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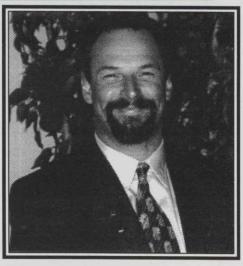
From The President

he possibility exists that this will be the last of my monthly addresses. The other option is that you will all endure another seven. The annual meeting will have the final answer. Although I don't think the answer to that question will be the driving force for attending the annual meeting, I do hope you will all be in attendance. Historically the outgoing President hosts the meeting. Due to the delays in our construction, we would be forced to deal with the interim golf course. Although it is a fun course to play, it presents some logistical problems for a group our size. We also have the prospect of being here next January. Shoreline GC has graciously provided a championship length course with an excellent restaurant. I am looking forward to being at Shoreline and would like to thank Dave Collins and his entire staff for the opportunity.

We are all very busy during April. Winter will be a recent memory and the spring routine will be in full effect. Aerification, irrigation start up and mowing, mowing and more mowing. It is important to remember that this is a great opportunity to help in the direction of our Association. Seeing familiar faces and meeting new people within the industry is reason enough. But there is also important business to deal with. Our Association continues to grow at a steady rate. The business climate for golf is more competitive now than ever before. We need to take advantage of every opportunity to maintain our professional network.

In retrospect, the last twelve months have been very enjoyable. The workload has been increased slightly with the new projects we have taken on, but I actually look forward to the Board meetings. It has been refreshing to be a part of a group that questions proposals, asks pointed questions and isn't afraid to voice their opinion. I can honestly say the Board has endured some marathon meetings, and no, we never did have that 2 hour meeting, but I come away from each one with a sense of accomplishment.

I am also looking forward to the future direction of the State Association. I get a sense from those Board meetings that there is a growing sense of direction and a more cooperative working relationship between the Chapters. We have a number of challenges facing our industry in California and I feel we have a very positive foundation to deal with



Dave Davies, CGCS

them. Hopefully, you will all be making plans for Reno in May. I think Sierra Nevada has done a great job of putting the programs together. The State Association will also be sending out letters, through our Chapter, soliciting funding assistance for a statewide golf industry study. I think this could be a very valuable tool for dealing with some of the challenges we face in the near future. Look for the letter and consider how your club, company or facility might be able to participate.

One final item to mention for your consideration. You may be aware of GCSAA involvement with the First Tee Program nationally. There have been efforts made through the GCSAA annual golf tournament to solicit donations of equipment for local golf programs for juniors. We have a number of programs in Northern California that could benefit from similar donations. The suggestion has been made that we have members bring donations to our monthly events. What do you think? See you at Shoreline.

Office Notes

By: Barbara Mikel

Spring in here! After the annual election, my thoughts turn to updating and mailing the membership directory. With that in mind, please find elsewhere in the newsletter a change of member information form. Please use this to bring your membership information up to date. If you have moved please let me know all the pertinent information. Just

Office Notes Continued on page 3

Office Notes (Cont'd)

because you are still getting your mail, don't rely on "forwarding" forever! We need current club and company information for the directory. Please take a moment to make the changes necessary and forward them to the office. The sooner the better!

You may also notice an application for membership is included as an insert. Please take this out and file it (in a safe place!) for future use for a new assistant, or fellow superintendent or potential affiliate member you want to join the association. Keep it for upgrade and membership changes. We'll always have some in the office, but you can save some mailing expense if you copy it and give it to your staff. If you need more, give me a call.



This picture was emailed by one of our members. I thought it looked remarkably like one of our Board of Directors. I'm sure you can guess who.

> Happy April Fool's Day, Dave!

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From The Media Director

By: Greg Crawford

It has been great to hear from many of you regarding the Media Director's position. I also appreciate once again the many story ideas or suggestions. Please keep the information coming — it is a big help. If you see any stories about golf, positive or negative, involving the superintendent position or any story in which you thought the superintendent should have been involved, please contact me, Bob Costa or any member of the GCSANC Board of Directors.

In my last article I talked a little about the media coverage at Sahalee last year during the PGA and the fact we were really able to get the message out about the role of the superintendent and what the job entails. Tom Wolff did a great job of dealing with the media during the PGA and enhancing the image and the work superintendents face everyday.

One follow-up to that story is that Tom Wolff has now moved on to become director of golf course maintenance at the TPC course at Snoqualmie Ridge, a beautiful Jack Nicklaus designed course out of Seattle. During his hiring process and in the media stories that followed about Tom's move, the management mentioned many times they had read about Tom's efforts through the media. They also learned much about the profession of superintendent by media information. I think this is just one example of how I, as Media Director, can help enhance and educate everyone about the role of the golf course superintendent. We have to look at the media as our friend and someone we want to educate about our roles.

Along those lines, I have spent a lot of time trying to develop relationships with media members. That will be an ongoing process. Like anything else, relationships in the media business are vital and it is one of the most important roles that I need to accomplish. In closing, I know that all of you are extremely busy, but please take some time to stay in touch and I look forward to seeing all of you at the annual meeting on April 20th.

Naumann's Norcal News

Tom Huesgen is the new superintendent at The Links at Spanish Bay in Pebble Beach. Tom was the assistant there prior to being promoted to replace the departing Forrest Arthur Sean Nicholson has left Shoreline Golf Links in Mountain View to work at Tuscon Country Club in Arizona. Mike Bakinoff is the acting superintendent. Mike was a superintendent years ago prior to working for the City of Mountain View in the Parks Department. Shoreline G L is owned by the City of Mountain View. The first order of business for Mike is to host the next GCSANC meeting . . . Pat Finlen. Director of Golf Maintenance for BSL at the Fort Ord Golf Courses, has hired the superintendents for the two courses. Tom Bevan is the superintendent at the Bayonet Course and Brian Nettz is the superintendent at the Black Horse Course. Tom was the assistant at Carmel Valley Ranch prior to his move. Brian was the assistant at Richmond CC before moving to Monterey.

Internet 101

By Ken Williams, CGCS

*Editors note: This is a column I'm going to run for the next few months. The column will cover the basics and history of the Internet but will also have information for experienced users.

What is the Internet?

The Internet is a network of networks. It allows for communication and sharing of information. A variety of different applications work on the Internet including the World Wide Web (www) and email. The Internet is made up of local and regional Internet Service Providers (ISPs), regional networks, the US Commercial Backbone, and National Access Points all connected together.

How did it get started?

- 1962: The Internet was conceived by the Department of Defense's advanced Research Project Association (DARPA) to allow sharing of data and to access remote computers.
- 1969: The first host computers that were hooked up to ARPANet were Stanford Research Institute, UCLA, UCSB, and the University of Utah.
- 1971: Email is the most popular application. The number of hosts grows to 23.
- 1973: ARPANet goes international with the addition of the University College in London and the Royal Radar Establishment in Norway.
- 1979: The first newsgroups are formed.
- 1981: The number of hosts grows to 213.
- 1982: The term Internet is used for the first time.
- **1988**: The number of hosts grows to 60,000 but the "Internet Worm" brings down 6,000 machines.
- 1989: Hosts grow to 100,000
- 1990: ARPANet is decommissioned leaving only the Internet.
- 1991: Previous ban on commercial use is lifted and Tim Berners-Lee (CERN) releases the first version of the code behind the World Wide Web.
- **1993**: The Mosaic browser is released. This allows for widespread use of the Web. Traffic on the Internet grows 314,634%.
- **1996**: Over 150 countries around the world are on the Internet. The number of host nears 10 million.
- **1998**: Nearly 30 million host computers on the Internet and growing.

How do computers communicate on the Internet?

Computers use a specific set of formats called protocols to communicate on the Internet. These protocols, such as smtp (email), http (web), and nntp (newsgroups), allow the Internet to be used in a number of ways.

How does it work?

Information is broken up into small units (packets) according to the TCP (Transmission Control Protocol) before transmission and then reassembled at it's destination according to the IP (Internet Protocol.)

How do I get connected?

There are three things you need:

A computer:

- PC: 386 or better (hopefully much better!)
- Macintosh: 7.0, Mac II or better (iMac is a great choice!) (Your Internet experience will be better with a fast computer and a large hard drive.)
- Web TV is also an option

A connection to the Internet using one of the following:

- Internet Service Provider (ISP) connection using SLIP/PPP via telephone modem
- Online Service such as AOL or Compuserve
- Local Area Network (LAN) connection
- ISDN/Cable Modem

Software to connect and browse:

- TCP/IP software which is standard on most operating systems
- Application software such as Netscape or Internet Explorer

How do I choose between an ISP and an Online Service?

An ISP provides you only with a connection. Typically, you will use commercial or licensed software to complete your Internet tasks.

Pros: Direct access to the Internet

Cons: Less user friendly

An Online service gives you an Internet connection which allows you to perform "most" of the typical Internet activities. All of the software is bundled together. Online Services also produce their own content.

Pros: Easier to use

Cons: Extra layers of pages between you and the Internet

Career Development Opportunity Wednesday, May 19, 1999

Are you suffering from job burnout or uncertainty about your career direction? GCSANC and GCSAA are presenting the seminar for you on Wednesday, May 19th at the Pleasanton Hilton. Mr. Gerry Sweda, a former superintendent and corporate trainer for the O.M. Scotts Company, and one of GCSAA's most popular instructors will present, "Maximizing Job Satisfaction" for our group. This seminar will focus on how to be more productive and content with you job through self-examination of your duties and your responses to them. Make your job more rewarding and enjoyable. Satisfaction guaranteed. For more information contact GCSAA or visit the GCSANC Web Site.



Dear Fellow Golf Course Superintendents,

California

In November of 1998, the California Golf Course Superintendents Association board of directors discussed ways to raise funds for statewide research projects. At this time each of the six GCSAA- affiliated chapters in the state are funding these projects, together with a donation from GCSAA's matching funds program. It was generally felt that there was untapped potential for research donations from the country club and higher end resort courses in the state.

Currently we are hoping to supplement several research projects:

1. A joint GCSAA/CGCSA Cooperative Research Project on Poa Annua Management in California Golf Greens.

This research project is presently under way and will continue for three more years. The data accumulated from this study will help California golf course superintendents better understand putting green surfaces and help in the management of their facilities' putting greens.

2. Economic Impact Study. Research on the impact of golf on the California economy.

California has over 900 golf courses, second only to Florida, and most everyone would agree that the golf industry in California is huge. The game and its many attributes, from golf course maintenance to clubhouse/pro shop operations, tourism and land development, contribute greatly to the California economy.

But just what exactly is the economic contribution and how do we use these figures to our benefit? Similar studies have been done in Arizona and Florida with the end results being favorable to the golf industry in those states. It is important for us to impress upon our legislators and state regulators the real value, in economic terms, of what we contribute to the California economy.

It was felt that certain clubs should be informed of this research in the hopes that they would be willing to contribute to the projects. Each of the six chapters will decide which clubs in their area will be contacted by letter for help in funding these projects. Your club may receive this letter and, as a courtesy to you, the CGCSA wishes to inform you of this possibility.

If you have any questions regarding this cooperative research project please feel free to contact me or your state chapter representatives.

Cordially,

Jim Husting, CGCS President, California GCSA

Change of Membership Information

Golf Course Superintendents Association of Northern California

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Member Name		estat organica 		
Club or Comp	any	Residence Info	rmation	
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Email		Email		

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GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NORTHERN CALIFORNIA APPLICATION FOR MEMBERSHIP

THE PARTY OF THE P

Tam not [] am [] a current GCSAA member.

Class A and Class B members must be or become a member of GCSAA. Membership classifications are governed by the attached portion of the Bylaws of the Association (see back). Class A, B, C, Associate membership initiation fee is \$150.00. Affiliate membership initiation fee is \$175.00. Student membership initiation fee \$40.00. Initiation fee must accompany application. Signatures required on application, no faxed forms.

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GOLF COURSE SUPERINTENDENTS ASSOCIATION OF NORTHERN CALIFORNIA CODE OF ETHICS

This Code is established to promote and maintain the highest professional standards of service and conduct among the Membership of the Golf Course Superintendents Association of Northern California (GCSANC).

As a Member of the GCSANC, I accept and fully agree to abide by this Code and pledge myself to:

- 1. Recognize and discharge all my responsibilities and duties in such a fashion as to be a credit to this Association and profession.
- 2. Act and speak in a manner, which will not cause discredit to our profession or Association
- Make my presence known to the home Superintendent when visiting a club and to not abuse the privilege of playing golf at any members club by bringing uninvited guests.
- Refrain from expressing opinions to, or visiting with, golf club officials or members in regard to maintenance practices without the express permission and knowledge of the Superintendent of the club in question, whether or not a member of the Association
- 5. Refrain from applying for a position without the definite knowledge of its vacancy.
- Base endorsements, either written or verbal by means of any medium, strictly upon satisfactory personal experiences within the item I
 dentified.
- Lend my support to, and actively participate in, the efforts of my local chapter and the Golf Course Superintendents Association of America (GCSAA) to improve public understanding and recognition of the profession of golf course management.

MEMBERSHIP CLASSES

CLASS A - LIFE To qualify for life membership a member must have retired from active service as a golf course Superintendent and must have been a Charter Member or Class A Member at least twenty-five (25) years, or a former member of the Board of Directors. A Class A - Life Member shall have all the rights and privileges of the Association except that of holding office and shall be excused from payment of dues and assessments.

CLASS A To qualify for Class A Membership an applicant shall have at the time of application for membership at least three (3) years of experience as a Golf Course Superintendent and be currently employed in such capacity.

Class A Members shall have all the rights and privileges of the Association.

CLASS B To qualify for Class B Membership an applicant shall have at the time of application for membership less than three- (3) year's experience as a Golf Course Superintendent and currently be employed in such capacity. Class B Members shall have all the rights and privileges of the Association.

CLASS C To qualify for Class C Membership an applicant shall be at the time of application for membership an assistant to a golf course superintendent and currently be employed in such capacity. Class C members shall have all the rights and privileges of the association except those of voting or holding office.

ASSOCIATE MEMBERS To qualify for Associate Membership an applicant shall at time of application for membership be employed at a golf facility. Associate Members shall have all the rights and privileges of the Association except those of voting and holding office.

AFFILIATE MEMBERS To qualify for Affiliate Membership an applicant must be a person involved in the growing, management, or production of turfgrass, either individually or through affiliation with: a company, governmental agency, proprietorship, or association who does not qualify for membership in any other Class. Affiliate Members shall have all the rights and privileges of the Association except those of voting or holding office.

RETIRED MEMBERS To qualify as a Retired Member an individual must have been a Class A, B, C, Associate, or Affiliate Member in good standing for a minimum of five (5) years, attained the age of fifty-five (55), retired and no longer seeking employment within the scope of activities of any membership class of this Association. A Retired Member shall have all the rights and privileges of the Association afforded the Member in their immediate previous classification with the exception of holding office.

A/B/C INACTIVE MEMBERS A, B, or C members who no longer fulfill all the requirements for A, B or C classification due to a position change will be eligible to keep their status for resumes, interviews, applications, etc., for a period not to exceed twenty-four (24) months, providing they are actively seeking employment as a Golf Course Superintendent or Assistant. Members in this classification will continue to pay regular dues during this period, retain all rights and privileges of the Association, except that of running for office. Any A/B/C Inactive exceeding twenty-four (24) months will be automatically placed in the appropriate membership classification, or deleted from the Association.

STUDENT MEMBERSHIP To qualify for Student Membership, an applicant must be a full-time turfgrass student enrolled in a formal course of education, or have complete his or her formal education less than one (1) year prior to the date of application for membership. A Student Member shall have all the rights and privileges of the Association except those of voting or holding office.





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Candidate Statements

Candidate for President Dave Davies, CGCS

I am seeking your support for a second term as Association President. Two circumstances have allowed me this opportunity. Should the membership pass the proposed bylaw changes, I will serve a seven month term. Secondly, we continue to have difficulty securing individuals able to commit the time for extended Board service.

I feel we have taken some important steps during the last 12 months. Continuity will be critical in developing our media program. The Board has been committed to this project and I feel it is important for us to maintain this direction. I will continue to work with the goal of making this a successful program. We have also tried to address many of the questions and issues that our Affiliate membership has raised regarding advertising and sponsorship. I have always felt that no membership classification was more important than another. We should all be working to find ways to more equally share in the financial responsibility for our programs. We should make sure that services provided to our members have value and that they accurately reflect the desires of the membership.

I look forward to another year of service and hope to be able to count on your support.

Candidate for Vice President Gary K. Carls, CGCS

It is a pleasure to be asked to serve another term as Vice-President of GCSANC. I feel we have made an important commitment to our members with the addition of Greg Crawford as our Media Director and stability on the Board is critical to assure the success of our Media Program. As we head to the next century, I believe our organization needs to continue to look for ways to enhance the position of superintendents within the golf industry. I hope all of our members will be involved in the future of GCSANC. Please vote on April 20th and if you are unable to attend, please mail in your proxy so you can have a voice. Thank you for all of your support.

Candidate for Board Member Gary Sayre, CGCS

I've been working as a golf course superintendent in Northern California for the past three years. I'm currently the golf course superintendent at Oakhurst Country Club in Clayton.

If elected to the Board, I bring the experience of having served on the boards of two previous GCSAA Chapters. This service was in the Pacific Northwest and included holding the office of President. During my 22 years as a golf course superintendent, I have also had the experience of serving on several GCSAA committees. My participation allowed me to work closely with the GCSAA education and chapter relations departments.

I would like to continue my time and experience by serving on the Board of Directors of the GCSANC. I feel the best way to improve one's profession is to participate and give back, hopefully providing growth personally, as well as to the Association. We have a good Association that can be strengthened by member participation and public relations. I want to become involved on a deeper level.

Candidate for Secretary-Treasurer Michael Nunemacher

It is a privilege and honor to be nominated for the position of Secretary-Treasurer of GCSANC. During the past two years, while serving on the Board of Directors, I have learned the importance of what our Association stands for. One significant thing I have learned is that by serving on various committees, the decisions we make affect our future as members and superintendents. However, in order for me to represent all of you in an ideal manner, your ideas and input are a very important part of the communication process. This will allow me to represent your ideas in the necessary forms. As an officer of the association, I pledge to continue my efforts to represent every member of the GCSANC.

The responsibility of Secretary-Treasurer is to help manage the financial status of the Association. The new challenges we face as an Association must be met with strong management skills to ensure our continuing improvement and in the future. Our commitment as Board Members is to encourage involvement from all other members in the Association. The importance of member participation gives us the knowledge to make decisions which effect us today and in the future. I hope we can continue to improve as an Association that we can all be proud of.

Candidate for Board Member Anthony Steers

After completing my education at Michigan State University, I accepted a position as an assistant superintendent in New Jersey. Four years later in the spring of 1991, I was given an opportunity to move to the Bay Area and became the golf course superintendent at Contra Costa Country Club in Pleasant Hill. Over the last eight years at Contra Costa I have realized the complexities of our profession and the importance of continued education. Achieving this continued education not only involves attending classes but also depends on the communication between each other.

As a director I would like to assist the board in attracting more people to our monthly meetings. We can all benefit from the educational programs and have the opportunity for open communication. We are all a part of a very demanding position that affords us little time to do all the things that we would like. However, it is important that we meet and talk with others in our industry to understand that we all have the same type of concerns. We have a great organization that has helped to make me a better superintendent and I would like to become involved to help extend these rewards to others. I am proud to be a part of a profession that preserves open space for people and wildlife to enjoy. Thank you for giving me the opportunity to become an active member of our organization.

USGA

"Poa annua - Three Ways to Establish a Nursery"

Pat Gross, Director, USGA Green Section, Southwest Region

here have been many good articles in recent trade publications regarding the breeding and management of Poa annua putting greens. This is very appropriate for golf courses in the Southwestern United States since the majority of the putting greens are comprised of Poa annua. Given this fact, it makes sense that courses maintain a Poa annua putting green nursery so that any sod used for repairs blends with the surrounding turf. During recent visits to courses throughout California, I got to see how three different courses established Poa annua nurseries.

Bert Spivey, Superintendent of the Eisenhower Course at Industry Hills, established a Poa annua nursery to be used as a research green for a GCSAA-sponsored Poa annua management study. Bert prepared the nursery site in the early spring and spread aerification cores on the surface taken from the other greens on the course. The cores were spread in two directions using a sand topdressing machine to provide even distribution. The cores collected from 110,000 square feet of total putting surface provided enough material for a 9,000 to 10,000 square foot nursery. The cores were rolled and pressed into the surface and watered regularly to prevent desiccation. Creeping bentgrass was seeded into the nursery area at the rate of 1 pound per 1,000 square feet to enhance sod strength and provide a good match with the other greens on the golf course.

Another method to establish a nursery is to collect clippings or stolons from vertical mowing. This is exactly what Brad Clark, Assistant Superintendent of the Lake Course at the Olympic Club did to establish his nursery. Brad selected a practice green near the clubhouse that had some excellent perennial biotypes of Poa annua and verticut the green in several directions. Next, the green was mowed to collect the clippings and provide enough plant material for a small nursery in a nearby location. The surface of the nursery was lightly raked with a flexible metal leaf rake to provide small furrows in the surface. The clippings were spread over the nursery

and lightly raked into the surface followed by additional sand topdressing and rolling to provide good soil contact.

Reed Yenny at Mesa Verde Country Club used Peterson's Creeping Bluegrass seed to establish a nursery in preparation for a putting green reconstruction project at his course. The Peterson's Creeping Bluegrass was the product of a Poa annua breeding project by Dr. Don White at the University of Minnesota. This improved perennial biotype of Poa annua var. reptans was seeded at the rate of 2.5 pounds per 1,000 square feet. Peterson's Creeping Bluegrass created a good sod and was a good match with the other greens on the course. Due to supply and demand, cost for the Peterson's Creeping Bluegrass is quite high at this time, however, this seeded Poa annua is a viable option for establishing one green or a nursery at your site.

There are a few things you should keep in mind when establishing a Poa annua nursery:

- Avoid collecting aerification cores or clippings from greens with pest infestations. It does no good to transfer weeds, nematodes, or bermudagrass infestations onto your nursery site.
- Be sure the rootzone mix on the nursery matches the material found on the greens. This prevents problems with soil layering when sod is transferred for repairs.
- Treat the nursery green like the other greens on the golf course with the same frequency of core aeration, vertical mowing, sand topdressing, and pest control applications.

Having a putting green nursery is an important insurance policy should vandalism or any other unexpected damage occur on a green. If you have Poa annua greens, it makes sense that you have a Poa annua nursery so that any repairs blend with the surrounding surface.

Candidate Statements

Candidate for Board Member Gary Skolnik

If I have never had the pleasure to meet some of you personally, please let me introduce myself. My name is Gary Skolnik, golf course superintendent at Fountaingrove Resort and Country Club in Santa Rosa. I have been a member of the GCSANC for the past nine years, which has afforded me the opportunity to advance in our profession. I've attended several GCSANC meetings and seminars, and as a result, continue to benefit from sharing ideas with fellow superintendents. This knowledge, coupled with my fifteen years experience in the turfgrass business, has provided me a well-rounded background in the golf industry.

I feel it's time I give something back to the Association that has provided me a great avenue for success, and would be proud to serve as a member of the Board. It would be an honor to get more involved and serve the members of the GCSANC.

Candidate for Board Member Bob Costa, CGCS

Some might be asking, "After four years of Board service, why would you want to continue?" My answer is simply because there is still much more that we can accomplish and I'd like to be a part of it. When I first arrived on the Board in 1995 I had but two objectives, to enhance the educational opportunities available to the membership and to improve our professional image and standing. Those goals are unchanged. Recently, I have reduced some of my Association responsibilities so I can devote more time and energy to may latest passion, coordinating activities relative to public relations and the media. It is an issue that I have felt strongly about for years and with the recent hiring of a Media Director, I feel confident that we are ready to make an impact. With your continued support, I look forward to taking our profession to new heights and together through the collective efforts of the Board, realizing our future goals.