these courses would make great reading! There is still a budget item for the “best article” written for the newspaper.

Okay, the board made it official, credit card payment for meeting reservations! I know all you “city folks” will be using this new member service. First step will be via “virtual terminal”. Just give us the necessary information from your credit card, and we’ll do the processing. For all you “internet literate” folks, you will be able to register on line next.

The GCSANC Web site does need to be constructed. Is anyone out there in “cyber-land” looking for a challenge? Seriously, the host company we are using allows web page construction by the client. So if anyone wants to offer some help, please let me know. I know there are many talented folks in the golf community, and this would be a great way to help your association.
Remodeling University Comes to Bay Area

The American Society of Golf Course Architects, in cooperation with the Northern California Golf Association and the Olympic Club in San Francisco, is proud to announce an educational symposium series entitled "Remodel University, A Short Course for a Better Course." The program is designed to educate golf course decision-makers on the basics of the golf course remodeling process.

Registration will begin at 8 a.m., with the seminar starting at 9 a.m. Lunch will be provided for attendees with the program ending at 3 p.m. The program is a must for those clubs who are planning or thinking about remodeling their existing golf course. Topics of interest include the budgeting and planning processes as well as the roles and responsibilities of the architects, builders and superintendents.

To register, contact
The American Society of Golf Course Architects
at 312-372-7090 or go to their website at
www.remodelinguniversity.org.
Cost for the even is $199 in advance or $229 at the door.

Managing Low-Budget Sports Fields

Wednesday, May 23, 2001
Buehler Alumni & Visitors Center, UC Davis

Learn important information as well as the scientific background needed for effective management of sports turf and other high-traffic turf facilities with limited maintenance budgets. Learn how to create a minimum management program necessary to keep recreational turf areas playable and safe. In one information-packed day, you’ll cover everything from recreational turf seeding to thatch management.

Proffesion credit
4 hours PCA credit pending.
6 hours CCA credit pending
6 CEUs

Agenda topics
• designing an effective sports turf maintenance program
• grasses for sports turf: species, mixtures and blends
• sports field seeding: sodding, overseeding and renovation.
• sports field irrigation management
• sports field fertilization, mowing, compaction and thatch management
• managing weeds and pests for sports fields

Instructor
Ali Harivandi, Ph.D., is a turf, soil and water advisor for UC Cooperative Extension, Alameda County.

Who should attend
• municipal parks and rec mgrs.
• cemetery turf managers
• sports turf managers
• public school and college grounds managers
• horticultural consultants
• pest control advisors
• other prof. turf and landscape managers
• turf seed and sod suppliers

Enrollment Fee
$150 includes course materials and box lunch. Enroll in section 004LAN402
UCDAVIS University Extension

For More Information
For general information or to enroll, call (800) 752-0881. For specific program information, call (530) 757-8899, fax (530) 757-8899
email - aginfo@unexmail.ucdavis.edu

PDI Final Proposal Passes

The debate is over. In what had been one of the most discussed issues in recent memory, GCSAA members, through their chapter delegates, approved the recommended bylaws changes that provide new standards for Class A membership and change the designation from Class B member to "Superintendent Member". These changes, which were a component of the Professional Development Initiative, will take affect on July 1, 2003.

Current Class A, B and C members have been grand fathered into the program and will not be required to meet the entry-level qualifications. Beginning in July 2003 however, to retain Class A status, members will have to possess a state issued pesticide license and complete 50 hours of continuing education and service every 5 years.

GCSANC Chapter Delegate, Bob Costa under the direction of the Board of Directors cast all available votes in favor of the proposal. "It was the feeling of the Board that the new standards will serve to benefit the profession and encourage superintendents to look for opportunities to improve their skills" said Costa.

"Some have suggested that with the new standards, GCSAA has mandated continuing education. I view it as an issue of choice", continued Costa, “those that elect not participate will still receive all the benefits of those that do, they just wont be recognized as a Class A superintendent. Personally, I feel the long term benefits far outweigh the negatives and apparently, based upon the vote at the annual meeting, more than 75% of the associations members did as well”.

The annual meeting concluded with the election of officers, which produced tight races for Secretary Treasurer and Director. Elected, as President was Tommy Witt, CGCS. Mike Wallace, CGCS was named Vice President. The tightly contested race for Secretary Treasurer saw Michigan’s John Maddern, CGCS narrowly beat Arizona’s Mark Woodward, CGCS.

In the race for Director, Woodward, who was nominated from the floor, joined Bob Maibusch, CGCS and Tim O’Neil, CGCS in victory. The final Director’s position went to Sean Hoolehan, CGCS from Pendleton, Oregon. Sean was appointed to fill a one-year term.

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Who should attend
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• cemetery turf managers
• sports turf managers
• public school and college grounds managers
• horticultural consultants
• pest control advisors
• other prof. turf and landscape managers
• turf seed and sod suppliers

Enrollment Fee
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email - aginfo@unexmail.ucdavis.edu
GCSAA Annual Meeting - Dallas, Texas

Above left: Nick and Speedy Lipari

Above right: Yosh Kanny, Mark Grund and Greg Furlong

Jim Brown, Dave Buckles, James Loupee, and Dean Gump

Bob MacBeth, Don Johnson, Ken Mentzer and Bill Wrinkler
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LGP Vehicle at Lake Edge - Marin Civic Center

AEI's Aquamog in Clam Bucket Dredging Mode

AEI's Aquamog Loading the LGP Vehicle

LGP Vehicle On Street - Marin Civic Center
Three generations of Supers of Mesa Verde Country Club
1999 Eric Lover
1973 Reed Yenny
1969 Jim Mercer

State President Sam Williamson, CGCS with Dave & Donna Mastroleo

Paul Mayes, Dave Flaxbeard and Ross 'Kiwi' O'Fee

Nick Spardy, Anitra & Michael Sommer — Simplot Partners

"Jeff Shafer either flashes the 'V' for victory or orders more drinks at the California Hospitality suite in Dallas. We think Jeff was utilizing the opportunity to celebrate the passage of the GCSAA’s PDI. Ken Williams, CGCS looks on."
California Hospitality Suite a Success in Dallas

The California GCSA Board of Directors would like to thank everyone who helped at the Hospitality Suite check-in tables. A very special thank you to Brenda Warner, Michelle Blackman, Tina Kramer and Bill Blackman, who devoted three straight hours helping with participant check-in.

The California Hospitality Suite has gotten great reviews. The Dallas World Aquarium allowed attendees to have a spacious and pleasant atmosphere to converse with old and new friends and view-amazing aquarium exhibits.

We had 550 participants, of which there were 54 guests. The California GCSA would like to thank all 62 Hospitality Suite Sponsors. Without their generous support the California Hospitality Suite could not be possible.

The 62 sponsors are listed below.

Manatee Club
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Shark Club
Syngenta Professional Products
Ewing Irrigation
Simpplot Partners
Crocodile Club
United Horticultural Supply
West Coast Turf
TMT Enterprises, Inc.
Buckner by Storm
High Tech Irrigation
Eagle One Golf Products
Sea Bass Club
Lesco, Inc.
Wilbur-Ellis Co.
Western Farm Service
Turf Star
Turf Merchants, Inc.
Soltis Golf, Inc.
Robinson Fertilizer Co.
Pacific Equip. & Irrigation, Inc.

Farmload Distributors
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Seed Research of Oregon
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Jacobsen Textron of California
Jacobsen E-Z - GO Textron,
Southern California
H. V. Carter Co., Northern California
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P.W. Gillibrand Company
Rain Bird - Golf Division
Rohm and Haas, Co.
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La Selva Consultants
Lemon Turf Products
Daylen, Inc.
David D. Davis & Associates
Aquatrols Corporation
Delta Bluegrass Co.
Target Specialty Products
Sierra Pacific Turf Supply
D.H.R. Construction, Inc.
LASTEC
Aventis Environmental Science
Turf Equipment Services, Inc.
American Turf Services
Yardney Filtration Systems
Mark Grund
Golfdom Magazine
Monsanto
Allied Custom Gypsum
R.V. Cloud, Co.
Andersen Turf Supply, Inc.
Wilber Turf and Soil Services
Toro Irrigation
Rain Forest Club
Aqua SO2
B.D. White Top Soil Co., Inc.
Fred Freshley & Associates
Growth Products
Spot Water
Russell D. Mitchell & Assoc. Inc.
Weathermatic
Castle Seed
Turf Time

Naumann’s NorCal News

Eric Greytok has left Pebble Beach Golf Links and is now the Superintendent at Winged Foot Golf Club. Tom Huegsen is moving from Spanish Bay Golf Links to Pebble Beach as the new Superintendent. Chris Flynn is replacing Tom as Super at Spanish Bay. Chris was the Assistant under Frank Zamazal at Spyglass Hill GC prior to his move down the road....

New Members March 6

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<tr>
<th>CLASS</th>
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<tr>
<td>Affiliate</td>
<td>Duhig</td>
<td>James</td>
<td>Arrow Turf, Golf</td>
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<td>Class A</td>
<td>Bentley</td>
<td>Zane A.</td>
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<td>Class B</td>
<td>Lehman</td>
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<td>Cinnabar Hills GC</td>
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<td>Class C</td>
<td>Paresi</td>
<td>James Michael</td>
<td>Crow Canyon CC</td>
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Class A: Duhig James Arrow Turf, Golf
Class B: Lehman Jeremy C. Cinnabar Hills GC
Class C: Paresi James Michael Crow Canyon CC

Media Scorecard January / February

Attendance - Golf Writer’s Dinner
AT&T Program - Listing of Host Superintendents
Press Release - Election of officers
Press Release - Annual awards
Press Release - Jr. Golf Donation
Press Release - GCSAA 75 year Anniversary
Radio Interview - Hooked on Golf, Many Sousa
TV Interview - Hooked on Golf Many Sousa
Feature Article - Monterey Herald, AT&T course preparation
Golf Column - Monterey Herald, “Hail to the Chief”
Lake Therapy
By Mike McCullough, NCGA Agronomist

Tourist Attractions: locations or destinations that draw tourists by the droves for a variety of entertainment or recreation activities. California boasts numerous areas that can be labeled tourist attractions: Palm Springs, Los Angeles, San Francisco, Napa Valley, Yosemite and Lake Tahoe just to name a few. As we all know, golf is one of the reasons people flock to these various locales.

The Lake Tahoe region is a special area known for the bright blue water of the lake and the wonderful skiing opportunities in the winter. The area also boasts some outstanding golf facilities that challenge players during the magnificent summer months.

While on a rest and relaxation visit, I thought it would be in my best interest to interact with the individuals who are in charge of the golf course maintenance operations.

My first appointment was at the Lake Tahoe Golf Course to meet Superintendent John Stanowski. John has been employed at Lake Tahoe for almost 30 years and has seen his share of ups and downs over the years.

One example of this is the severe temperature swings that occur there on a regular basis. They can be as much as 56-58 degrees in one day with 50 a common number. Frequently during the summer, the morning low can be in the high 20's with frost on many areas of the course. The high temperature can then be in the low 80's and the course packed with golfers who are oblivious to a frost delay earlier that morning.

The course does have its share of challenges. Vandalism has increased over the past few years, a recent example involving vandals digging holes in greens and pouring used oil on them. Carts are allowed on the fairways, leading to excessive compaction in certain areas. Poor original construction methods left thousands of "birdbaths" throughout the golf course. Hundreds of the "birdbaths" have been repaired, but the remaining depressions routinely hold water and create problems when trying to mow and promote a uniform playing surface.

John and his staff consider the Lake Tahoe Golf Course an environmental model. The course is located on California State Park property. State agencies demand that their cultural practices be environmentally friendly. They always consider the pristine environment first when making their turf management decisions.

Lake Tahoe generally hosts a substantial 45,000 rounds a year, with the bulk of the play occurring in the summer. During peak weeks it is not uncommon to have 380-plus rounds in a day with the record day at 427. This unusually high demand creates plenty of challenges for the crew to encounter throughout the season.

Right up the road and on the other side of the state line is one of the more publicized courses in the area, Edgewood Tahoe Golf Course. Each July the course is host to the nationally televised Celebrity Golf Championship. The extensive media coverage of the event the last few years has made Superintendent Steve Seibel's job even more demanding.

The golf course has undergone some major renovations recently, led by one of Tom Fazio's lead architects Andy Banfield. Design considerations that receive top priority are improving wild life habitat, establishing native grasses in out of play areas and maintaining high standards of water quality. These projects for the 25,000-round facility are started in mid-October when play is suspended for the season, and will continue until snow makes work impossible. When the weather breaks in the spring, work resumes and the projects are and finished up prior to a mid-May opening.

Everyday maintenance problems at Edgewood include localized dry spots on greens, tees and fairways as well as an ever-increasing population of Canada Geese. A four-man irrigation crew devotes most of their time to hand watering these problem areas. Edgewood has tried every known remedy to man in attempts to keep geese off the golf course. Examples of tried and not true remedies include noisemaker's, sprays and physical barriers just to name a few. Now, one crew member dubbed "Goose Man," spends his entire eight-hour shift traveling the golf course persuading the geese to find a better rest area.

Off-season or ski season for us visitors finds a crew of only five at Edgewood. Overhauling, repairing and painting equipment consumes most of the down time each winter. Preventative fungicide applications prior to the snowfall help keep Pink Snow Mold in check. In the spring, Steve and staff will use a core aerifer with solid tines to break up the two-to-six-inch thick layer of ice that forms on the putting surface.

So next time the tourist bug gets you and Lake Tahoe is the destination, remember turf grows very well up there during the summer months. They cut the grass the same way you do, however, in the winter skis are the preferred mode of transportation.

Boardroom Briefs
By Bob Lapic

• President Bob Costa, CGCS, in his opening remarks to the new Board, asked that all members who have an interest in helping the association be included in the process. President Costa would like all of the members of our chapter to be ready to participate and be involved in the association.

• Goals of the 2001 Board are to identify what members want, find more meaningful research projects, recognize individual member's contributions, and increase general participation in the association.

• Association Manager Barbara Mikel is working to make a new service available for our members. Members will soon be able to register for meetings and pay fees on the Internet. Watch for details on this new service in the very near future.

• The Salary survey that many of you participated in is almost ready for distribution to all A and B members. Thank you to Jeff Shafer and Barbara Mikel for formatting and tabulating this comprehensive survey. The survey lists all the courses by geographic zones to help make this a meaningful document. The Board wished to thank everyone whom took the time to complete and return the survey.
Rain Bird Wins Rose Parade Trophy, Again!

Rain Bird’s 2001 Tournament of Roses Parade float, “Enchanted Expedition,” was awarded the prestigious Sweepstakes Trophy marking the third time Rain Bird has captured the Tournament of Roses Parade’s most prestigious accolade.

Since 1997, Rain Bird has been honored for its floats focused on water conservation. In 1998 and 1999, the company won the Sweepstakes Trophy, presented to the most beautiful entry in the parade for outstanding floral presentation and design. In 2000, the company received the President’s Trophy for the most effective use and presentation of flowers.

As part of its sponsorship of the GCSAA Environmental Stewardship Awards, Rain Bird hosted the 2000 ESA winners and their families to three days of parade-related festivities. They participated in float decoration and attended a New Year’s Eve Ball, the Rose Parade and the Rose Bowl Game.

Thousands of Rain Bird employee volunteers and their families spent more than 10,000 hours applying fresh flowers to the three-story, 55-foot-long float. The float depicted the beauty of the wildlife and the adventures of Lewis and Clark while highlighting the importance of the earth’s precious resources to the environment.

“Rain Bird is very honored to once again receive the Sweepstakes Trophy,” said Art Ludwick, senior vice president, Rain Bird. “We’re so pleased to have the opportunity to share the message about the importance of water conservation and the earth’s precious resources in such a unique and beautiful way.”

Rubber Cart Paths?

Synthetic Golf Surfaces, Oakville, Ont. has introduced a poured-in-place system for creating rubber paths consisting of recycled tires mixed with a polyurethane binder. The Golf Path system can be applied over concrete, asphalt or a granular base. When installed on a granular base, it uses a geotextile underlayment.

One advantage of the system is that it allows water to percolate through to the granular base. Golf Path is available in three standard colors and a number of custom colors and color combinations.

According to the company, the system has been used for a number of years in playground construction, and is now being introduced to golf courses as result of the shift to nonmetal spikes.

Contact (416) 720-1450, http://www.golfpath.ca/

Standard Set For Tee Time Systems

After two years of work, a set of standards for interconnectivity of tee time reservation systems have been completed, according to the National Golf Course Owners Association. The final standards are published and available at http://www.hitis.org, and http://www.ngcoa.org.

The Electronic Distribution of Golf Enterprise project first began work on a standard of interconnectivity for tee time companies. They then joined forces with the Hospitality Industry Technology Integration Standards project, combining tee time standards with other hospitality reservation system standards. In the fall of 2000, the HITIS/EDGE initiative moved to the Open Travel Alliance standards project.

Golf course owners and operators can now specify that systems be OTA standards compliant. Suppliers can incorporate the standards into their systems, making them more user-friendly and compatible with other systems.

Next steps include implementation of the standards and initial work on standards of interconnectivity between other golf operation systems including point of sale, food and beverage, accounting, and GPS.

Syngenta Hits The Turfgrass Market

Syngenta, the new company formed by the merger of Novartis Agribusiness and Zeneca Agrochemicals, has officially launched itself in the golf industry. The new company is the number one pesticide supplier for the turf and ornamental industry and company spokesmen say that it will combine a wide array of products with a commitment to identifying and meeting the needs of superintendents and other turfgrass managers nationwide.

“We are convinced we can deliver on our commitment to professional products because we have both the world’s largest agriculturally-focused research and development resources as well as the long-term commitment to bring the best people, products, innovative solutions and service to customers,” said Heiri Geiger, president of Syngenta Crop Production for North America.

GCSANC Newsletter Schedule

My goal each month is to get the Thru The Green newsletter into the member’s hands before each monthly meeting. Due to mailing problems, the newsletter has been late the last couple of months. Please bear with us as we try to improve the mailing procedures.

Ken Williams, CGCS
Editor